

REUZEit



Reseller Guide

Run the full reseller workspace — equipment, quotes, orders,
invoices, variants and the CRM.

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29 step-by-step use-cases · from the REUZEit Knowledge Center

Reseller Guide — contents

This guide collects every reseller how-to from the REUZEit Knowledge Center as one printable reference. Each use-case below pairs a screenshot with the exact steps from its short video. Watch any clip live at reuzeit.com/knowledge-center.

1. How to get started with a reseller account
2. How to use your white-label store & product mirroring
3. How to use My Equipment as a reseller
4. How to add an item & set source / target ownership
5. How to add an item by scanning a data plate
6. How to use the item profile
7. How to add items by importing a spreadsheet
8. How to generate a product flyer (PDF)
9. How to add an item from a description
10. How to add photos by scanning a QR code
11. How to complete an item to 100%
12. How to create a quote & a new customer
13. How to use the CRM menu & submit a quote
14. How to generate the order & transfer ownership
15. How to use purchase receipts & invoices
16. How to get paid (payment link or manual entry)
17. How to run a post-sale inspection
18. How to add shipping info & confirm shipment
19. How to cancel an order & refund (return invoice)
20. How to publish an item on channels
21. How to sell items you don't own (Add to My Equipment)
22. How to create a variant (upgrade an item for resale)
23. How to choose regular vs exclusive variants
24. How to set variant photos, condition & warranty
25. How to use the variant deal calculator & fee scenarios
26. How to get a variant approved & go live
27. How to request a lower base price from the owner
28. How to use the CRM (leads, to-dos, customers & users)
29. How to live chat with your customers

Reseller Guide

Run the full reseller workspace — equipment, quotes, orders, invoices, variants and the CRM. Each use-case below opens with a short background on what the feature does, then walks you through it step by step with a screenshot of every step.

1 How to get started with a reseller account

What a REUZEit reseller account is, and the three components you get: inventory management, a CRM, and your own white-label store.

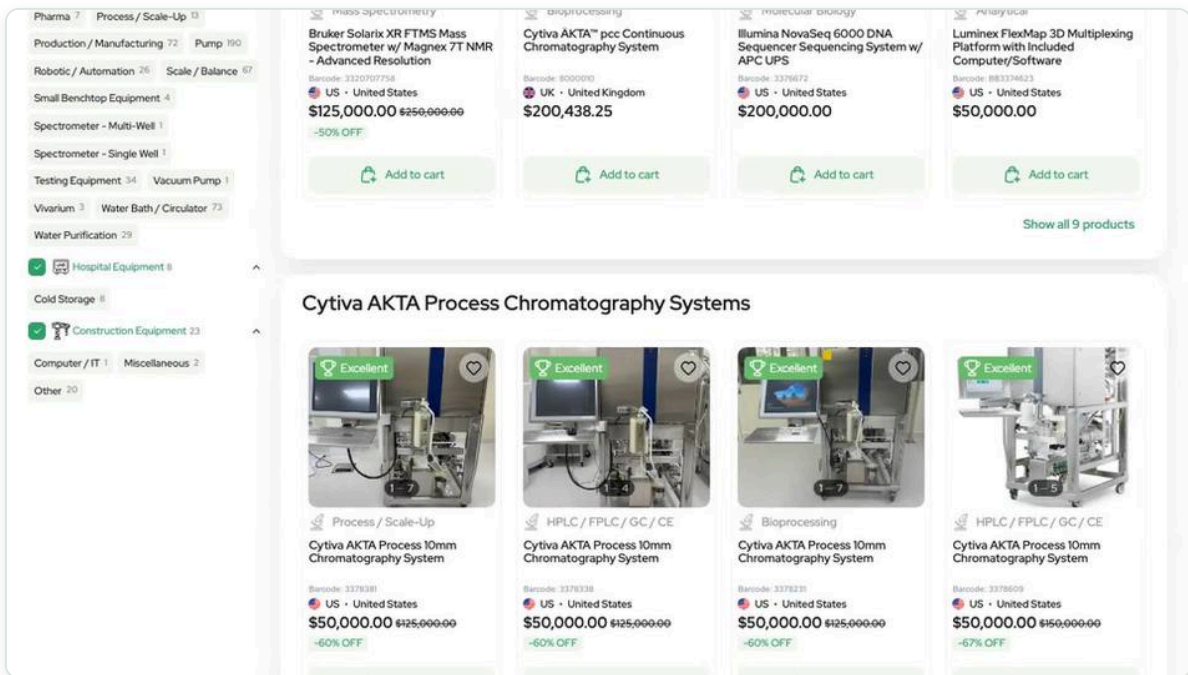
BACKGROUND

In this video I'll explain what a REUZEit reseller account is, and the three things you get with it - an inventory system, a CRM to manage your customers, and your very own white-label online store. Let's dive in. A reseller is an independent company in the REUZEit network that gets access to our full set of software tools. Every reseller works with three components. The first one is the inventory management system. You can manage the inventory you get from the REUZEit network, or your own inventory - or both. The second component is the CRM, where you manage your customers, your leads, and tickets we call to-dos. From the CRM you create quotes, generate orders and invoices, send a payment link, and register payments. The third component is your white-label store - a full e-commerce framework we provide, so you never have to build one yourself. You keep your own logo and your own color theme, but you run on our store engine. Your customers see REUZEit equipment plus the whole network's equipment, filtered the way you want.

► **Watch the clip:** reuzeit.com/knowledge-center/reseller-account-intro

STEP BY STEP

1 A reseller is an independent company in the reuse it network with full access to our software tools.



2 Component 1 - Inventory: manage network inventory, your own inventory, or both.

Product Name	Condition	Price	Discount
Waters Xevo G2-XS TOF Mass Spectrometer w/ Vacuum Pump	Good	\$12,500.00	-50% OFF
Waters Synapt G1 Mass Spectrometer with 200-240V, 50/60Hz - Fair Condition	Fair	\$17,500.00	-
Agilent Technologies 6230 Accurate Mass TOF LC/MS Spectrometer with Vacuum Pump	Good	\$10,312.50	-25% OFF
Bruker Solarix XR FTMS Mass Spectrometer w/ Magnex 7T NMR - Advanced Resolution	Good	\$125,000.00	-50% OFF

Bio Safety Cabinet & Freezer Liquidation

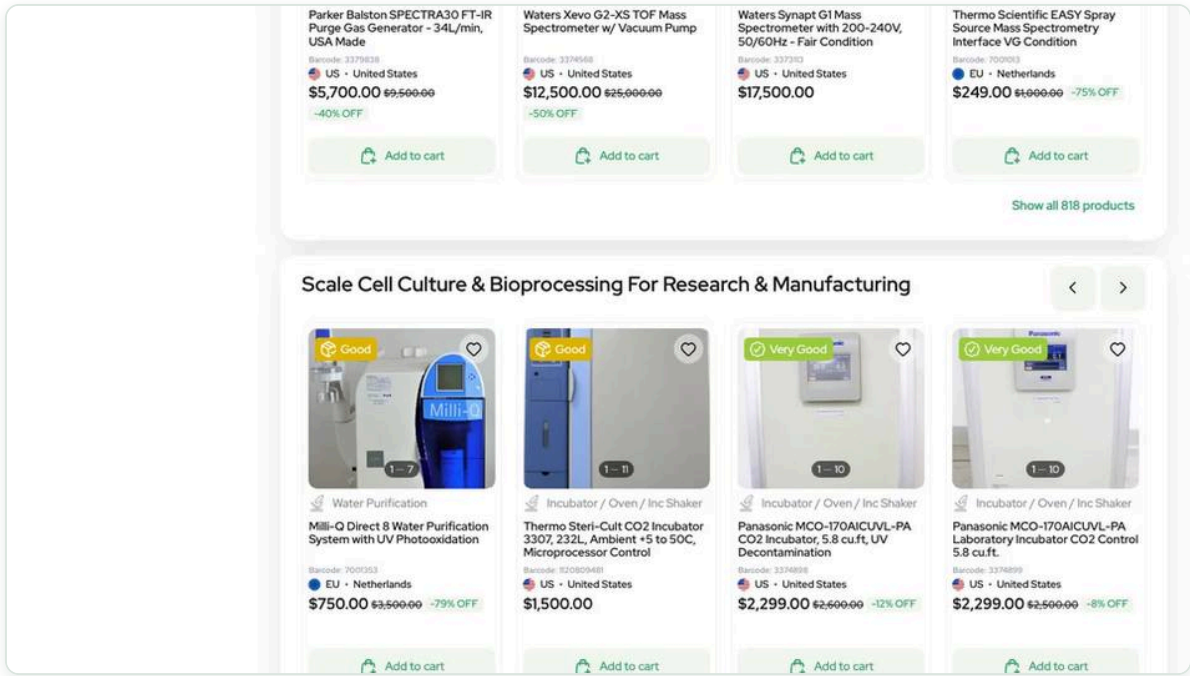
3 Component 2 - CRM: customers, leads, to-dos, quotes, orders, invoices and payments.

Product Name	Condition	Price	Discount
Thermo Steri-Cult CO2 Incubator 3307, 232L, Ambient +5 to 50C, Microprocessor Control	Good	\$1,500.00	-
Panasonic MCO-170AICUVL-PA CO2 Incubator, 5.8 cu.ft, UV Decontamination	Very Good	\$2,299.00	-12% OFF
Panasonic MCO-170AICUVL-PA Laboratory Incubator CO2 Control 5.8 cu.ft.	Good	\$2,299.00	-8% OFF
Panasonic MCO-170AICUVL-PA CO2 Laboratory Incubator 5.8 cu.ft. Touchscreen	Very Good	\$2,299.00	-8% OFF

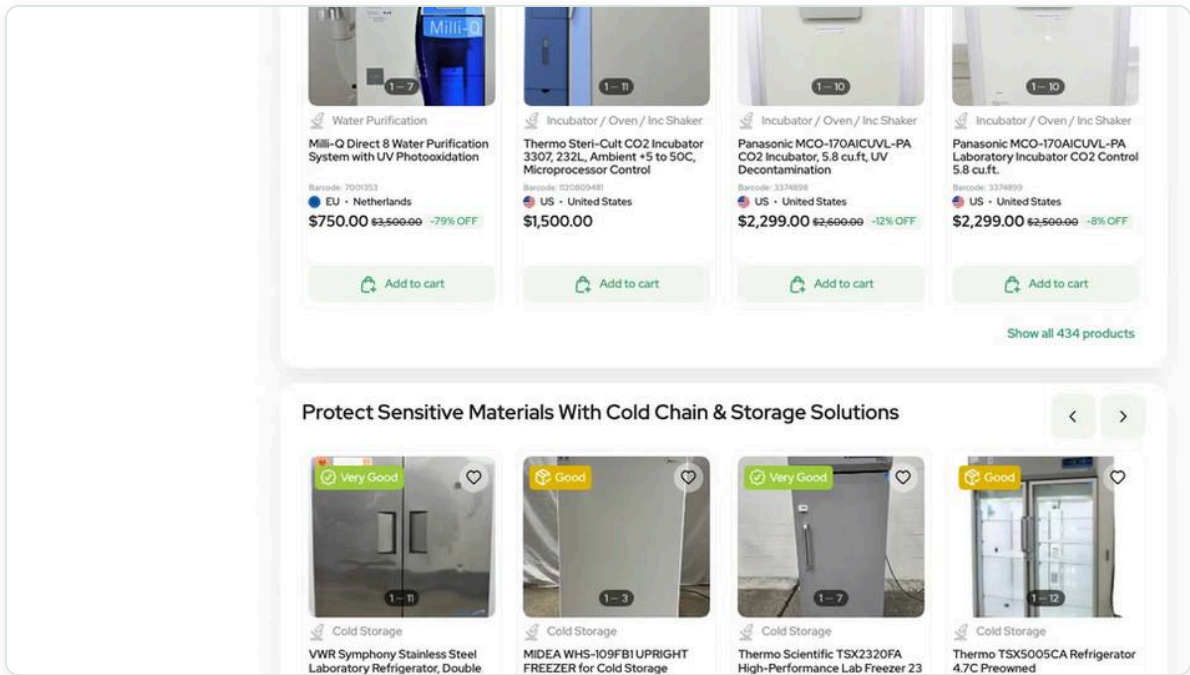
Improve Accuracy With Analytical & Detection Technologies

Product Name	Condition	Price	Discount
Parker Balston SPECTRA30 FT-IR Purge Gas Generator - 34L/min, USA Made	New	\$5,700.00	-40% OFF
Waters Xevo G2-XS TOF Mass Spectrometer w/ Vacuum Pump	Good	\$12,500.00	-50% OFF
Waters Synapt G1 Mass Spectrometer with 200-240V, 50/60Hz - Fair Condition	Fair	\$17,500.00	-
Thermo Scientific EASY Spray Source Mass Spectrometry Interface VG Condition	Very Good	\$249.00	-75% OFF

4 Component 3 - White-label store: your branding running on our e-commerce engine.



5 Your store shows reuse it equipment plus the whole network's catalog.



2 How to use your white-label store & product mirroring

Your store runs on the same engine as REUZEit with your own branding, and product mirroring puts thousands of network listings on your domain to boost visibility.

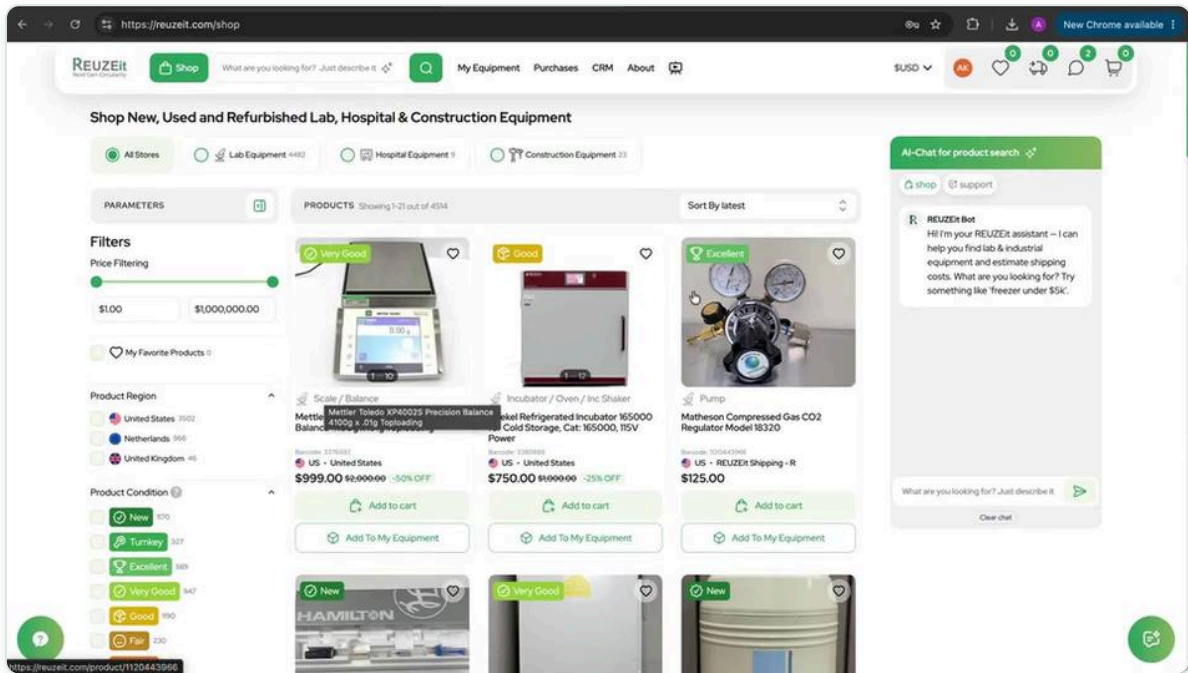
BACKGROUND

Here I'll show you how your white-label store works - the same powerful engine as REUZEit.com, but with your branding - and how product mirroring puts thousands of listings on your own domain to boost your visibility. This is REUZEit.com - featured products, categories like new arrivals and liquidation, and the shop with all its filters. Now look at a partner store. It's not the REUZEit logo or the green theme anymore - here it's a blue theme. But the filters, the product frames and the descriptions all look familiar. That's white label - our framework wrapped in your branding. In this case it's the BaneBio company, with its own contact info and about pages - a completely independent store, running on our e-commerce engine. Here's another partner, LabTrader - the same framework, a different set of featured products and company info. Each store promotes its own products first, so a visitor to LabTrader sees LabTrader items first. But on the left there's a resellers filter. Select REUZEit and you'll also see all of our roughly four thousand products. So every reseller domain can show the whole network's inventory - thousands of items, mirrored again and again across domains. That massively boosts your visibility - Google sees thousands of products under your domain, even ones you don't own. A buyer who trusts your domain can buy all of it from one place.

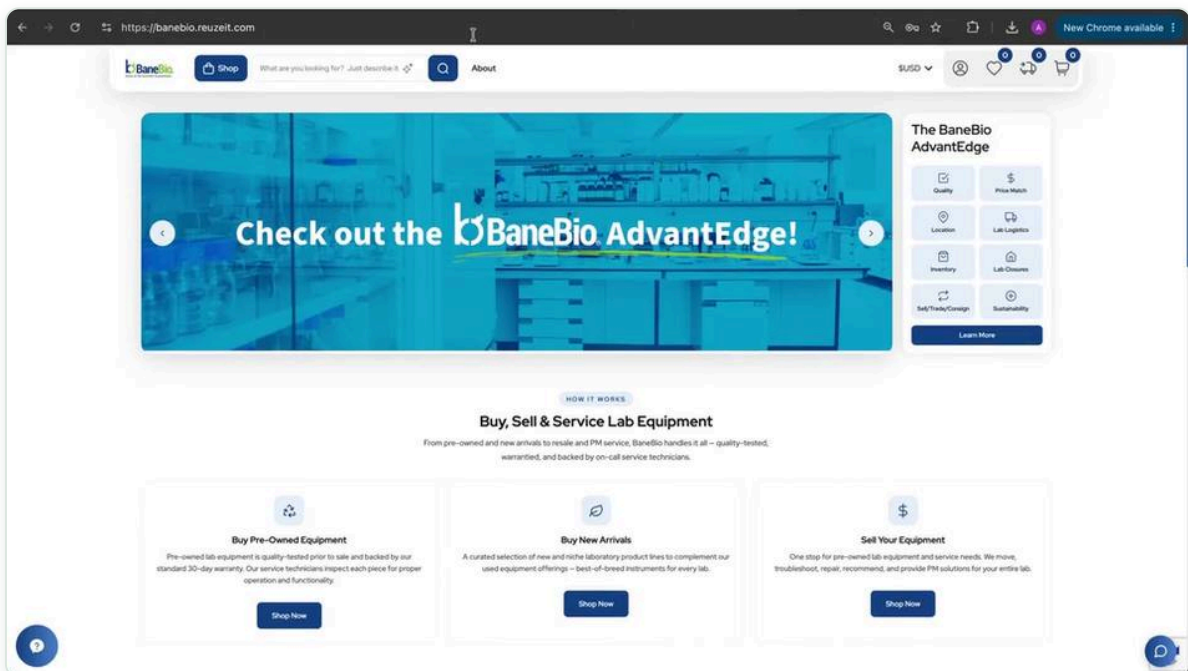
► **Watch the clip:** reuzeit.com/knowledge-center/white-label-store-mirroring

STEP BY STEP

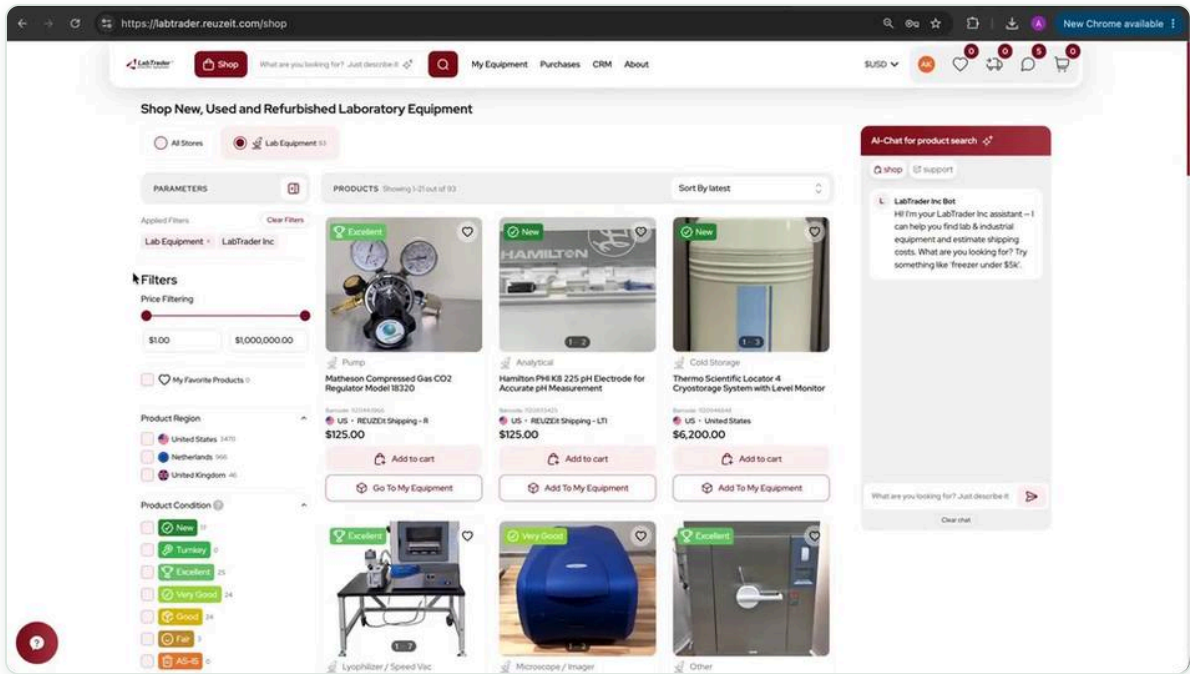
- 1 Your store uses the same engine as reuse it dot com, with your own logo and color theme.



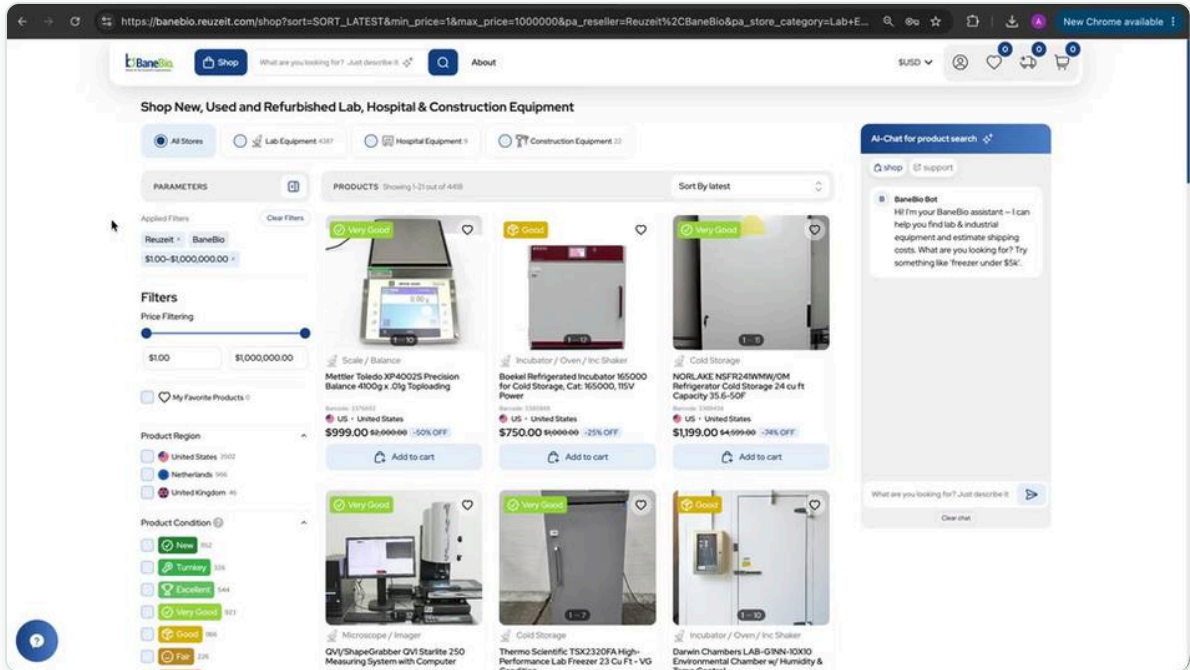
- 2 Partner examples: BaneBio (blue theme) and LabTrader - independent stores, one framework.



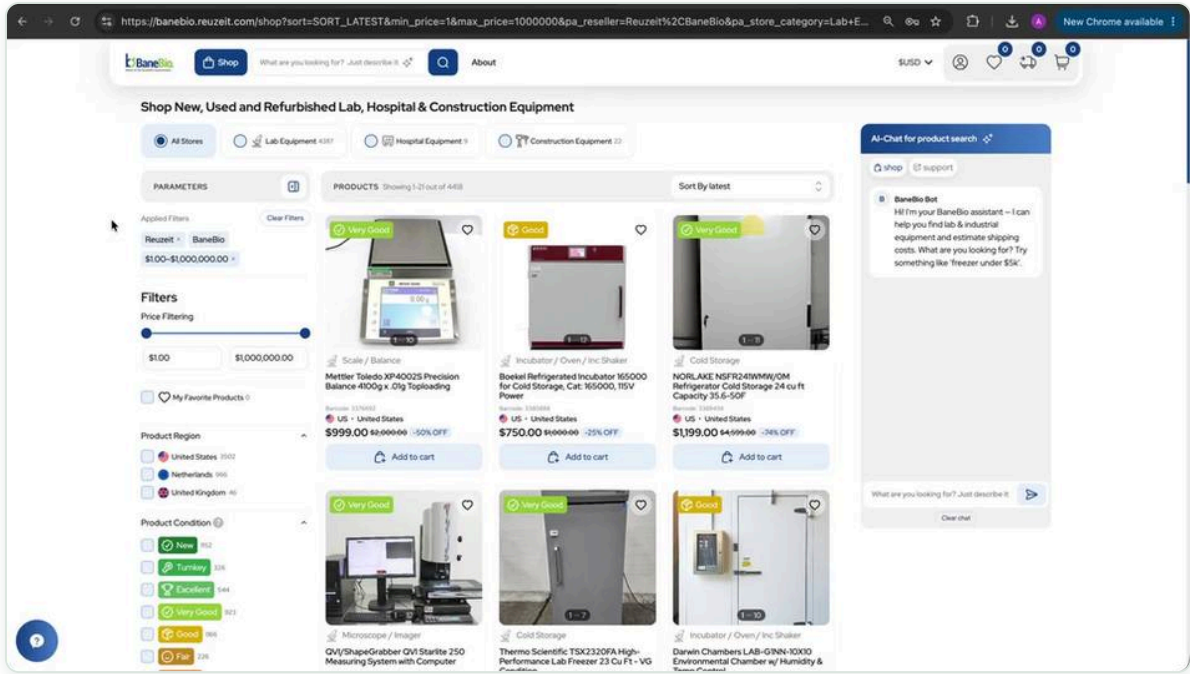
3 Each store promotes its own products first to its visitors.



4 The resellers filter lets buyers see the whole network's catalog (~4,000 reuse it items).



5 Mirroring puts thousands of listings on your domain - more visibility, more sales, even for items you don't own.



3 How to use My Equipment as a reseller

Your inventory list: asset statuses, profile completion, filters, sort and export - plus the difference between a reseller user and a reseller admin.

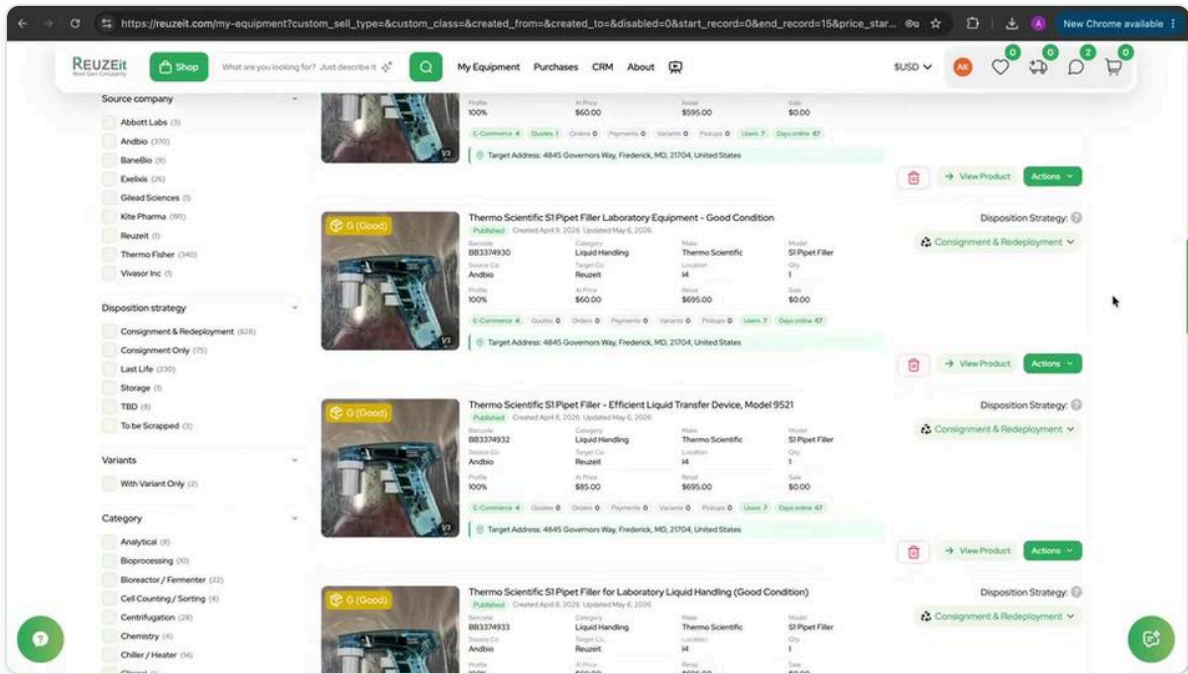
BACKGROUND

Let me walk you through My Equipment - your inventory list as a reseller. I'll show you the item statuses, the profile completion, the filters and export, and how a reseller user differs from a reseller admin. Open My Equipment and you get your inventory list. The structure is the same one suppliers use, with a few reseller-specific actions. On the left, each item has an asset status - registered, processed, published, then paid, shipped, delivered. Each item also has a profile completion from zero to one hundred percent. We strongly recommend keeping every item at one hundred percent, because a lot of functionality needs a complete profile. You can filter by condition, days online, target warehouse, company, category and more, and page through the results. Up top you can sort - latest first, oldest first, price high to low, or A to Z - and run a context search across titles and descriptions. There are two reseller roles. A reseller admin sees the whole company's products; a reseller user sees only the items they created, plus anything shared with them. Apply a few filters - say, processed items, one hundred percent complete, in good condition - then use the export button to email yourself a CSV of exactly that list. And the table view gives you a detailed, column-adjustable grid to work with your inventory however you like.

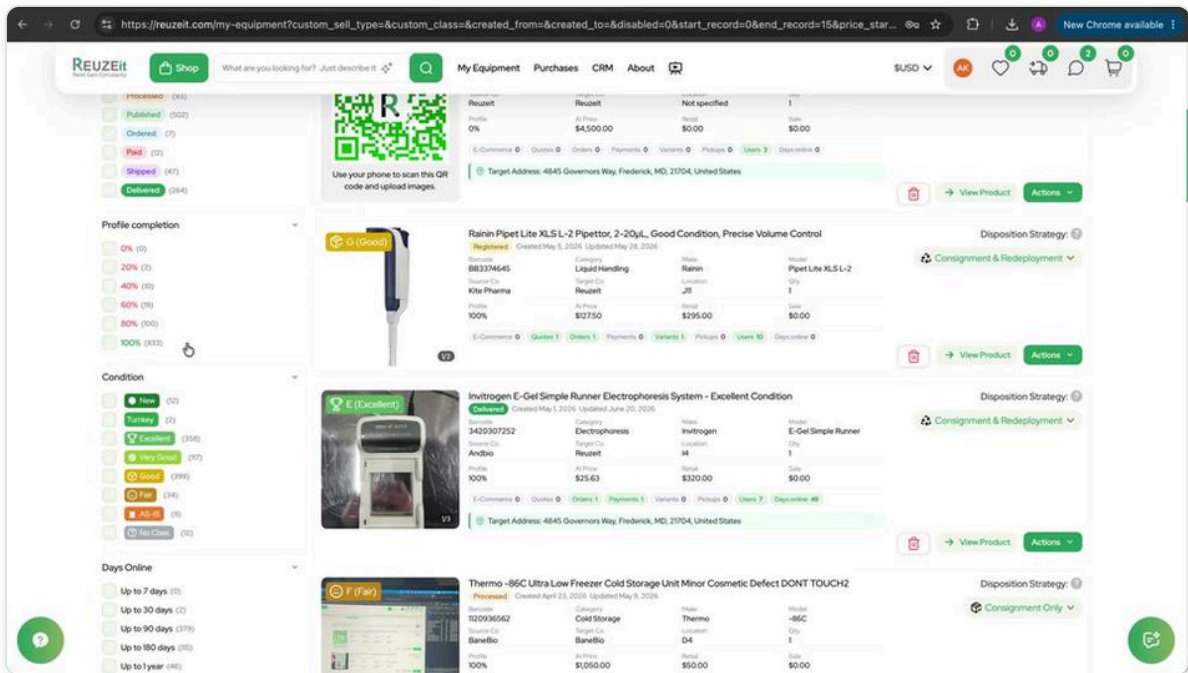
▶ Watch the clip: reuzeit.com/knowledge-center/my-equipment-as-reseller

STEP BY STEP

1 Open My Equipment for your full inventory list.



2 Read each item's asset status and aim for 100% profile completion.



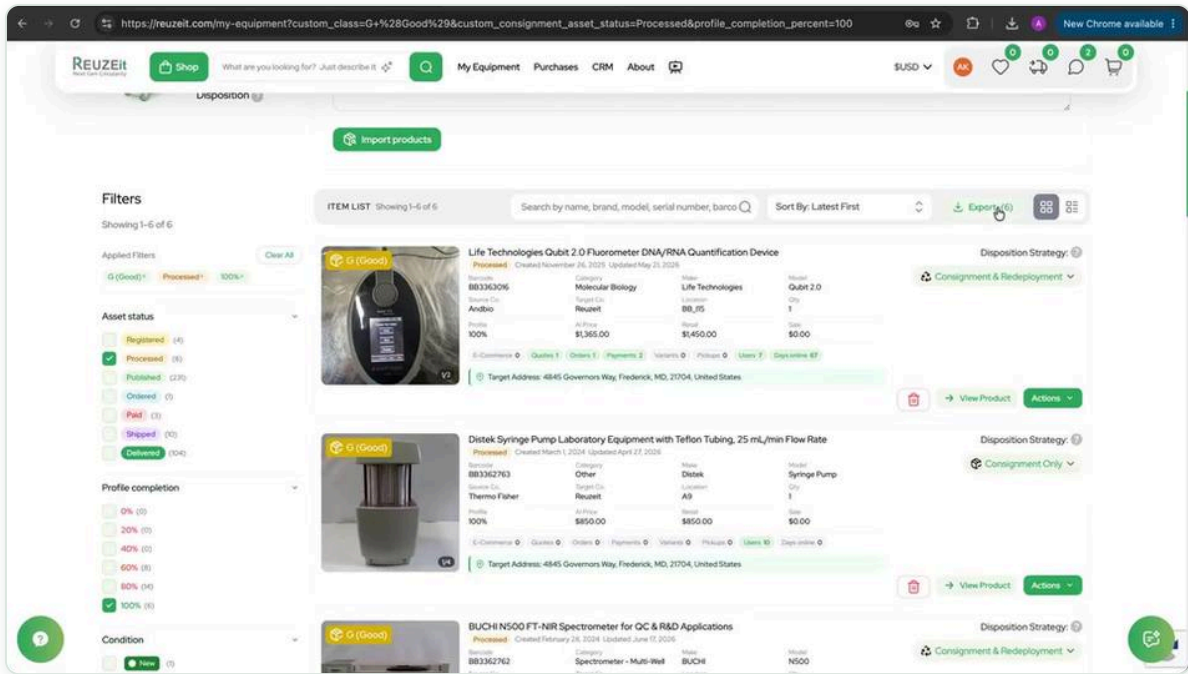
3 Filter, sort and context-search to find items fast.

The screenshot shows the REUZEIT 'My Equipment' interface. At the top, there's a navigation bar with 'Shop', 'My Equipment', 'Purchases', 'CRM', and 'About'. A search bar is present with the text 'What are you looking for? Just describe it...'. Below the navigation, there are three main sections: 'Filters', 'ITEM LIST', and 'Item Details'. The 'Filters' section on the left includes 'Asset status' (Registered: 202, Processed: 932, Published: 502, Ordered: 7, Paid: 02, Shipped: 47, Delivered: 254), 'Profile completion' (0% to 100%), and 'Condition' (New, Turbidity, Excellent, Very Good, Good, Fair, As-Is, No Call). The 'ITEM LIST' shows a table of items with columns for name, brand, model, serial number, and bar code. The first item is 'Thermo -86C Freezer Cold Storage' with a QR code and a 'Registered' status. The second item is 'Rainin Pipet Lite XLS L-2 Pipettor, 2-20µL, Good Condition, Precise Volume Control' with a 'Registered' status. The third item is 'Invitrogen E-Gel Simple Runner Electrophoresis System - Excellent Condition' with a 'Delivered' status. Each item card includes a QR code, a 'Use your phone to scan this QR code and upload images.' prompt, and a 'View Product' button.

4 Reseller admin sees all company items; a reseller user sees their own plus shared items.

The screenshot shows the REUZEIT 'My Equipment' interface with a form for adding items. At the top, there's a navigation bar with 'Shop', 'My Equipment', 'Purchases', 'CRM', and 'About'. A search bar is present with the text 'What are you looking for? Just describe it...'. Below the navigation, there are three main sections: 'Add One-by-One', 'Add Scanning Dataplate', 'Add from Table File', and 'Add from Description'. The 'Add One-by-One' section has a form with a text box for 'Please describe your item(s) in the text box below' and an 'Import products' button. The 'Filters' section on the left is identical to the previous screenshot. The 'ITEM LIST' shows the same table of items as the previous screenshot. The first item is 'Thermo -86C Freezer Cold Storage' with a QR code and a 'Registered' status. The second item is 'Rainin Pipet Lite XLS L-2 Pipettor, 2-20µL, Good Condition, Precise Volume Control' with a 'Registered' status. The third item is 'Invitrogen E-Gel Simple Runner Electrophoresis System - Excellent Condition' with a 'Delivered' status. Each item card includes a QR code, a 'Use your phone to scan this QR code and upload images.' prompt, and a 'View Product' button.

5 Export any filtered list to a CSV by email, and use the table view for a detailed grid.



4 How to add an item & set source / target ownership

Add an item one by one, and set the source and target company and warehouse - the reseller-specific step that decides where an item came from and who actually owns it.

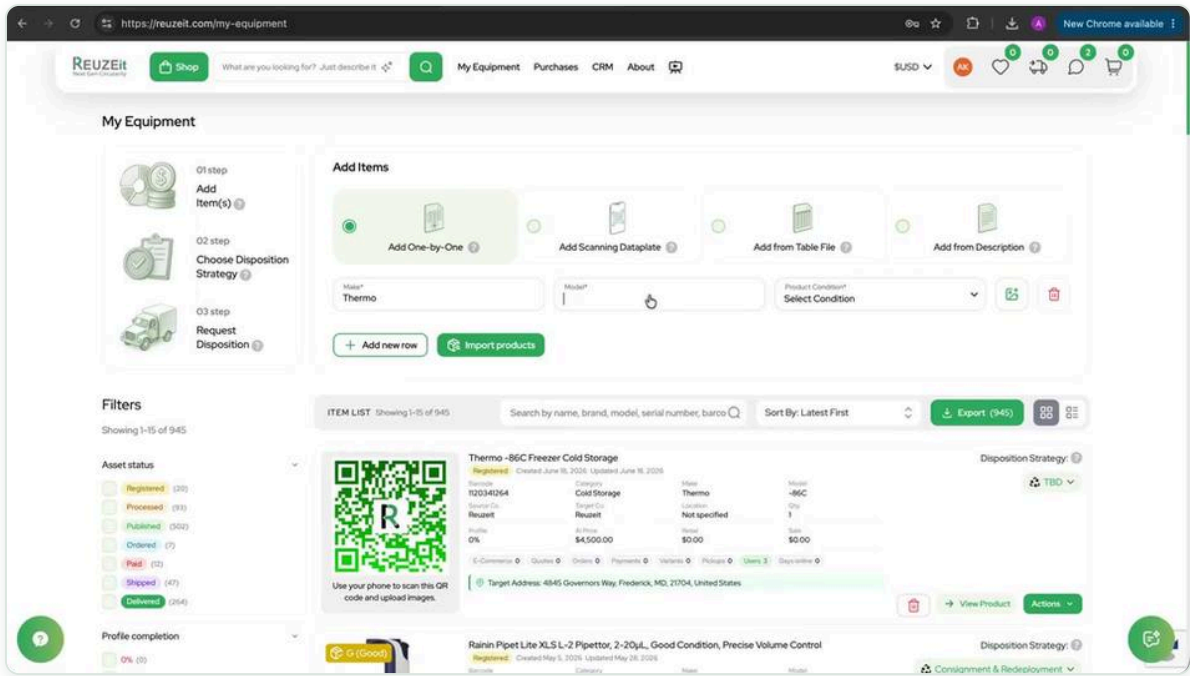
BACKGROUND

Here I'll add an item one by one, and explain the part that's unique to resellers - the source and target company and warehouse, which decide where an item came from and who owns it. Adding one by one, you give the basics - make, model and condition, and optionally an image. Then comes the reseller-specific part: a source company and warehouse, and a target company and warehouse. The source is where the item physically came from. The target is where it will be stored, and which company owns it. For example, the source is Thermo Fisher in San Diego - you search the company, pick the location, and that's your source. Set the target to LabTrader, and the item is now owned by LabTrader. Suppliers never see this step - for resellers it's essential. Here's the key distinction. If you set the target company to REUZEit but a LabTrader warehouse, the item is owned by REUZEit but stored at LabTrader. If you set the target company to LabTrader, then LabTrader owns it. Ownership follows the target company, location follows the target warehouse.

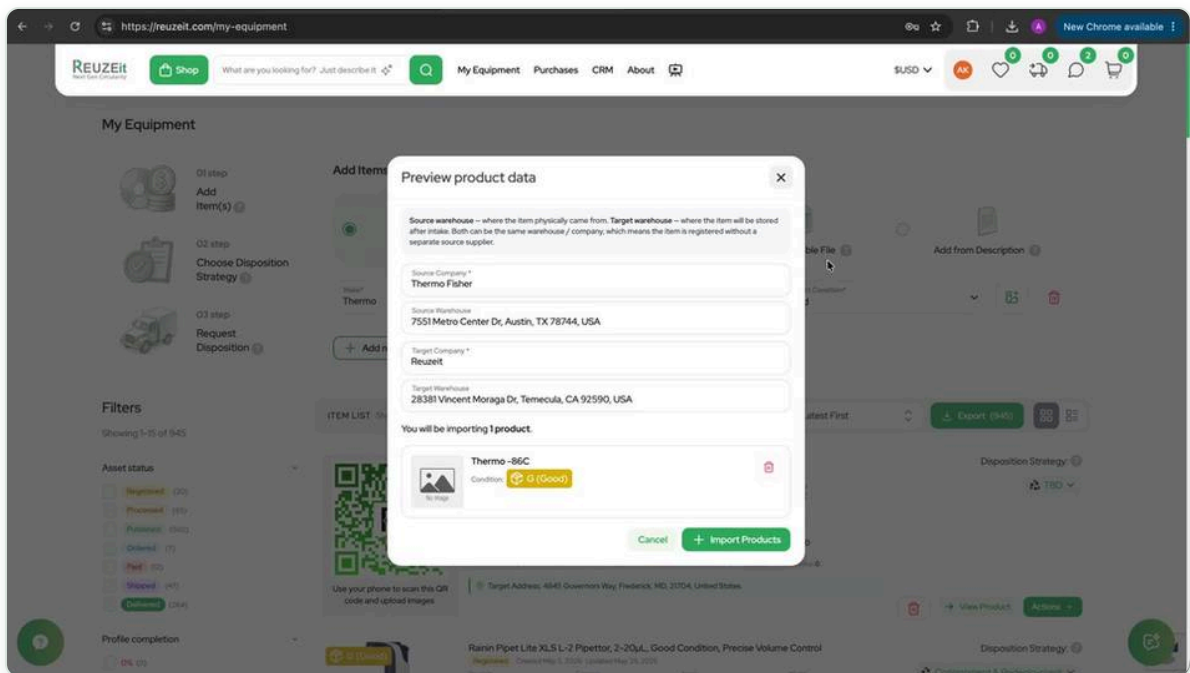
► **Watch the clip:** reuzeit.com/knowledge-center/add-item-source-target-ownership

STEP BY STEP

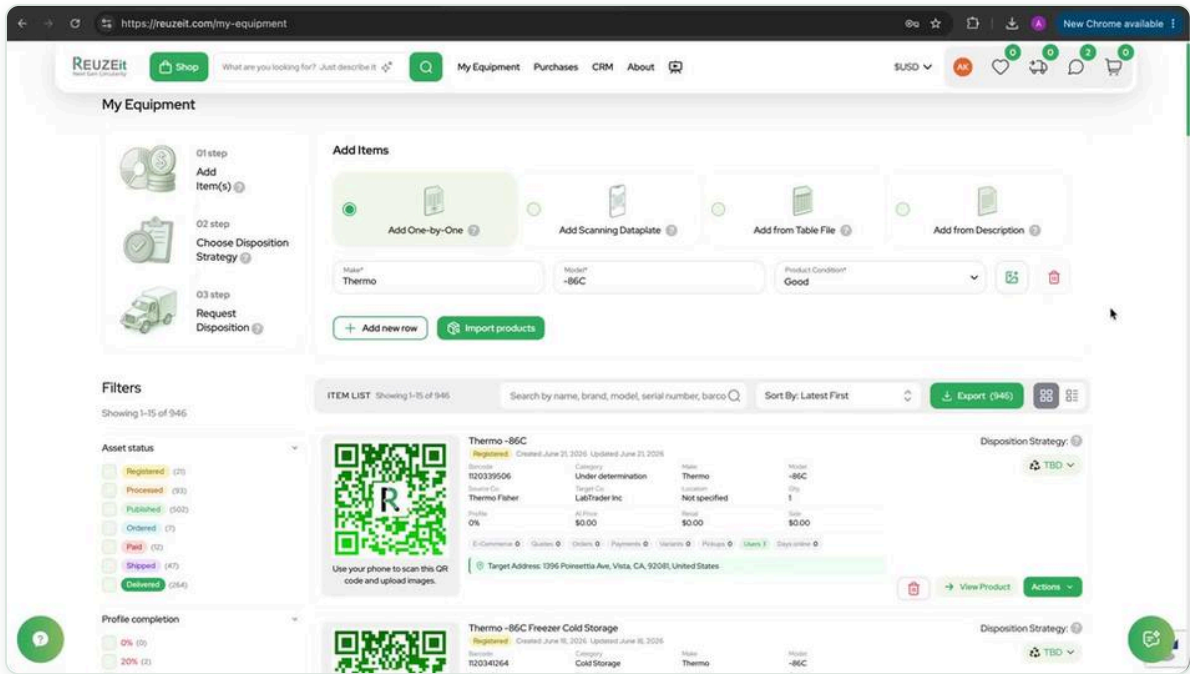
1 Add one by one: enter make, model, condition, optional image.



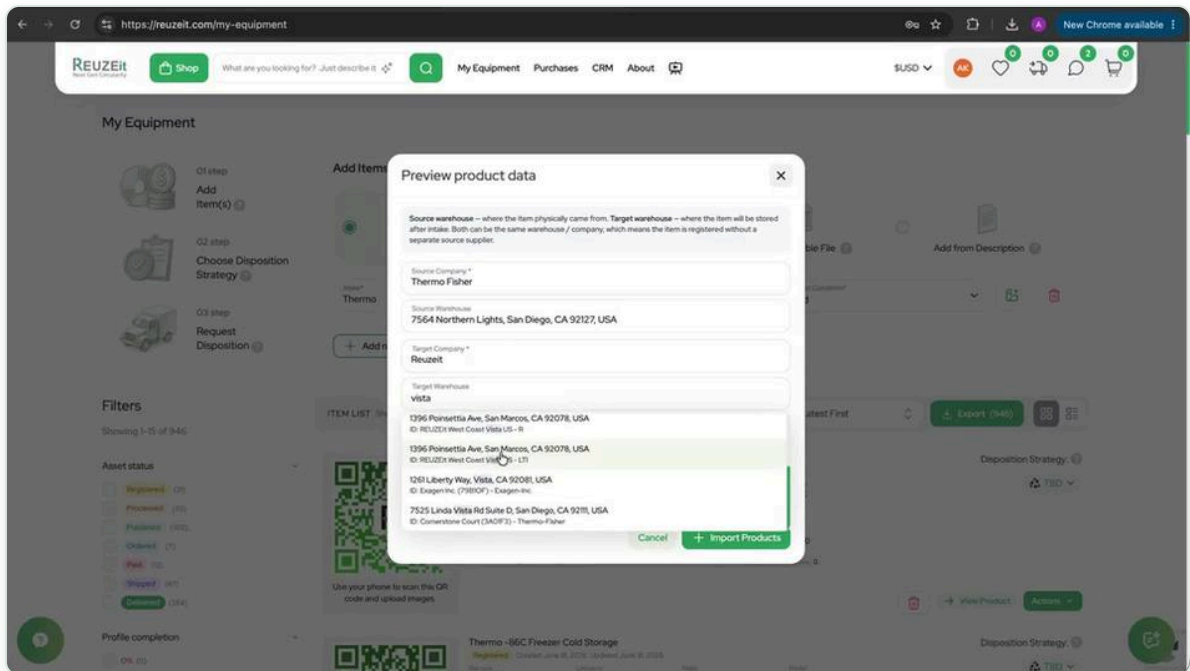
2 Set the source company and warehouse - where the item came from.



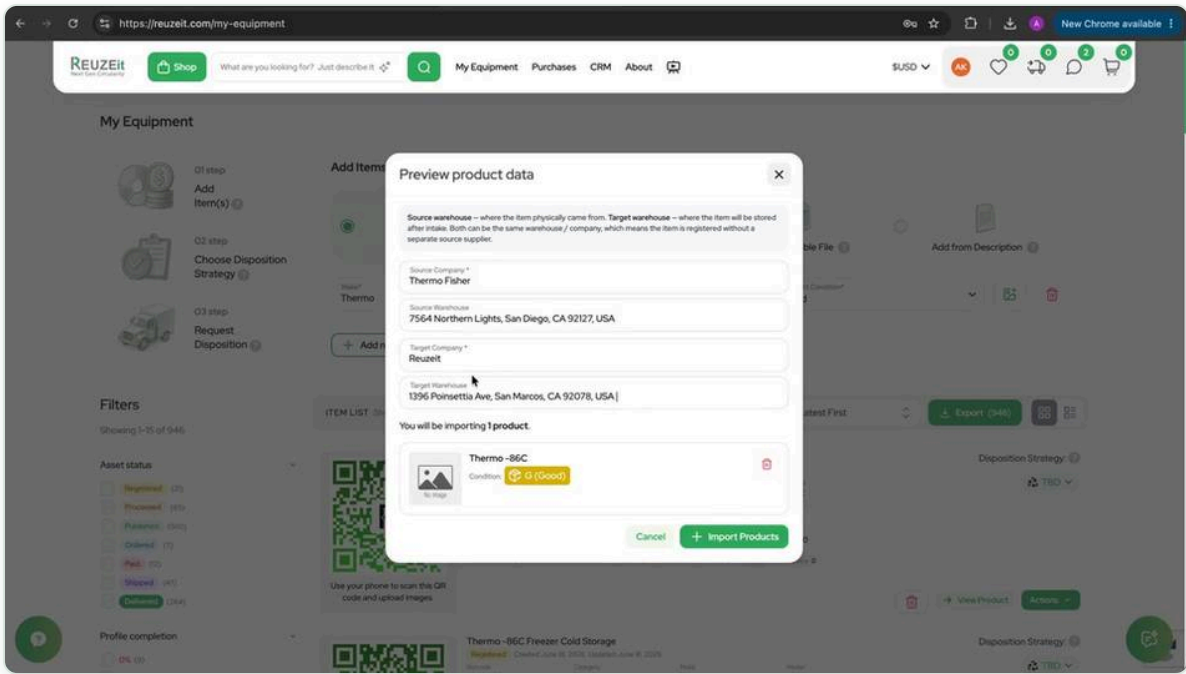
3 Set the target company and warehouse - who owns it and where it's stored.



4 Target company = owner; target warehouse = physical location.



5 Import the product to create it in My Equipment.



5 How to add an item by scanning a data plate

Scan an equipment data plate with your phone - the AI reads the nameplate into a new item, with source and target warehouse remembered from your last add.

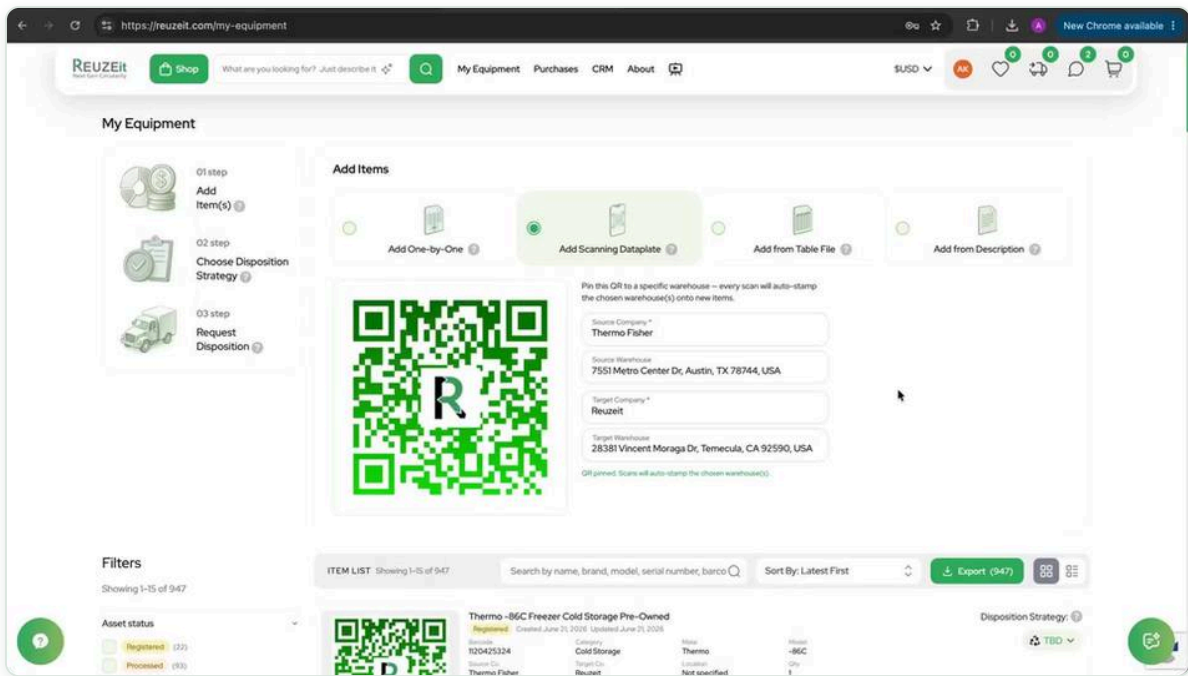
BACKGROUND

In this one I'll add an item by scanning its data plate. You scan a QR code with your phone, capture the nameplate, and the AI builds the item for you. Pick add by scanning a data plate. Each add method has a little question mark with instructions you can read. As a reseller you still set the source and target warehouse first - and the system remembers your last selection, so you don't repeat it every time. Whenever you change the warehouse combination, the QR code updates - so always set the right source and target first, then scan. I scan the QR code, my phone camera opens, and I capture the data plate of the item. Within seconds the item appears in my list - here it recognized a portable label printer from the photo I took. Everything it pulled off the nameplate - voltage, amperage, equipment type - lands automatically in the new item, with no typing from me.

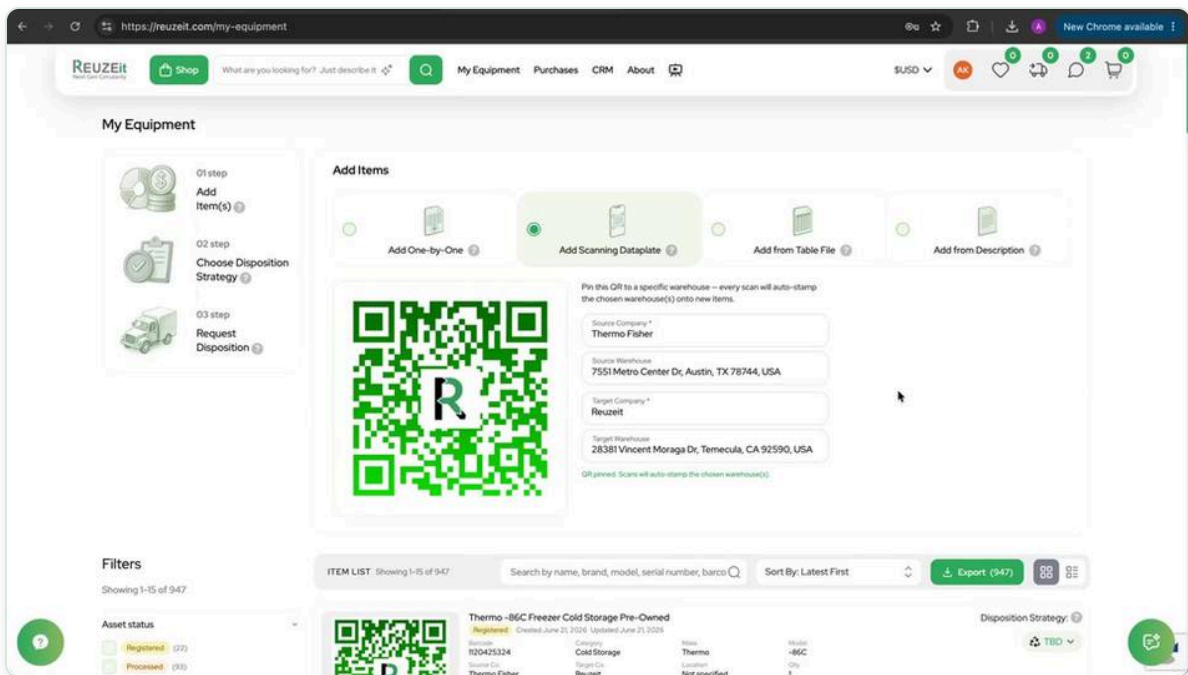
► Watch the clip: reuzeit.com/knowledge-center/add-item-data-plate-reseller

STEP BY STEP

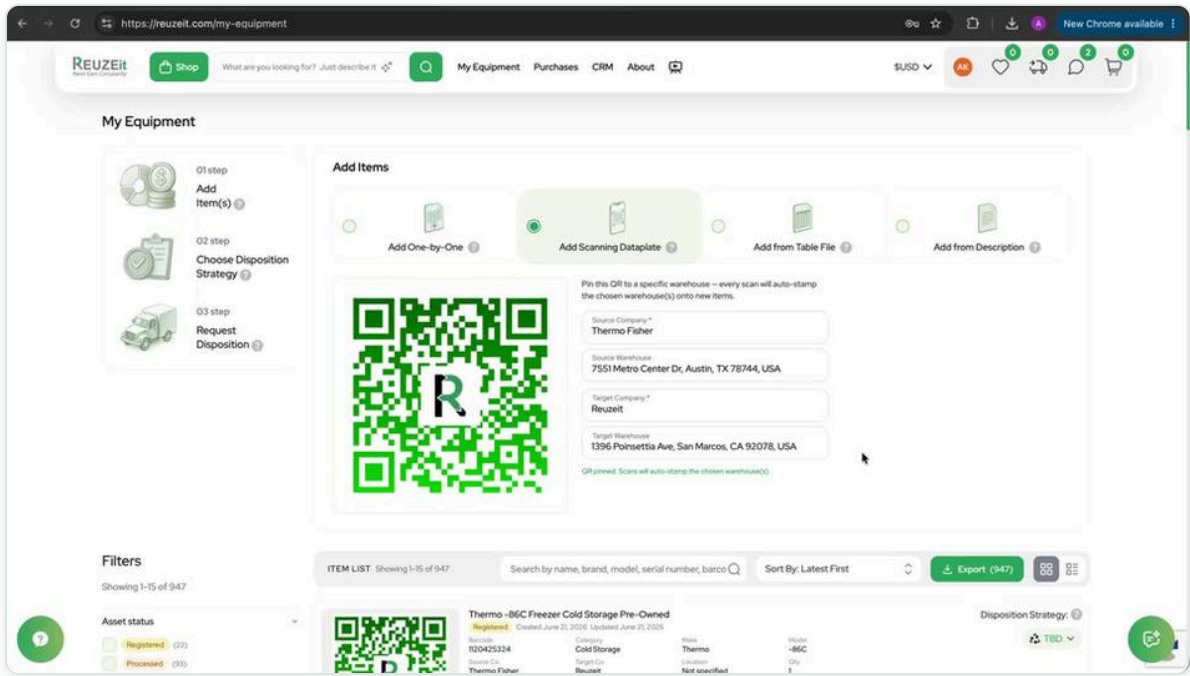
- 1 Choose add by scanning a data plate (read the question-mark instructions).



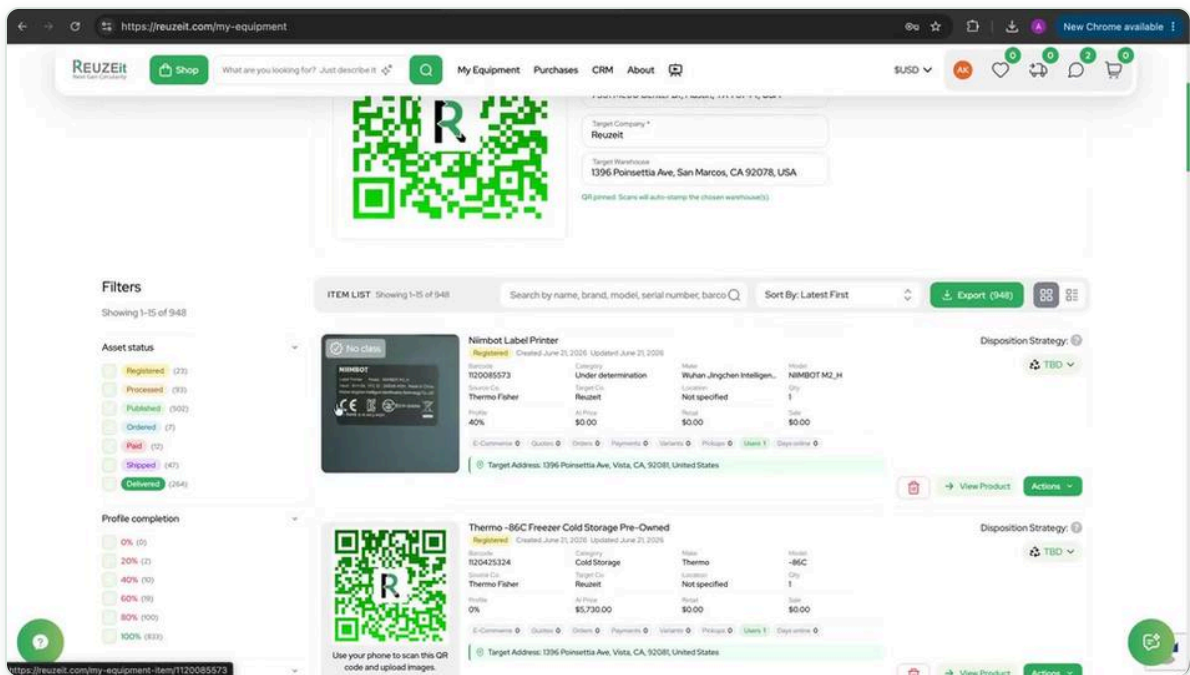
- 2 Set source and target warehouse first - the system remembers your last choice.



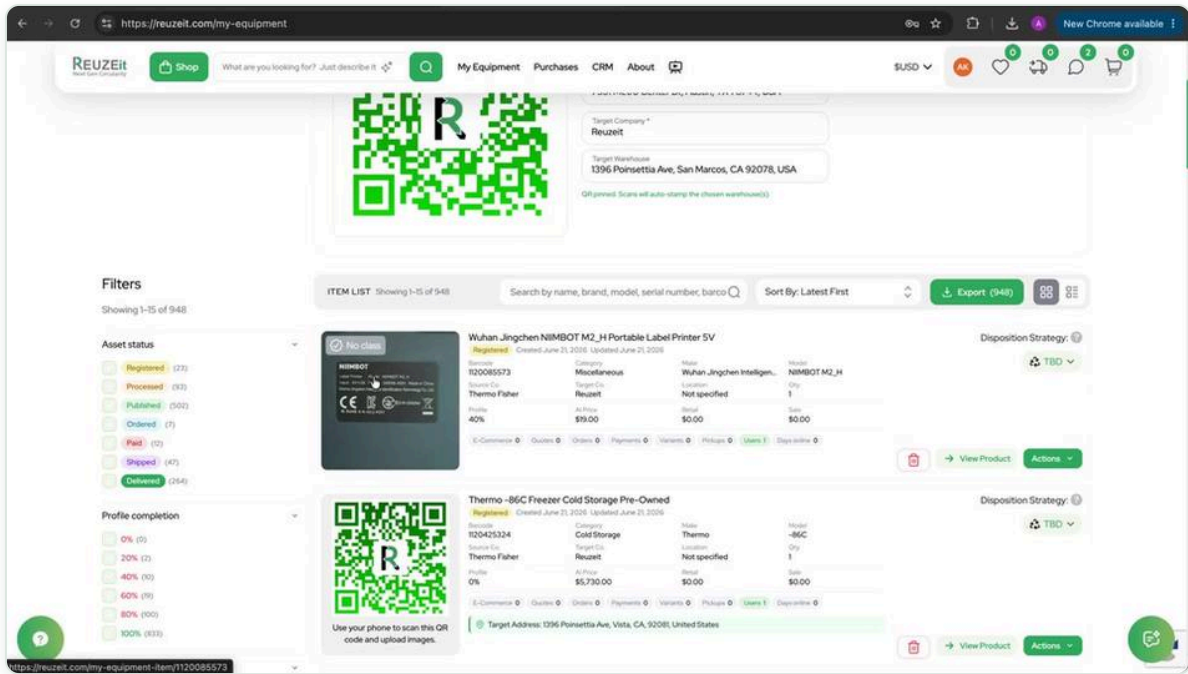
3 Scan the QR code; your phone camera opens.



4 Capture the equipment data plate.



5 The AI reads the nameplate into a new item in your list.



6 How to use the item profile

A tour of the item profile: completion, e-commerce channels, connected documents, shared users, the AI price recommendation with comparables, and Notes for AI.

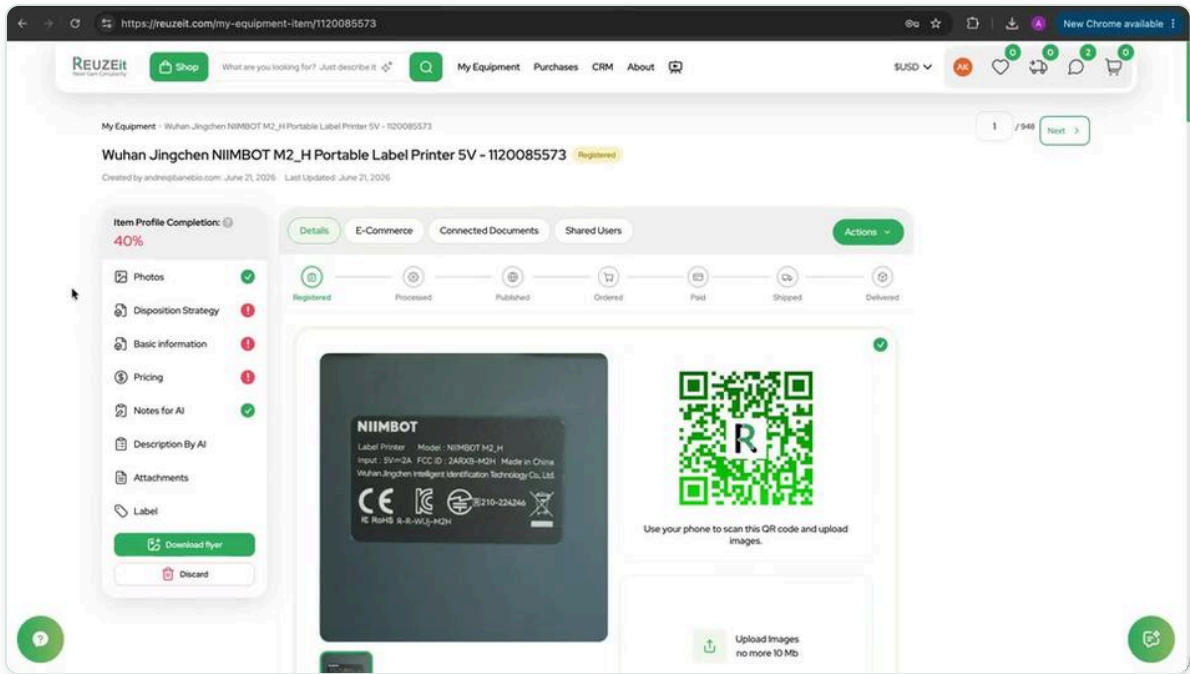
BACKGROUND

Let me give you a tour of an item profile - the completion meter, the e-commerce and connected-documents tabs, shared users, and how the AI estimates price and writes the description. On the left is the profile completion - here forty percent - with a question mark that tells you exactly what's missing. Up top, the e-commerce tab shows which channels the item is published on, and connected documents shows every linked quote, order or receipt. Shared users shows who can view or edit the item. You can share it with a colleague by email and choose view or edit access. The AI gives a price recommendation with a justification, and links to similar products on eBay and other platforms so you can see the reasoning. There's a Notes for AI section - add context here and the AI re-reads the profile, re-estimates the value and rewrites the description. In this case the notes were filled automatically from the scanned data plate - voltage, amperage, equipment type - and the AI built the full description from that.

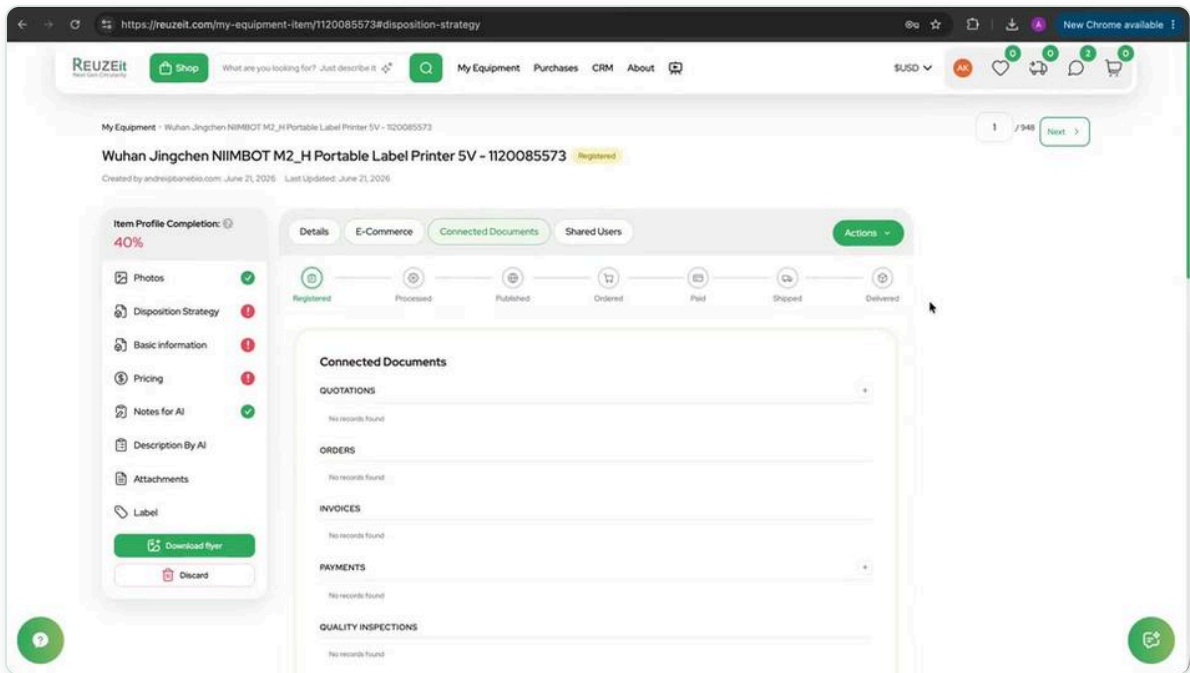
► **Watch the clip:** reuzit.com/knowledge-center/item-profile-reseller

STEP BY STEP

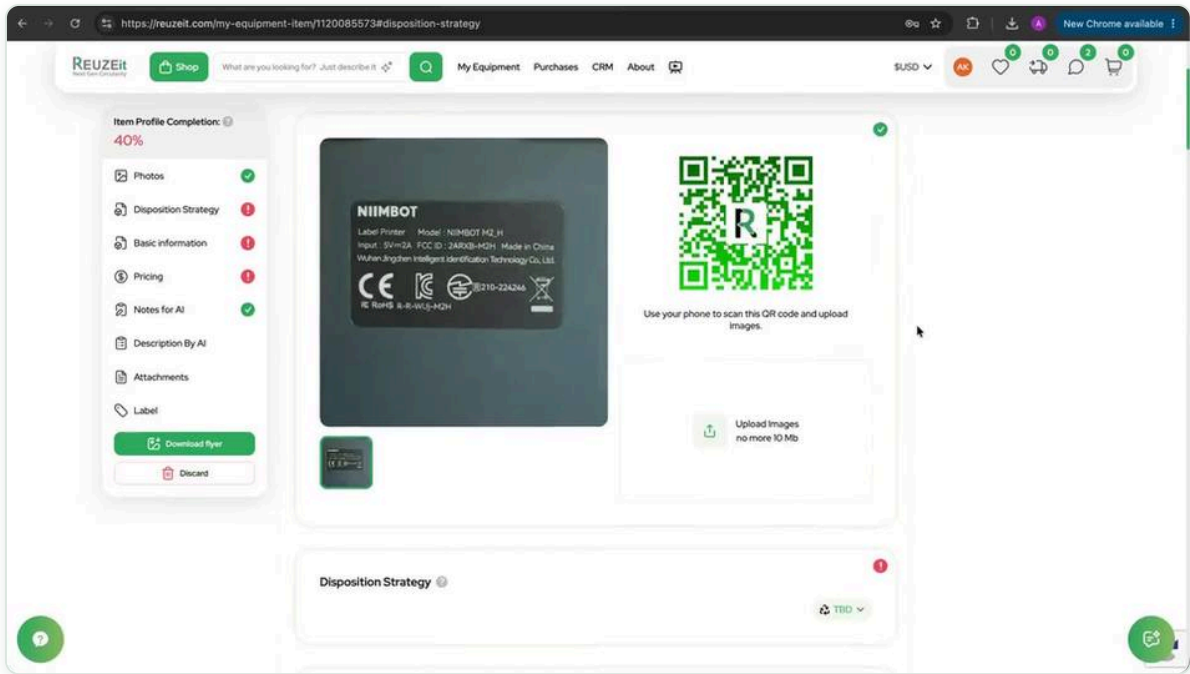
1 Check the completion meter; the question mark lists what's missing.



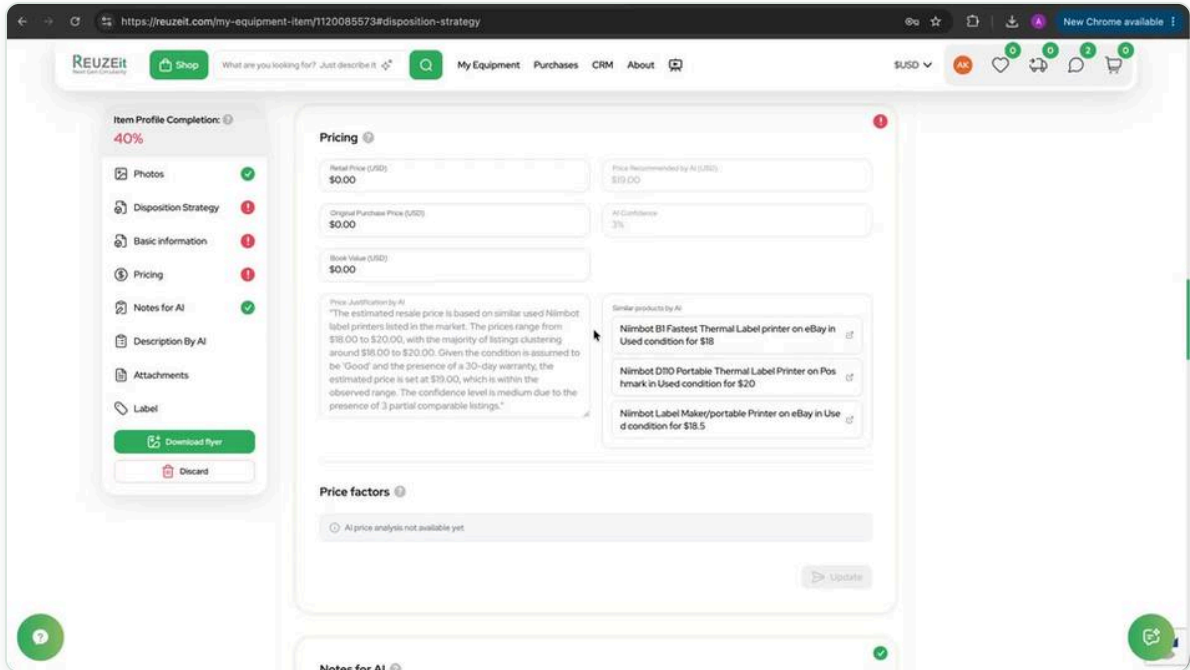
2 Use the e-commerce tab for channels and connected documents for linked records.



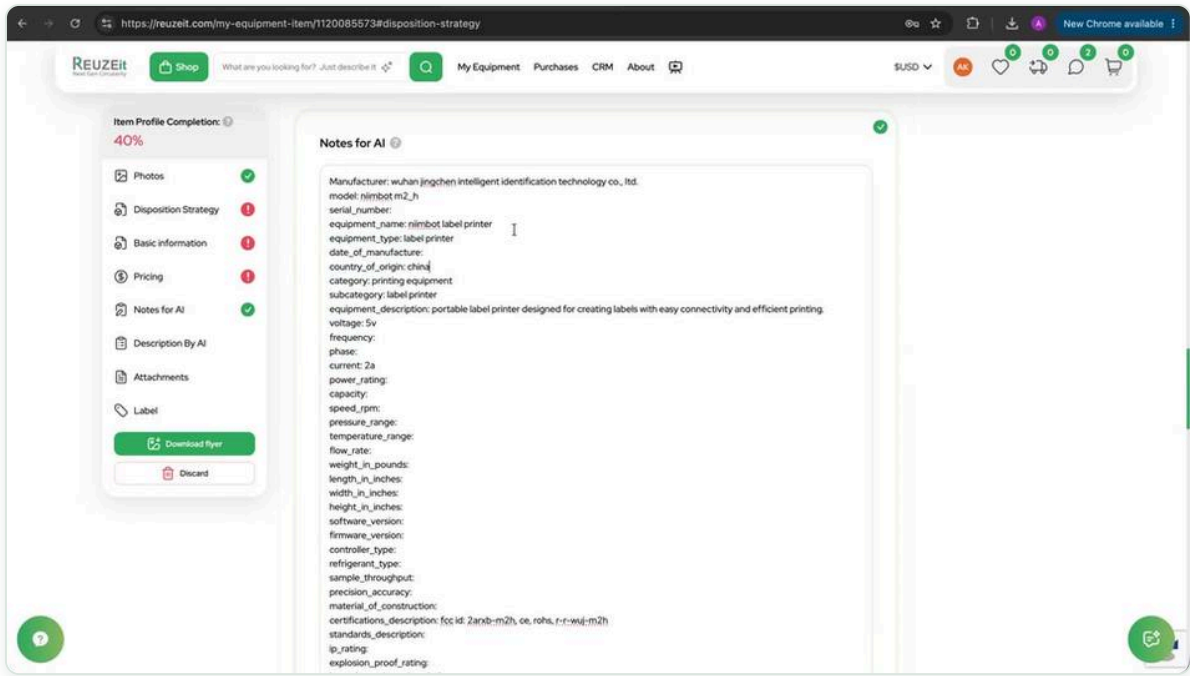
3 Share an item with a colleague by email with view or edit access.



4 Read the AI price recommendation and its comparable listings.



5 Add context in Notes for AI to refine the value estimate and description.



7 How to add items by importing a spreadsheet

Upload any Excel or CSV and the AI maps your columns to make, model, condition, serial and price - even if your headers are named differently.

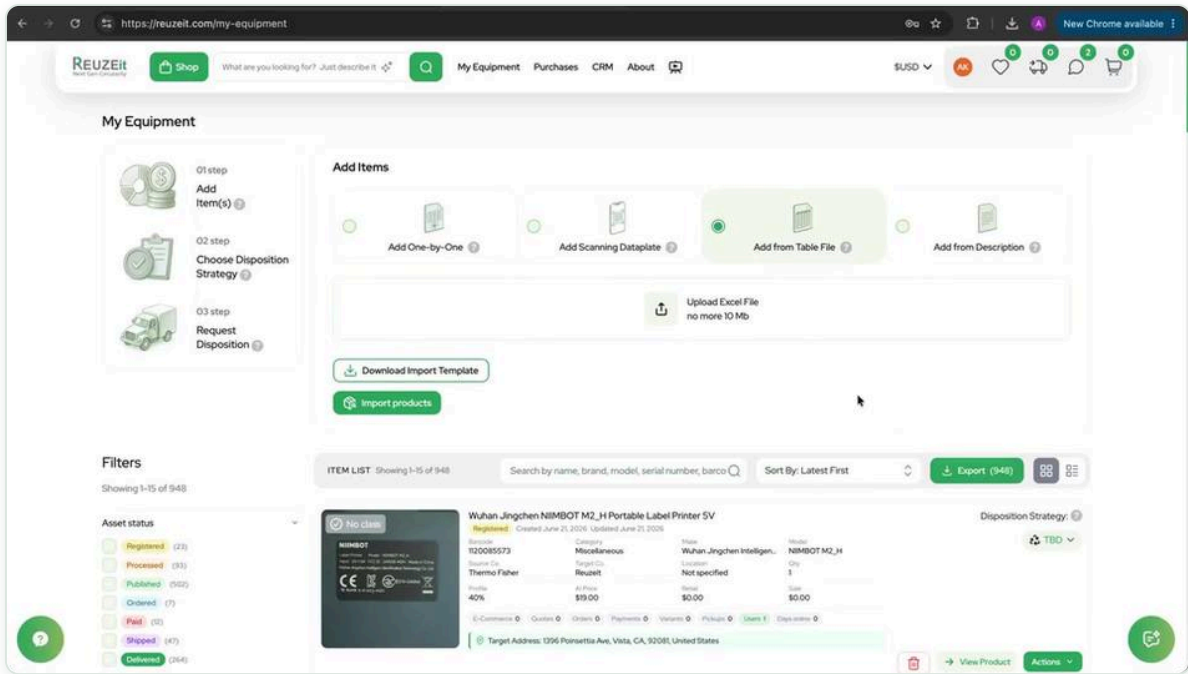
BACKGROUND

Here I'll add items by importing a spreadsheet. Upload any Excel or CSV and the AI figures out your columns for you - no rigid template required. Pick add from a table file. We provide a downloadable Excel template, but it isn't mandatory. I load my spreadsheet and click import products. The system scans it and recognizes the items - here it found three products. The template has columns like make, model, condition, serial number, image link, quantity, dimensions, notes, address, price and a custom tag. The beauty is the AI reads the data even if your headers are named differently - it finds the make, model, serial and prices by analyzing the content. You can clean up the preview before importing - drop any products you don't want. Click add, and your items are queued and appear in My Equipment within a couple of minutes.

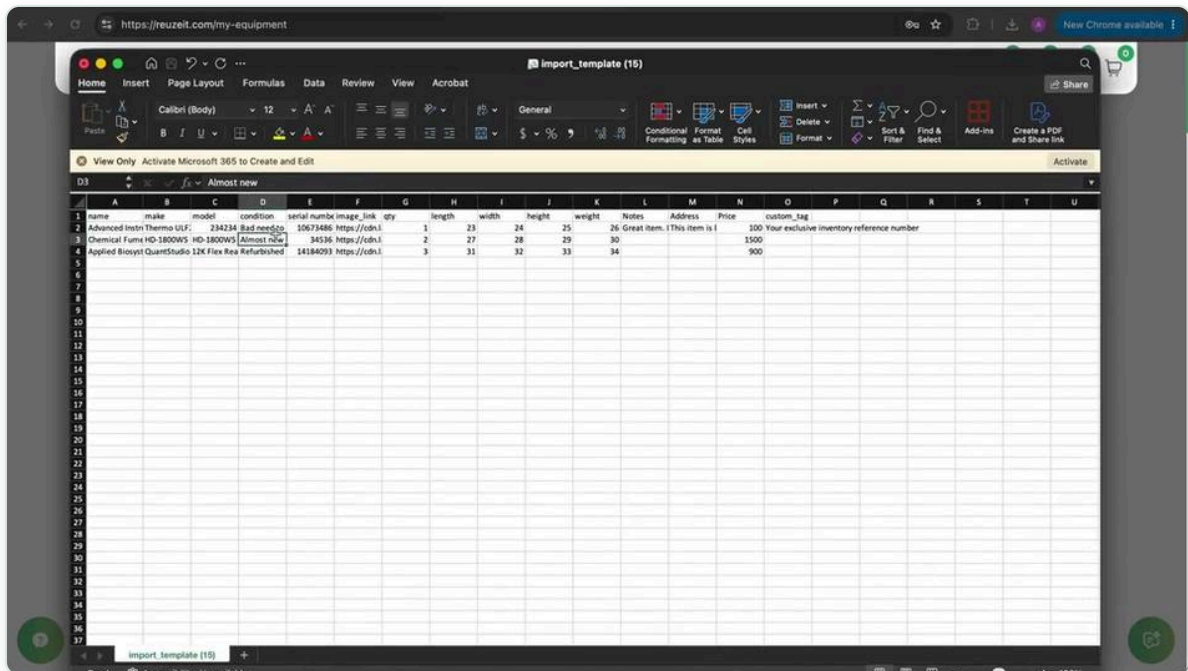
▶ Watch the clip: reuzeit.com/knowledge-center/add-item-spreadsheet-reseller

STEP BY STEP

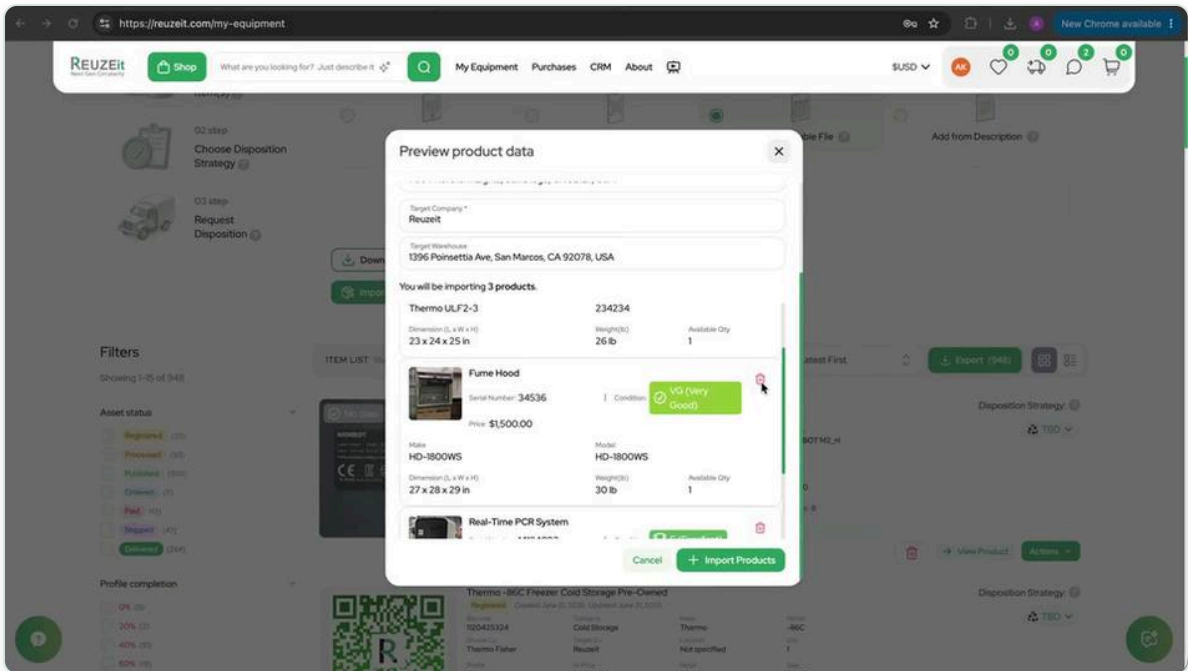
- 1 Choose add from a table file (download the template if you like).



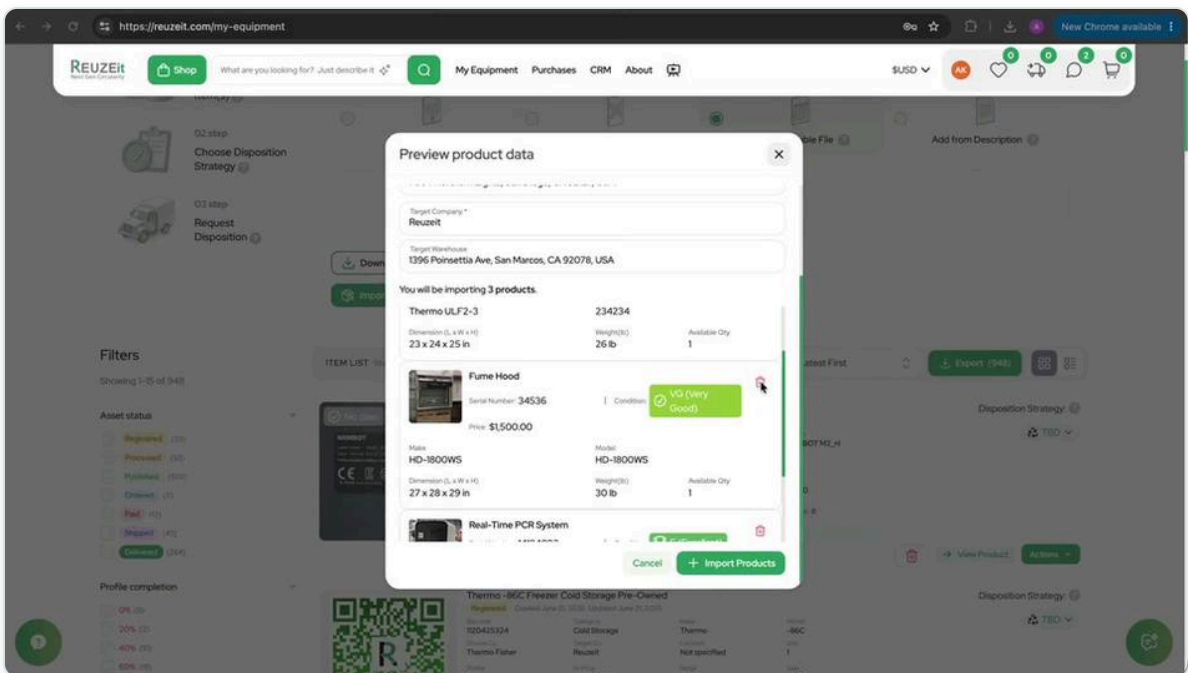
- 2 Upload your Excel or CSV and click import products.



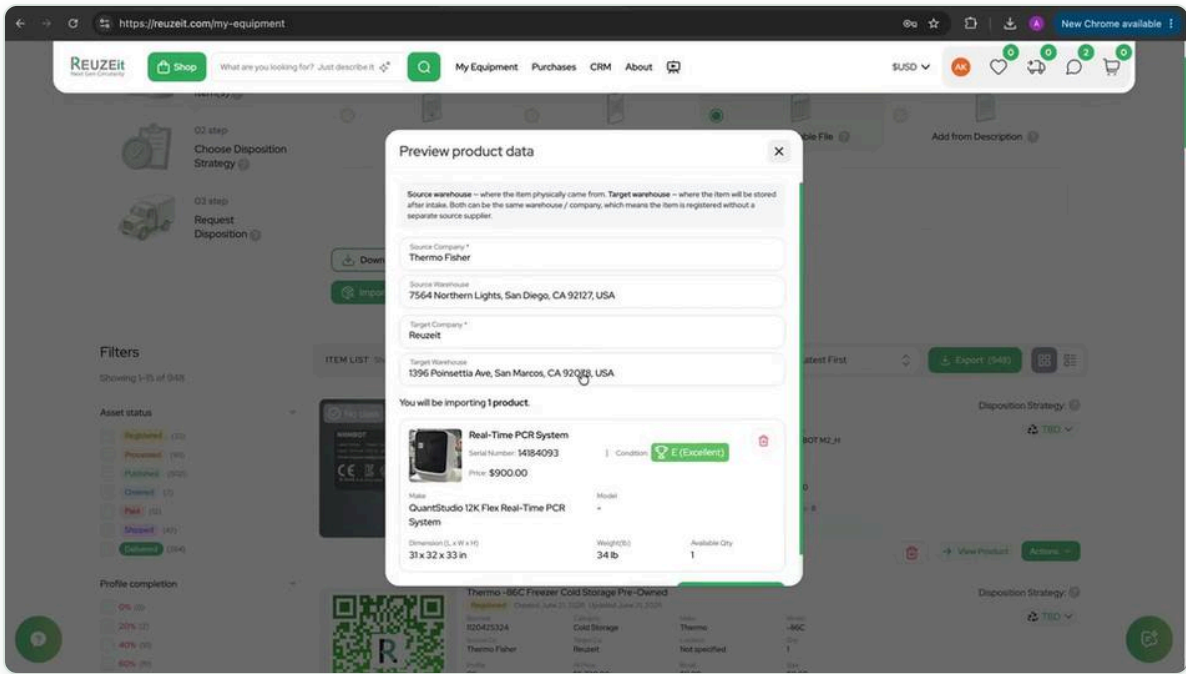
3 The AI maps your columns even with different header names.



4 Review the preview and remove any products you don't want.



5 Import - items appear in My Equipment within minutes.



8 How to generate a product flyer (PDF)

Generate a clean, branded PDF flyer for any item in one click - with the AI-built description and key features - to share or use internally.

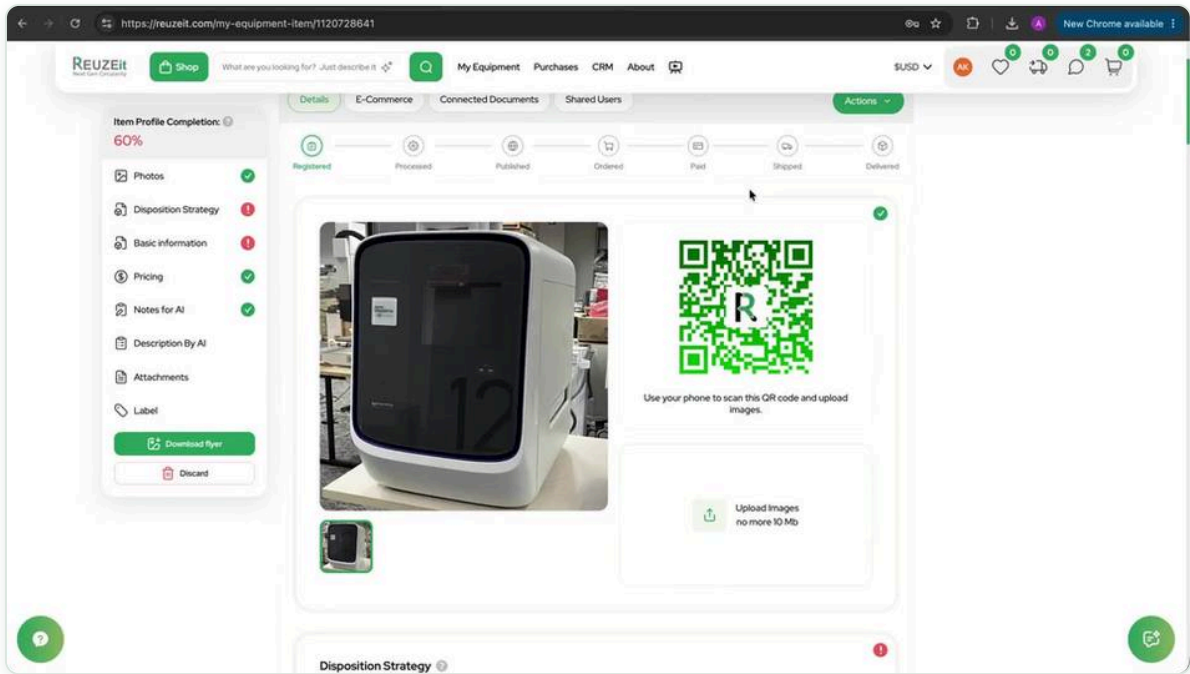
BACKGROUND

Here's a quick one - generating a product flyer. Any item in My Equipment can become a clean PDF flyer in one click, ready to share. This imported item already has a good profile - here sixty percent complete, missing only a couple of fields. On the item there's a download-flyer button. Click it and you get a clean PDF for the product. Here's the flyer - a nice, clean one-pager you can share with a colleague or use for your own internal needs. Notice we barely typed anything - the description and key features were built by the AI. That's the point: the AI does a lot of the work, so managing your inventory stays easy.

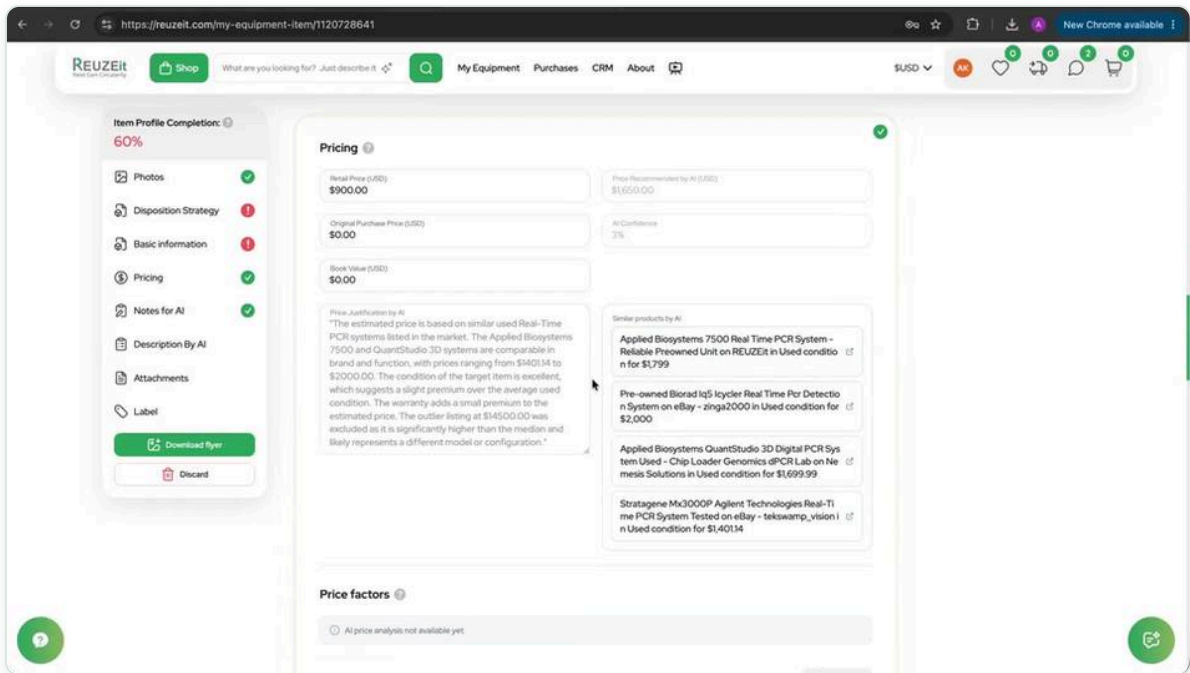
► **Watch the clip:** reuzeit.com/knowledge-center/generate-product-flyer

STEP BY STEP

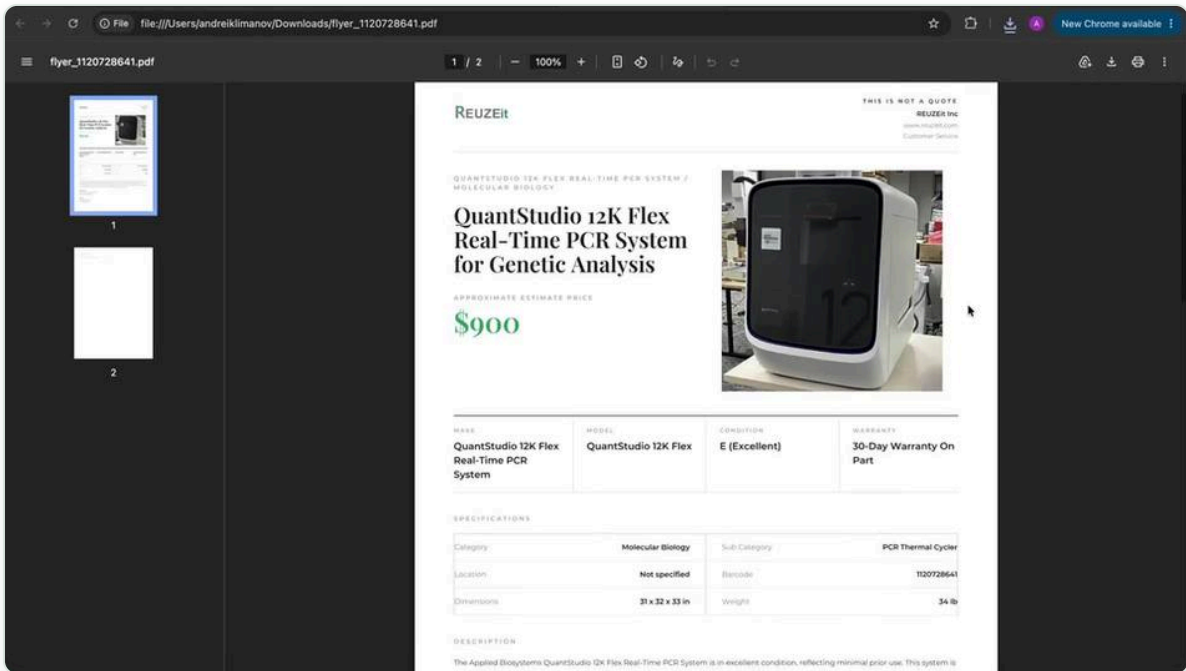
1 Open any item in My Equipment.



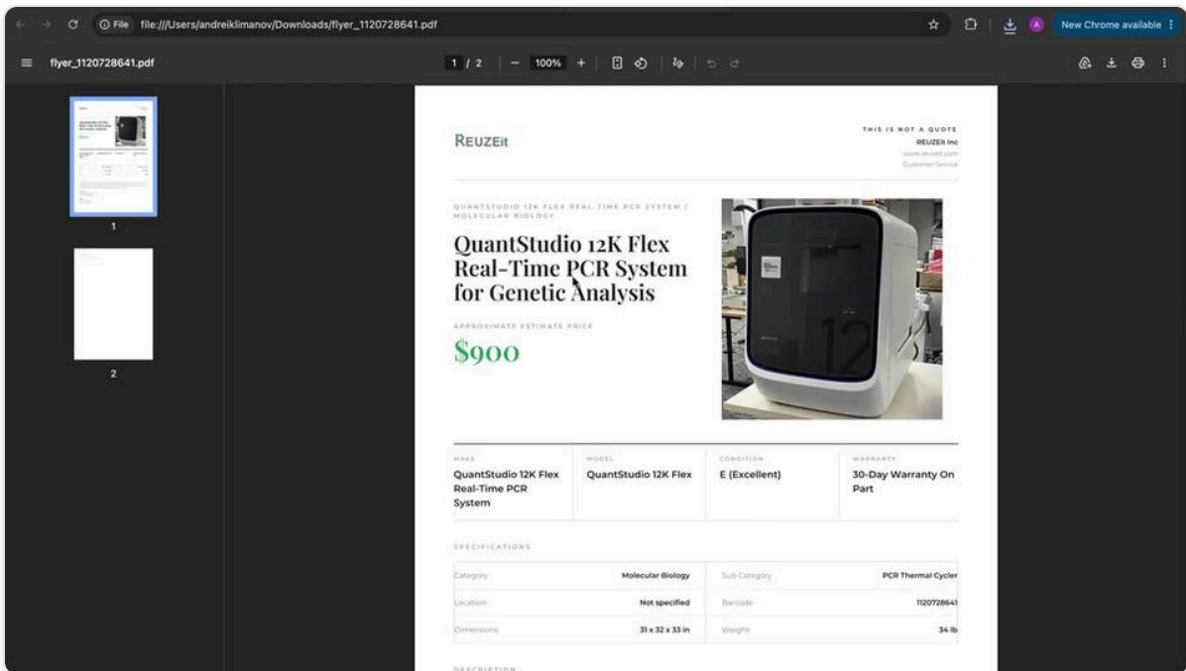
2 Click the download-flyer button.



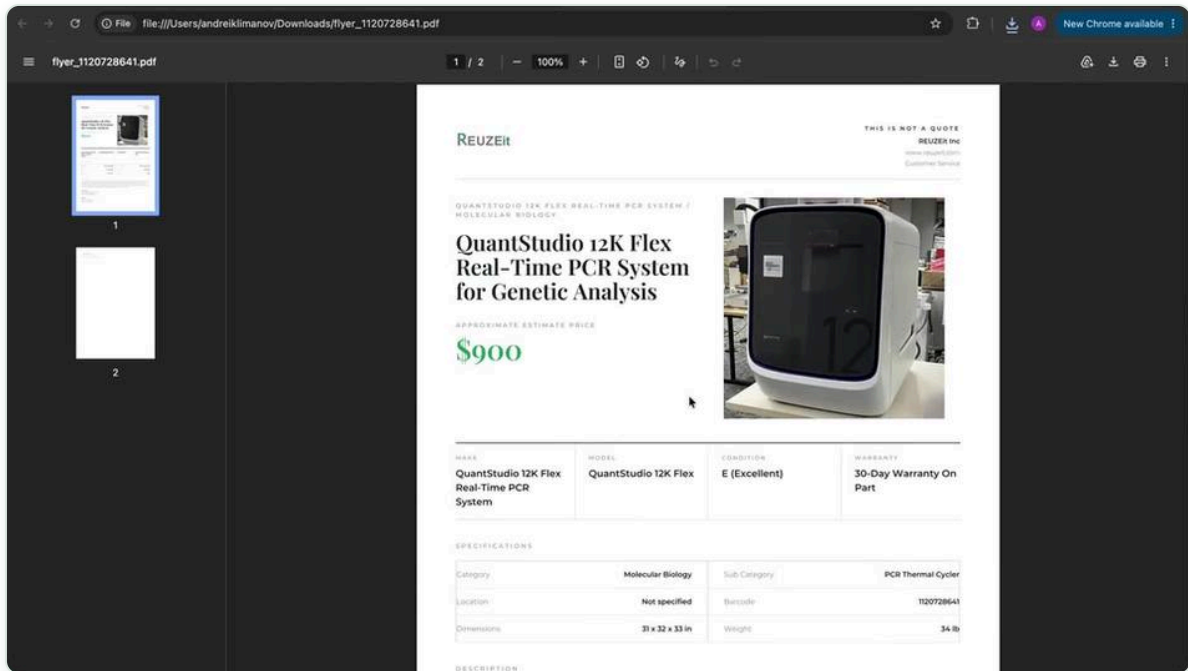
3 Get a clean, branded PDF one-pager.



4 Share it with colleagues or use it internally.



5 The description and key features come from the AI automatically.



9 How to add an item from a description

Type a plain sentence describing your equipment and the AI extracts the make, model, condition and serial into a new item - up to 50 at a time.

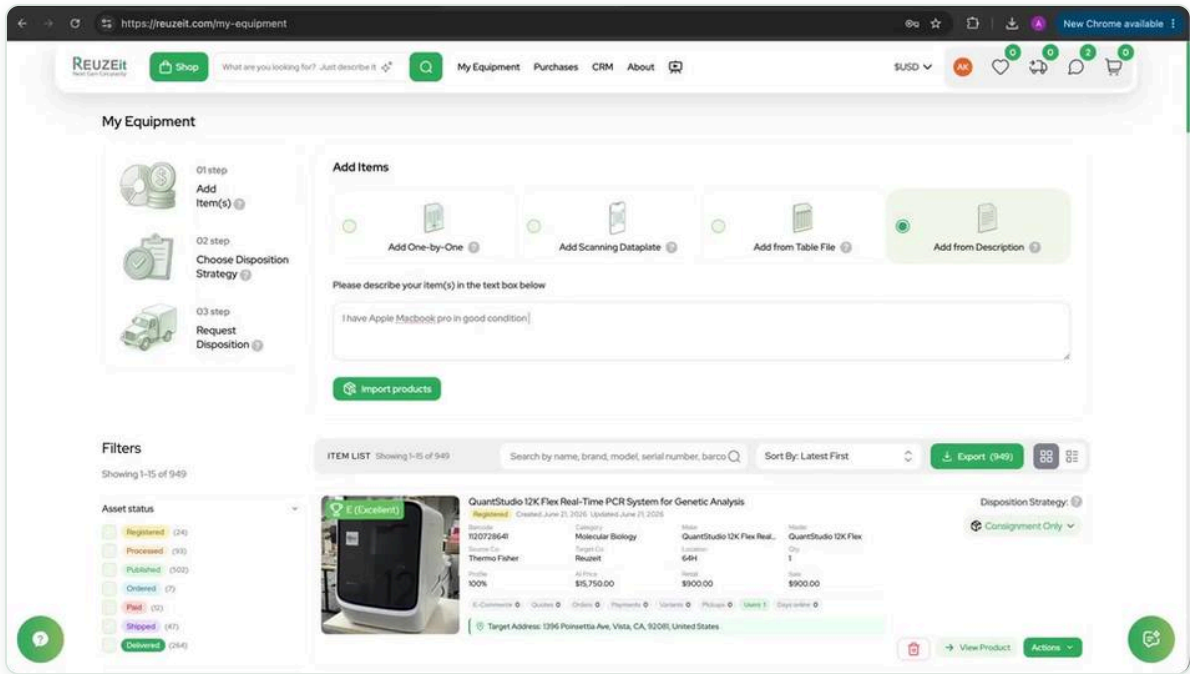
BACKGROUND

In this one I'll add an item just by describing it. Type a plain sentence and the AI pulls out the make, model, condition and serial number for you. Pick add from a description. The question mark explains it - REUZEit converts your text into an item, up to fifty at a time. I type: I have an Apple MacBook Pro in good condition, works well, no issues, with a serial number. Click import products and the system recognizes the MacBook Pro, the serial number, the good condition and the Apple make, quantity one. It even infers the category - computer - just from my sentence, and gives a market price with comparable listings. Because I gave so little detail, the description is thin - to improve it, add context in Notes for AI, like scratches or battery health.

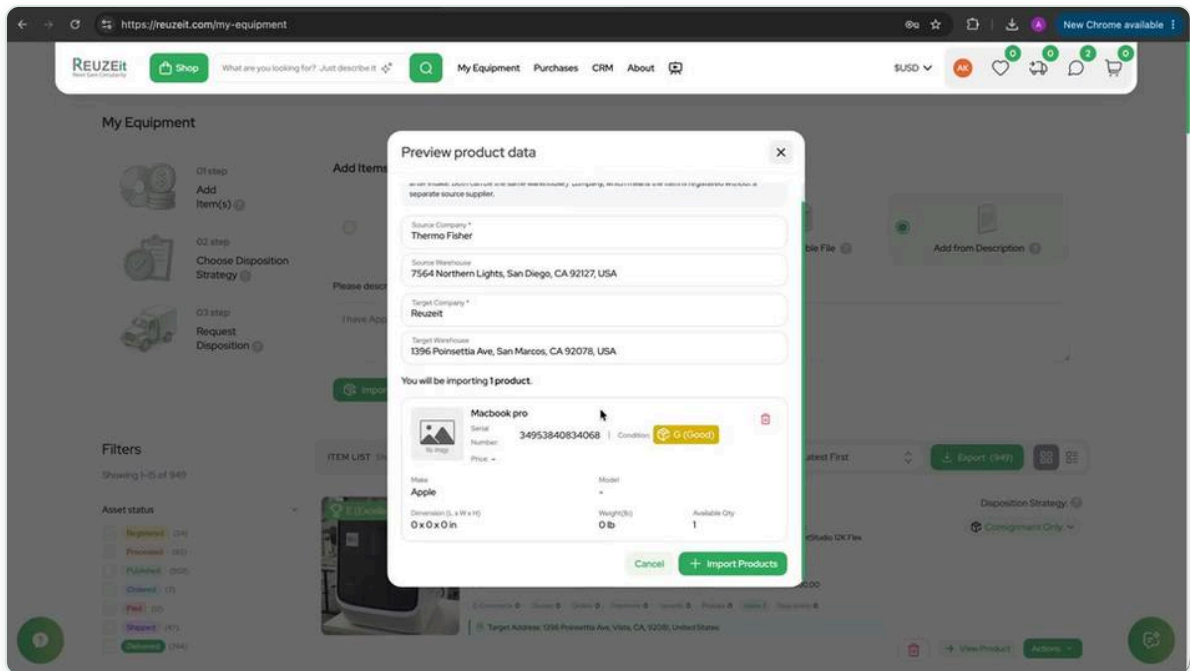
► **Watch the clip:** reuzeit.com/knowledge-center/add-item-from-description-reseller

STEP BY STEP

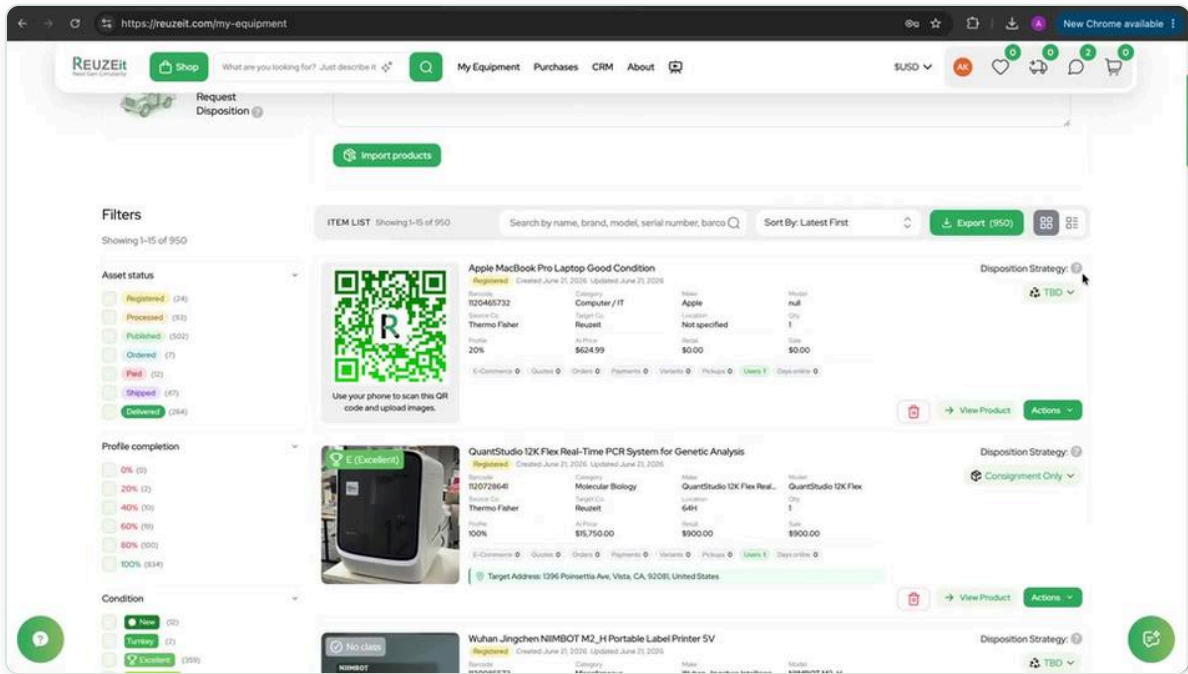
- 1 Choose add from a description (up to 50 items at once).



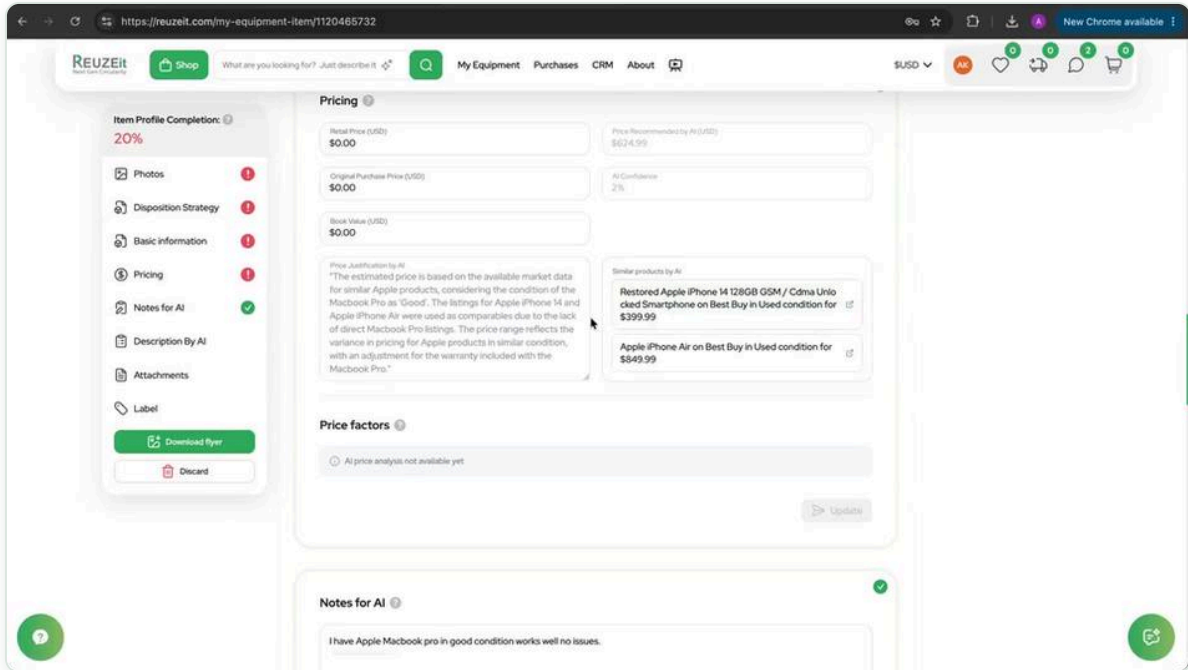
- 2 Type a plain sentence describing the equipment.



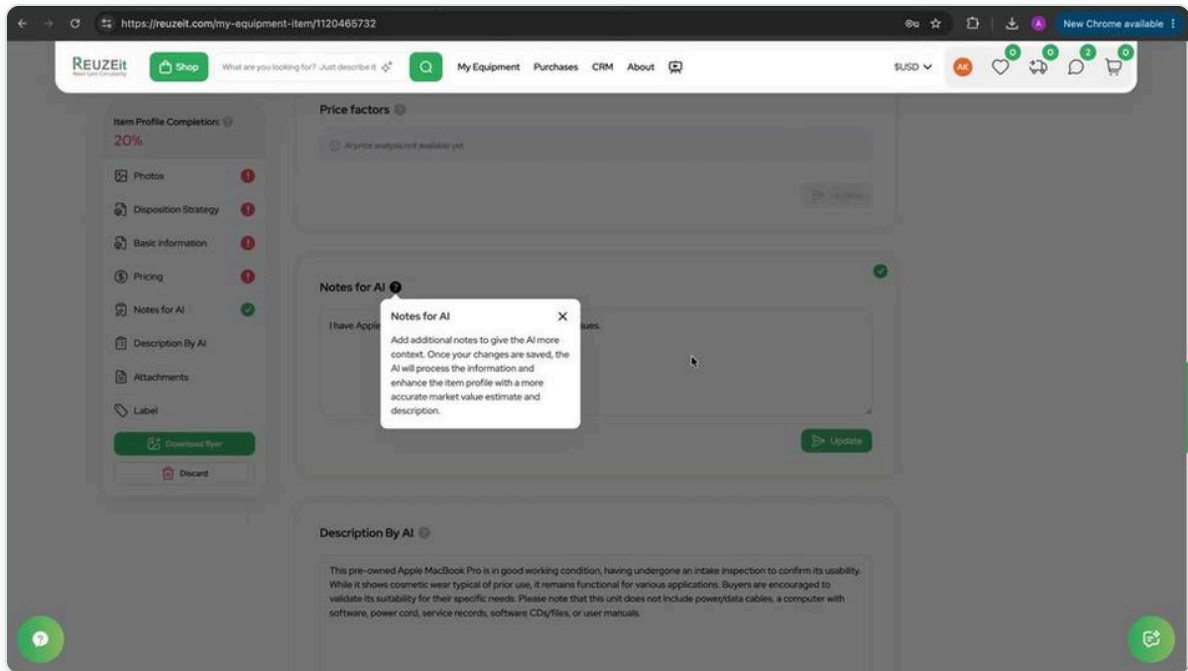
3 Click import - the AI extracts make, model, condition and serial.



4 It infers the category and suggests a market price.



5 Add more context in Notes for AI to enrich the profile.



10 How to add photos by scanning a QR code

Attach photos straight from your phone by scanning the item's QR code - and watch the AI enrich the profile from the image, even filling in the model.

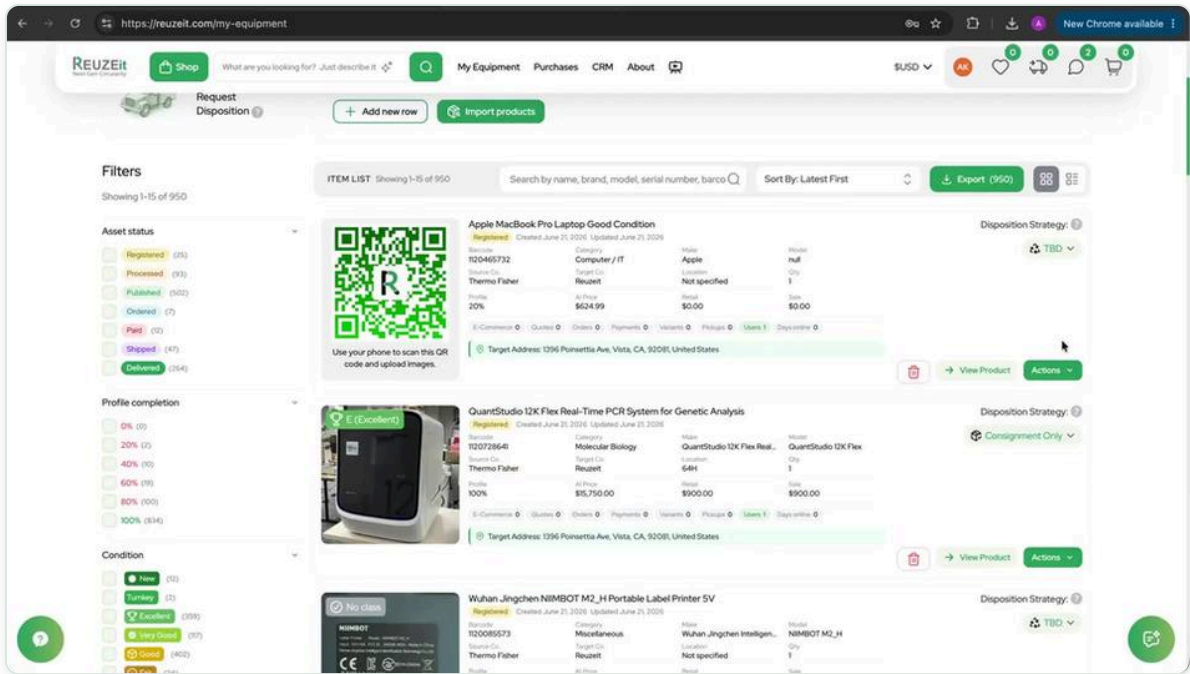
BACKGROUND

Here I'll add photos to an item using your phone. Scan the item's QR code, capture pictures, and the AI even enriches the profile from the image. You can upload photos from your computer, but you don't have to. There's a QR code on both the item page and the list page. Scan it, your phone camera opens, and you capture the image - it uploads straight to the product. You can add as many as you want. I uploaded one photo of the laptop - let's see what changed. Before the upload there was no model. Now, from the image, the AI recognized it as a MacBook Air fifteen inch - exactly right. The image also fed Notes for AI with a web-search result, so the description is now more accurate and the price adjusted to match.

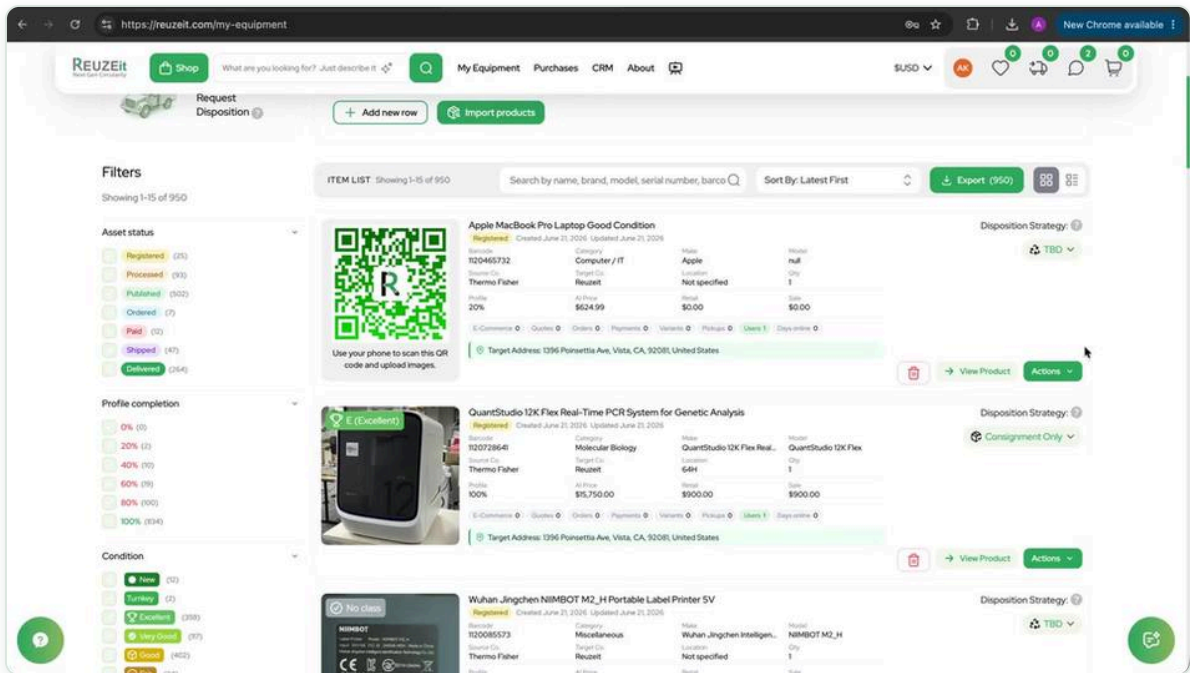
► **Watch the clip:** reuzeit.com/knowledge-center/add-photos-by-qr-reseller

STEP BY STEP

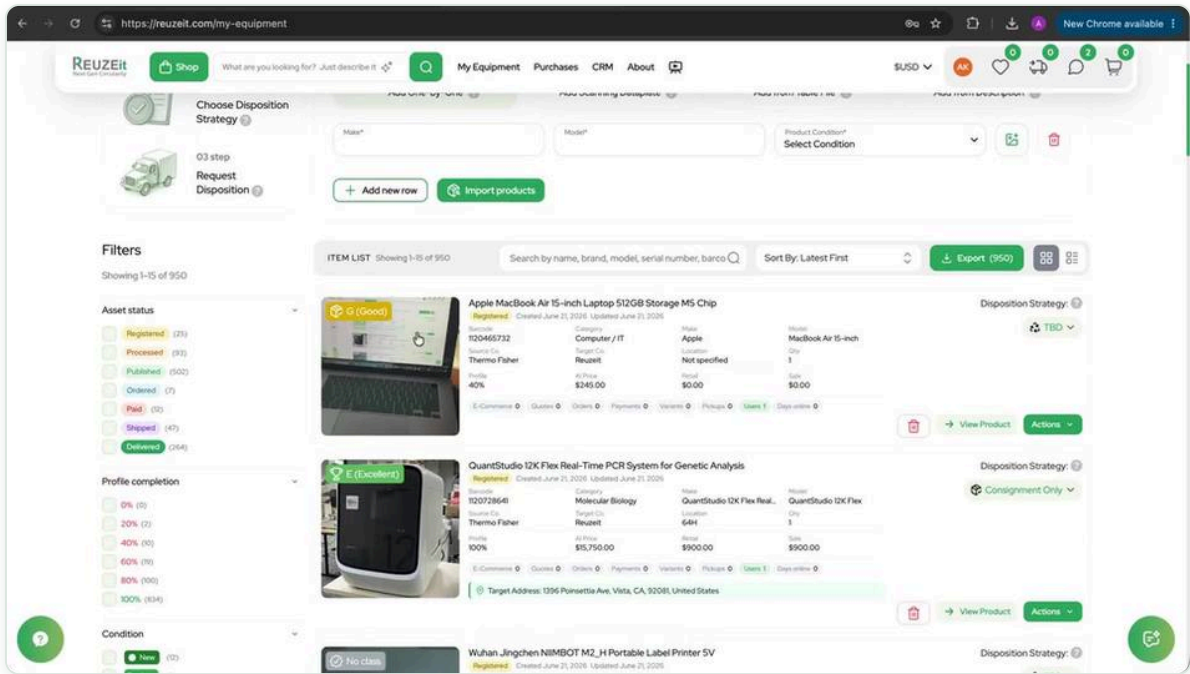
- 1 Open the item; find the QR code on the item or list page.



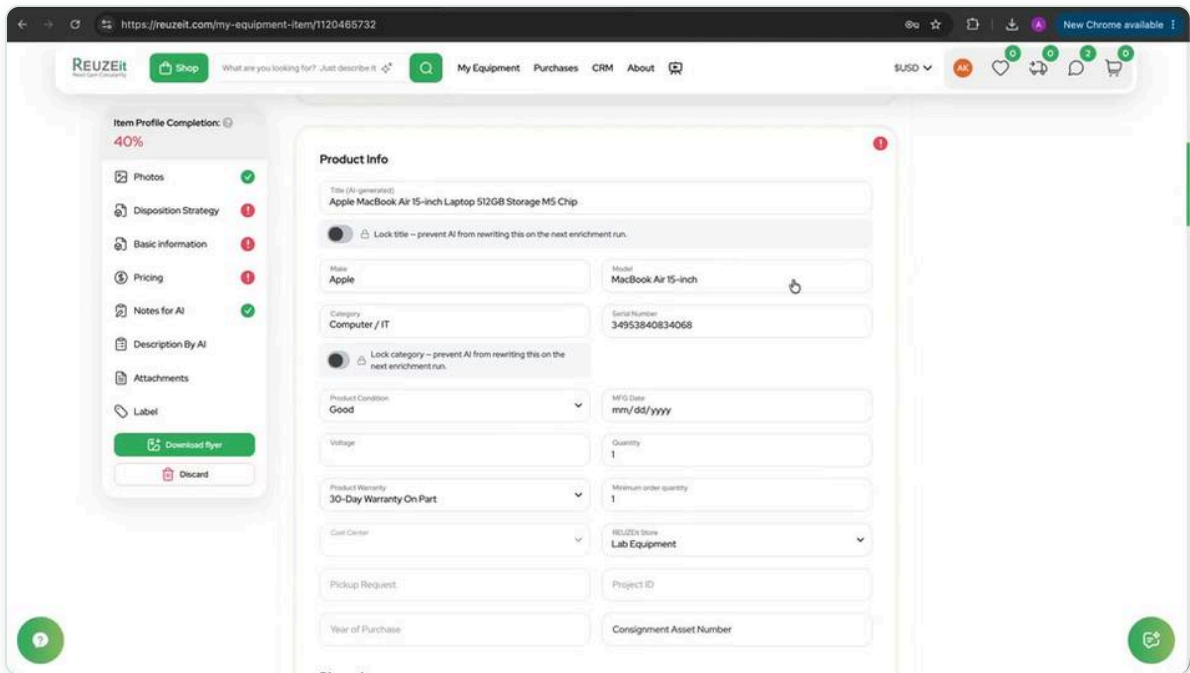
- 2 Scan it with your phone; the camera opens.



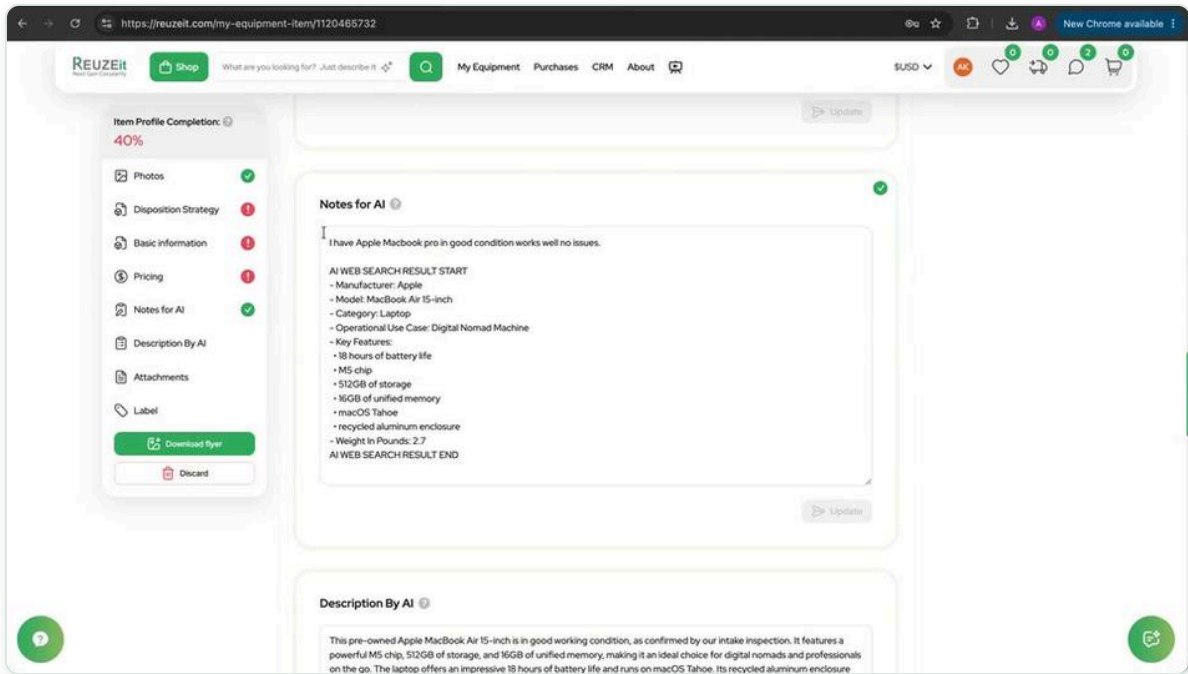
3 Capture photos - they upload straight to the product.



4 The AI reads the image and can fill in details like the model.



5 The description and price refine automatically from the new context.



11 How to complete an item to 100%

Why 100% matters and how to get there: set the disposition strategy, the target warehouse location, and a price - and read the price-factors widget.

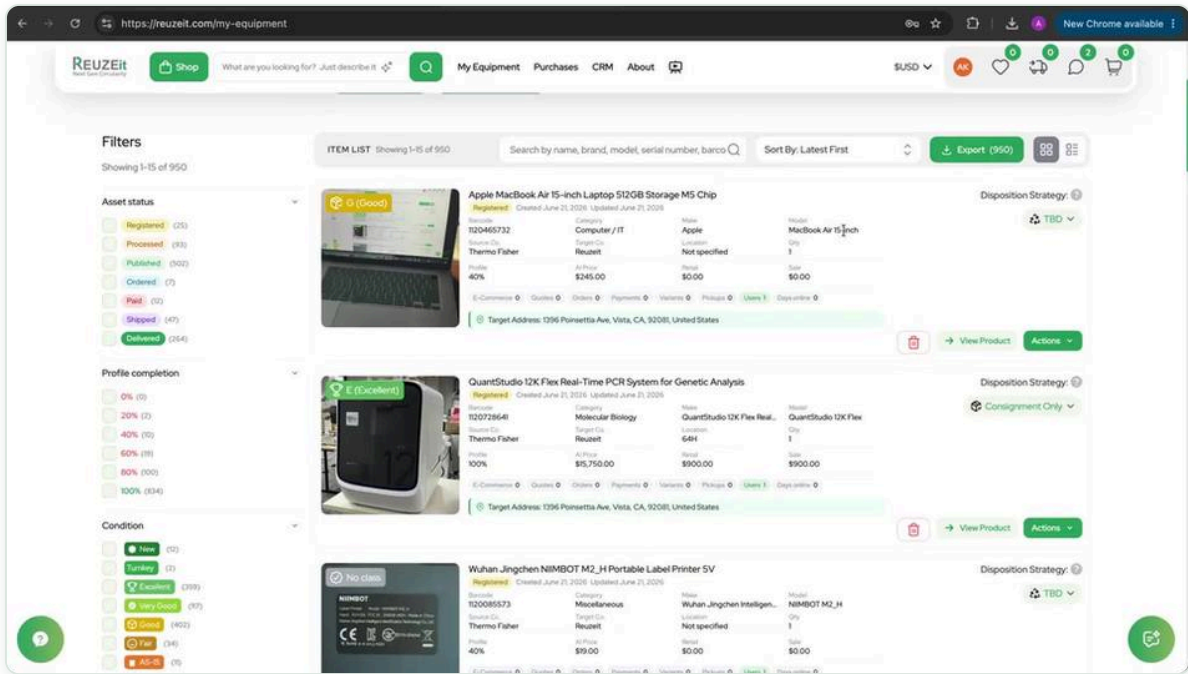
BACKGROUND

Here I'll complete an item to one hundred percent. Until it is, you can't quote, process or publish it - so let me fill the disposition, the location and the price. Until an item is one hundred percent complete you can't add it to a quote, mark it processed, or publish it - the system blocks all three. And you don't need to mark items processed by hand - once the profile hits one hundred percent, the system advances them automatically. First the disposition strategy - I'll set consignment only, and completion jumps from forty to sixty percent. Next the basic information. The target warehouse location is the spot in your warehouse - a shelf code, or a name like shipping area or deep storage. I enter a location and save - it's kept as movement history you can reuse as the item moves around. Last the price. The price-factors widget shows what's pulling the value up and what's pulling it down - a handy analytical view. I set a price and the item is one hundred percent complete.

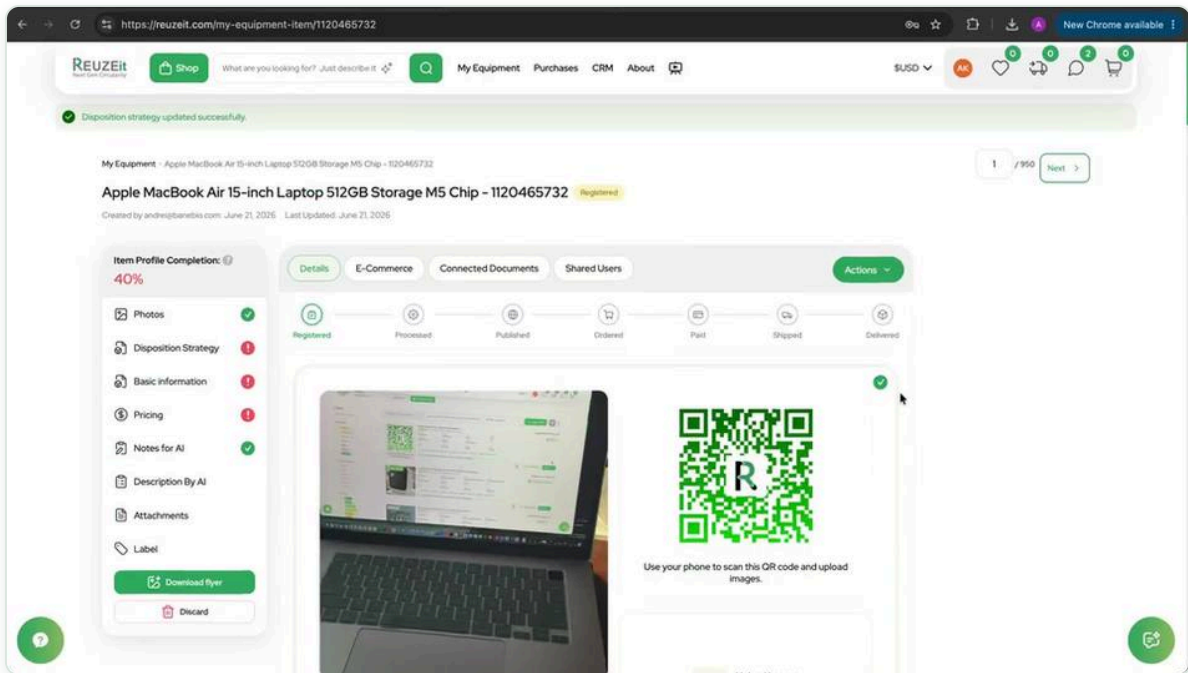
► **Watch the clip:** reuzeit.com/knowledge-center/complete-item-to-100-reseller

STEP BY STEP

1 Remember: quoting, processing and publishing all require 100%.



2 Set the disposition strategy (e.g. consignment only).



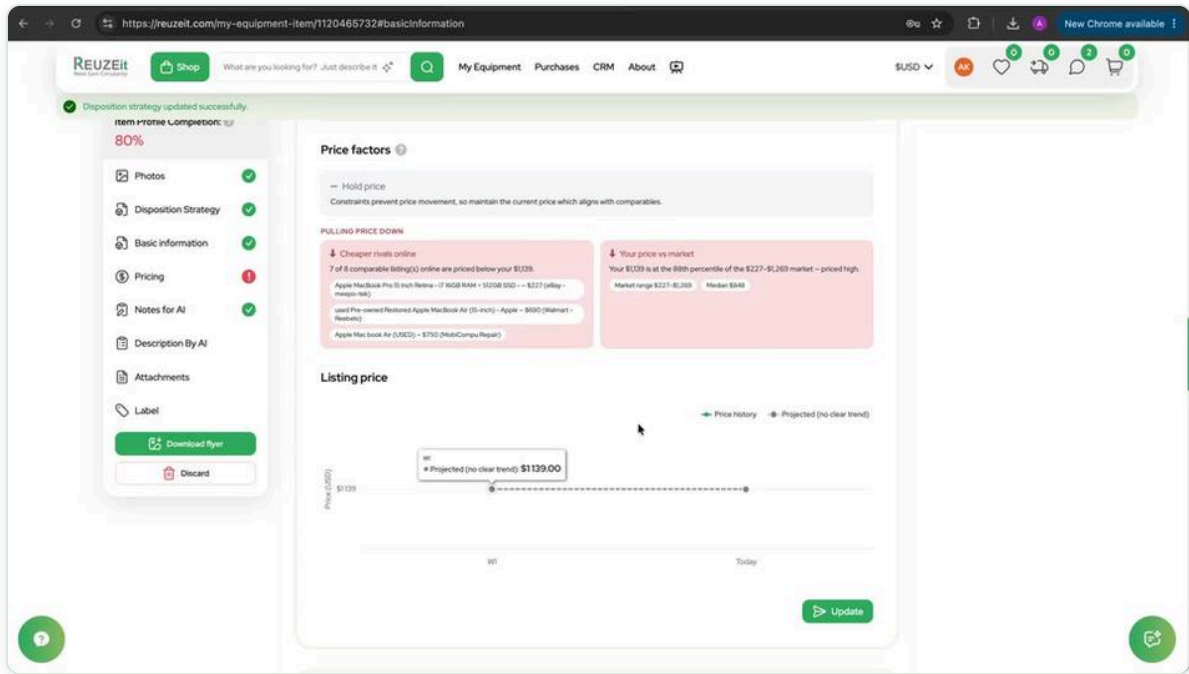
3 Set the target warehouse location - a shelf code or area name.

The screenshot shows the REUZEit web application interface. The left sidebar contains a navigation menu with items: Photos, Disposition Strategy, Basic information, Pricing, Notes for AI, Description By AI, Attachments, and Label. The main content area is divided into two sections: 'Source Warehouse' and 'Target Warehouse'. The 'Source Warehouse' section includes fields for 'Source Warehouse' (San Diego United States (3FJ4WV) - Thermo-Fisher) and 'Source Warehouse Address' (7564 Northern Lights San Diego CA 92137 United States). The 'Target Warehouse' section includes fields for 'Target Warehouse' (REUZEit West Coast Vista US - R) and 'Target Warehouse Address' (1296 Plonsettba Ave, San Marcos, CA 92078, USA). Below these is the 'Target Warehouse Location' section, which is highlighted with a green box. It contains an 'Add / Edit Location' button, a 'Location Code' input field, and 'Save Location' and 'Cancel' buttons. A 'LOCATION HISTORY' section below shows 'No location history yet'. An 'Update' button is located at the bottom right of the main content area.

4 Enter a valid price; read the price-factors widget.

The screenshot shows the REUZEit web application interface with the 'Pricing' section highlighted. The left sidebar is the same as in the previous screenshot. The main content area shows the 'Pricing' section with several input fields: 'Retail Price (USD)' (1000), 'Price Recommended by AI (USD)' (800.00), 'Original Purchase Price (USD)' (0.00), 'AI Confidence' (4%), and 'Book Value (USD)' (0.00). Below these fields is a 'Price Justification by AI' section with a text block explaining the estimated resale price based on comparable listings. To the right of the pricing fields is a 'Similar products by AI' section with a list of comparable products and their prices. An 'Update' button is located at the bottom right of the main content area.

5 At 100%, the system advances the item automatically.



12 How to create a quote & a new customer

Turn a complete item into a quote: create a new customer, review the quote details and availability guarantee, download the PDF, and add more items to one draft.

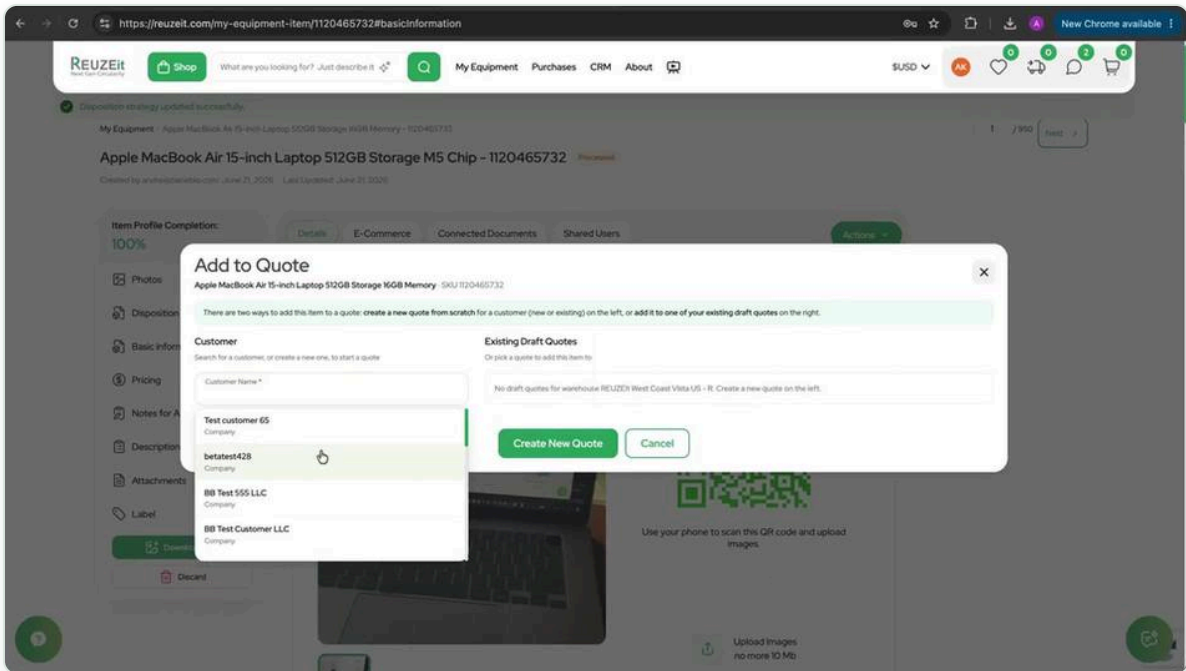
BACKGROUND

Now let me create a quote for a customer. I'll add a complete item to a quote, create a new customer, review the details, and download the quotation PDF. From the action button - on the item or in My Equipment - choose add to quote. The item has to be one hundred percent complete. Pick an existing draft quote or a customer. If the customer isn't there yet, click create new customer and fill the short form. Click go to quote. At the top is the quote ID, the customer and contact, the address, and the items. There's an availability guarantee. Choose guaranteed, and on submission the item is reserved and taken off the channels; otherwise it's first come, first served. The system calculates sales tax automatically and works out shipping from the item and customer locations. You can download the quotation as a PDF to send to your customer, and add more items - even from My Equipment - into the same draft.

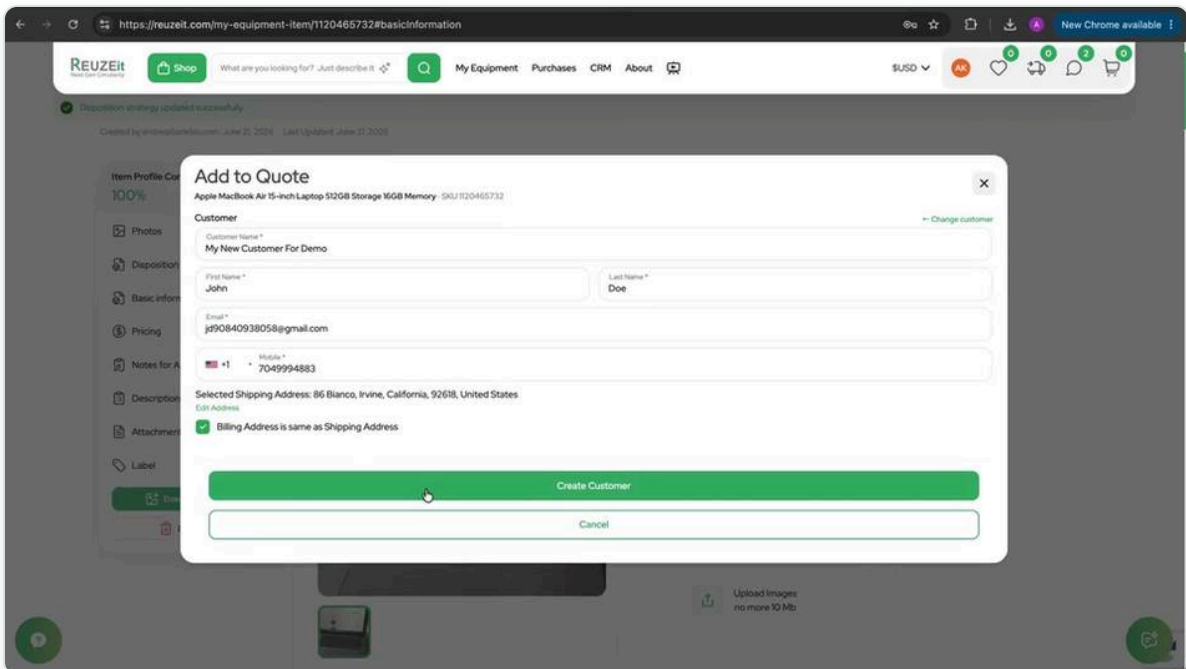
► **Watch the clip:** reuzeit.com/knowledge-center/create-quote-and-customer

STEP BY STEP

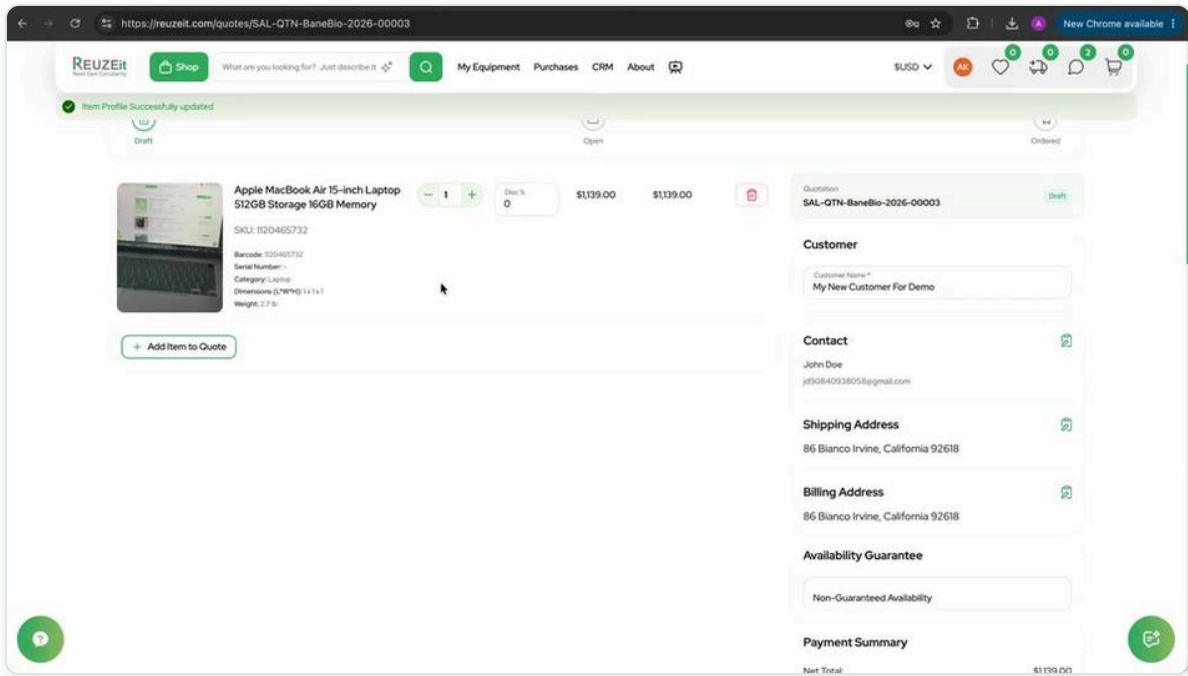
1 From the action button, choose add to quote (item must be 100%).



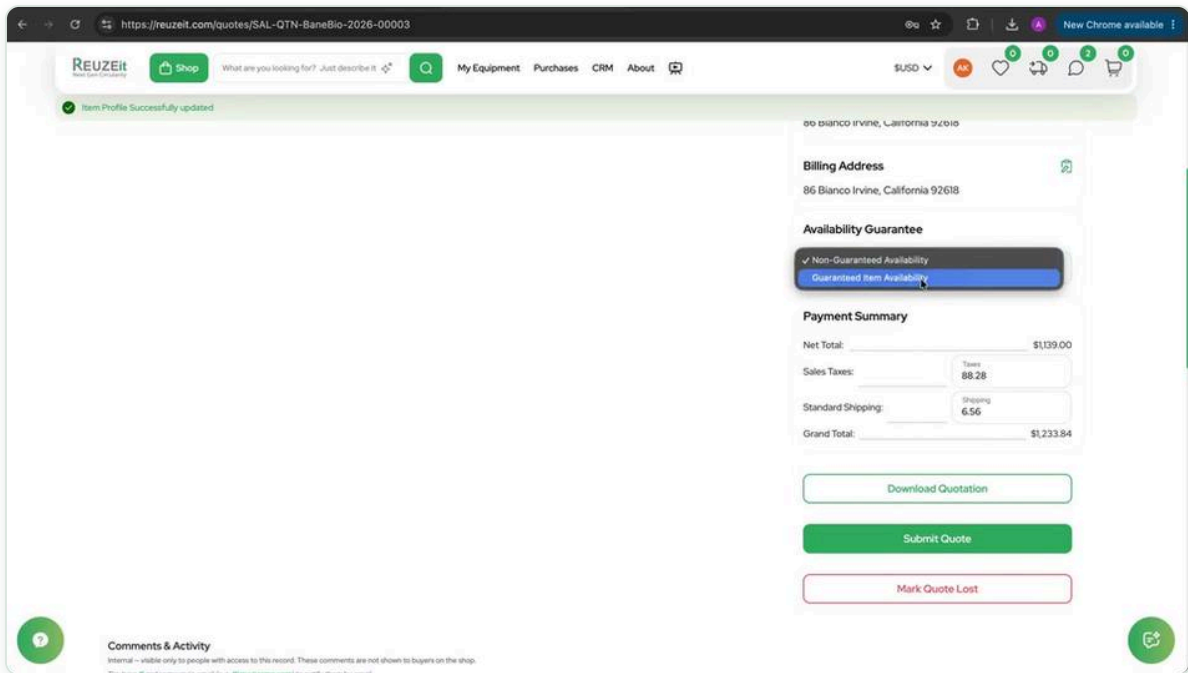
2 Pick a customer or click create new customer.



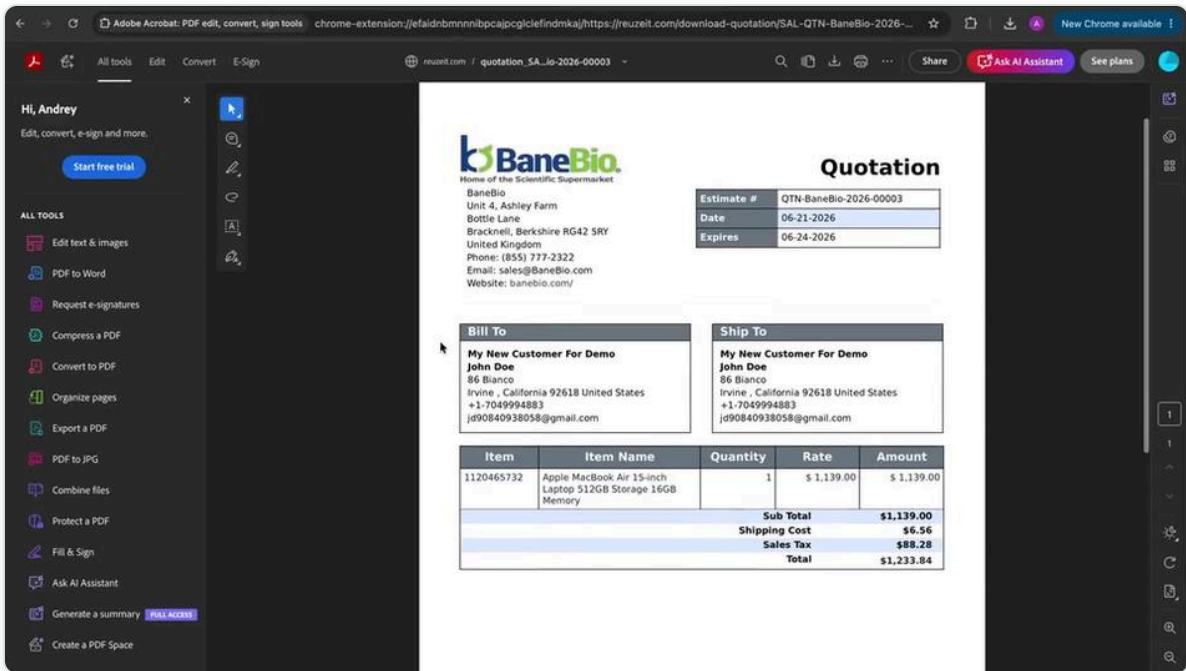
3 Open the quote: review ID, customer, address and items.



4 Choose guaranteed or non-guaranteed availability.



- 5 Download the quotation PDF and add more items to the draft.



13 How to use the CRM menu & submit a quote

Use the CRM menu to reach every list, see your quotes, then submit a quote - which makes it immutable - or mark it as lost.

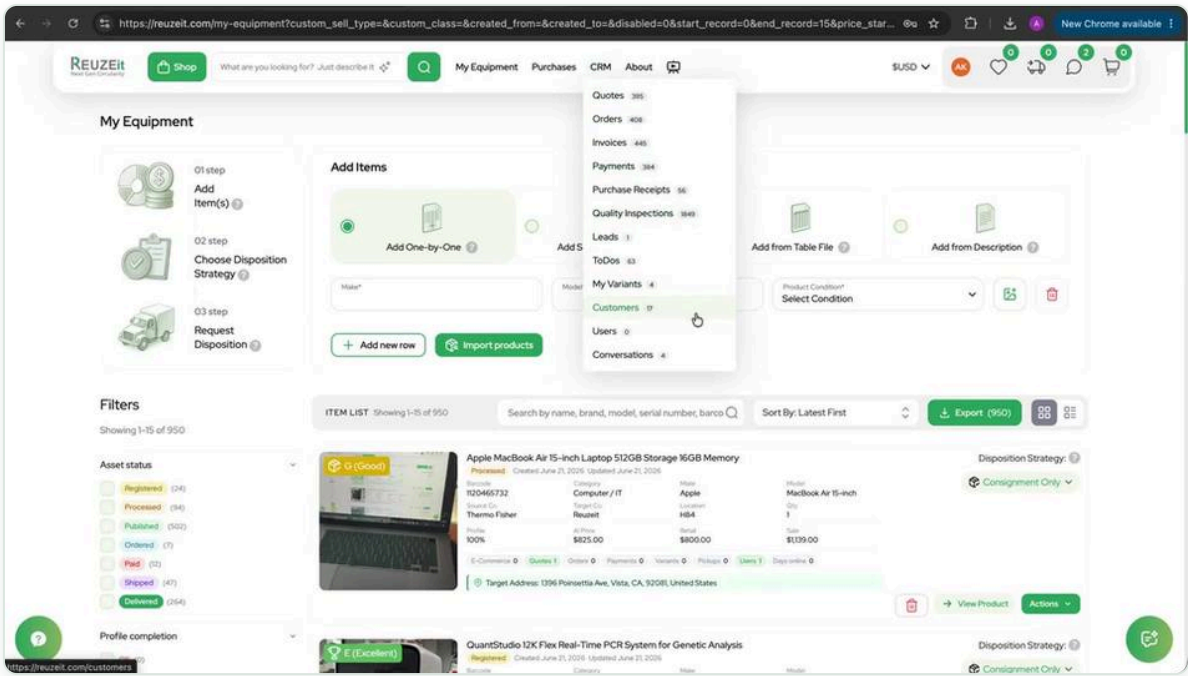
BACKGROUND

Here I'll show you the CRM menu - your hub for every list - then submit a quote, which locks it, or mark it as lost. The CRM menu is the best navigation in the system - quotes, orders, invoices, payments, purchase receipts, quality inspections, leads, to-dos, variants, customers, users and conversations. Open quotes and your new quote sits on top, with its timeline status, customer, items and total - and a filter and export button, just like every other list. Inside a quote you can add a discount - and whenever you change something, click save quote. While it's a draft the quote is editable. Once you submit it, it can no longer be edited - standard accounting practice. After submitting, the only way to change it is to mark it as lost and create a new one - so submit when you're sure. From here you can move forward and generate the order and invoice, or still mark the quote as lost if the deal falls through.

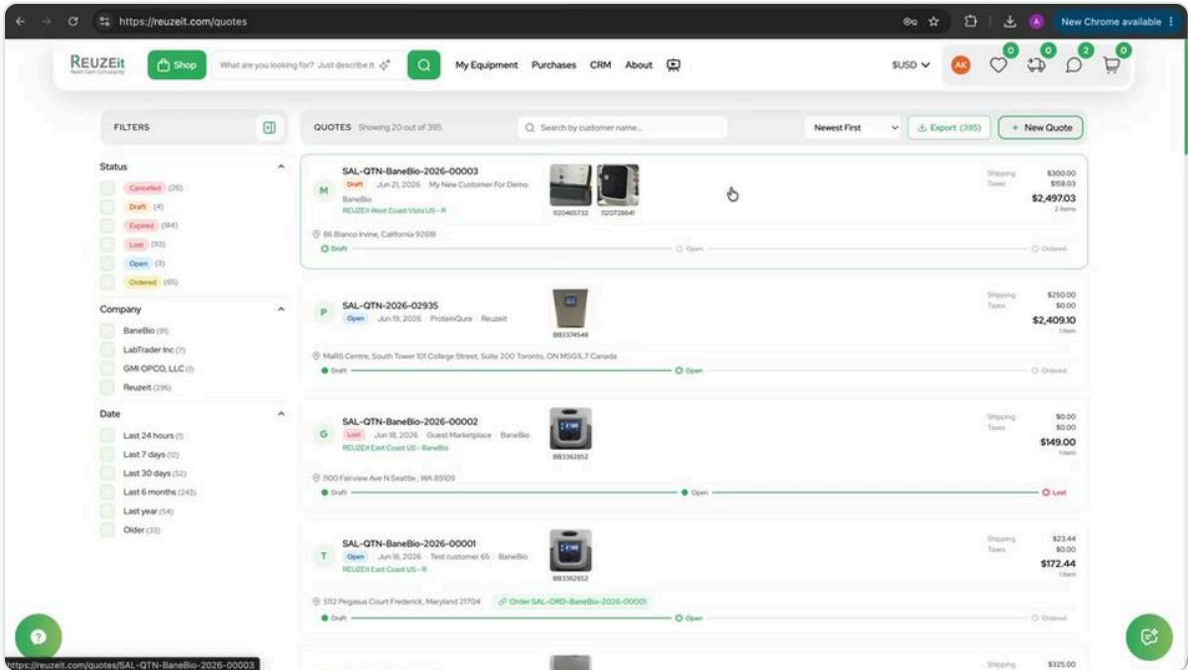
► **Watch the clip:** reuzeit.com/knowledge-center/submit-quote-and-crm-menu

STEP BY STEP

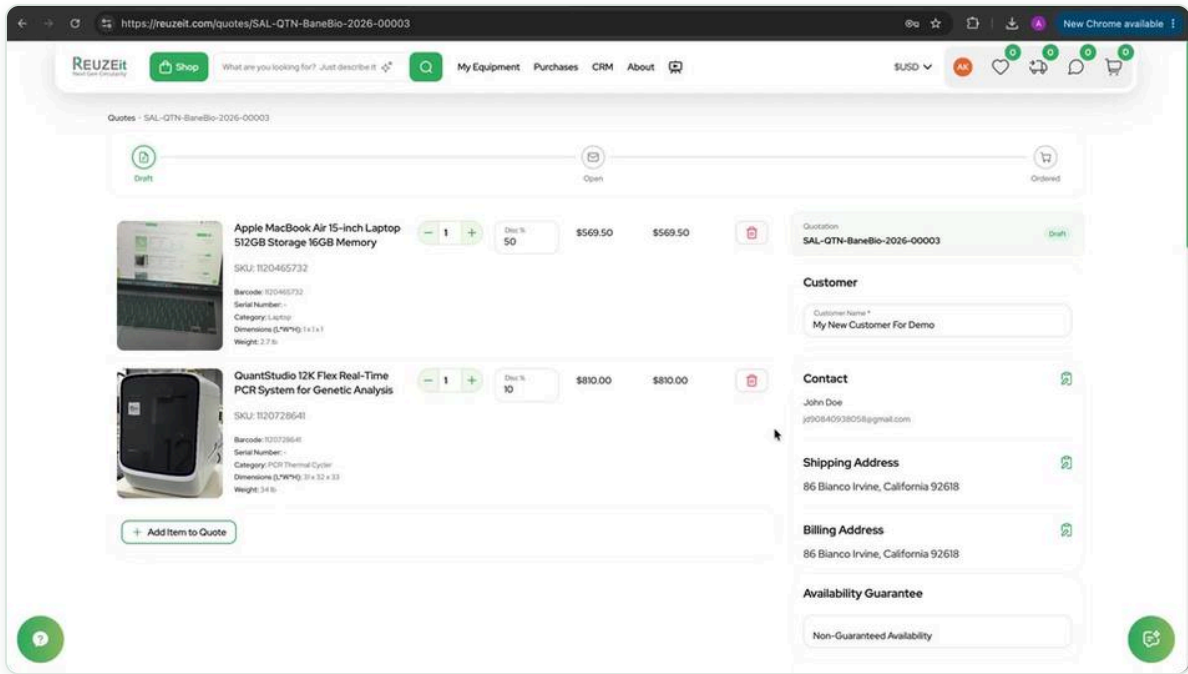
1 Use the CRM menu to reach every list in the system.



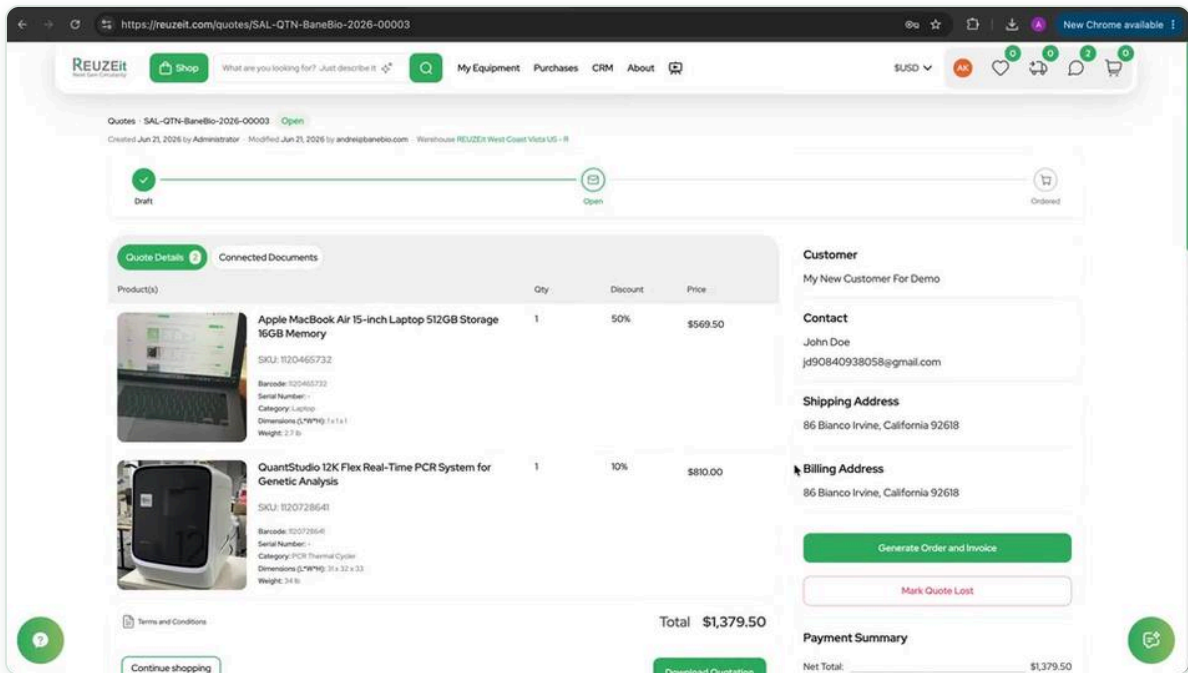
2 Open Quotes to see status, customer, items, total, filters and export.



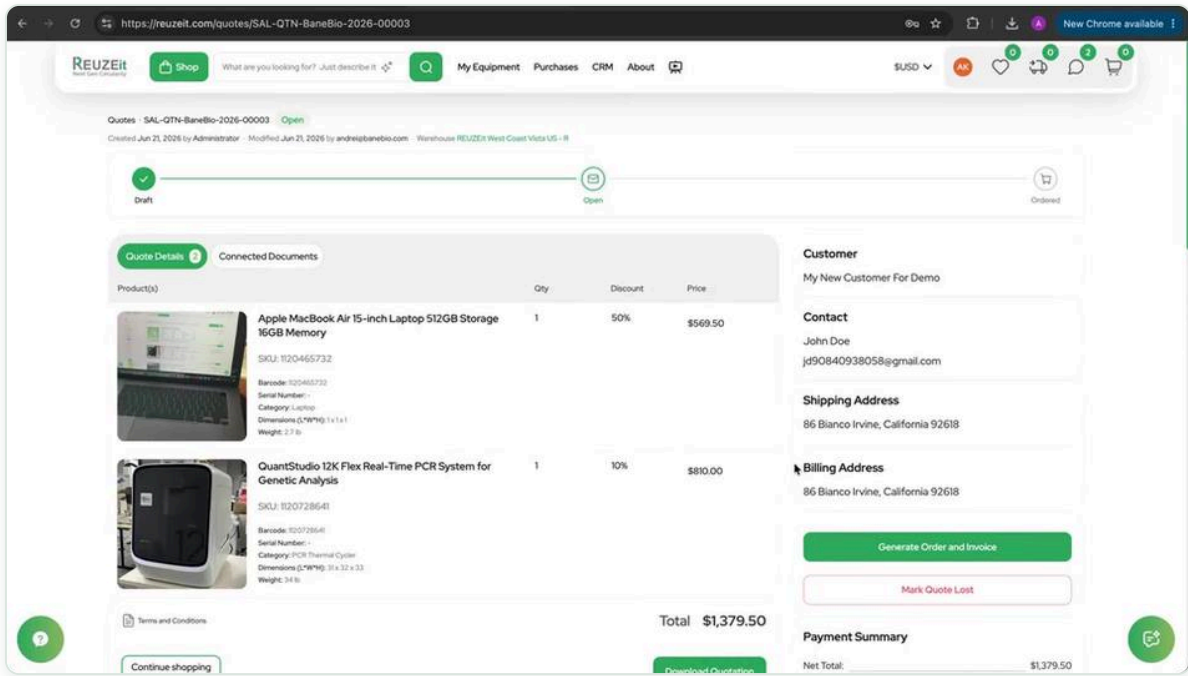
3 Add any discount and click save quote.



4 Submit to lock the quote (it becomes immutable).



5 After submit, edit only by marking lost and re-creating.



14 How to generate the order & transfer ownership

Generate the order and invoice from a quote - and see the consignment ownership transfer: when you sell an item you don't own, the system buys it for you first, recorded as a purchase receipt.

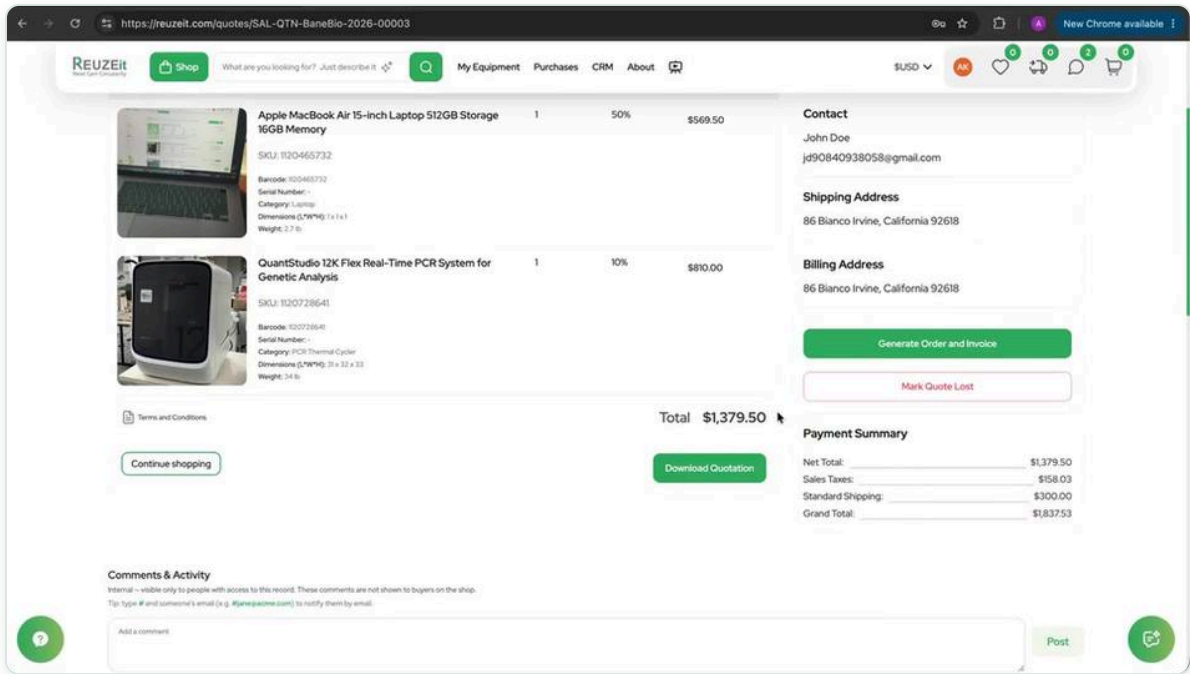
BACKGROUND

Now I'll generate the order and invoice from a submitted quote, and show you the part that's unique to resellers - the automatic ownership transfer. The quote is open, so I click generate order and invoice. The system warns that any items owned by another company will first transfer to your company. That's the consignment heart of it. To resell an item you don't own, accounting-wise you must first buy it from the owner, then sell it to your customer. I confirm, and in the background it transfers ownership first to your company, then to your customer. The quote is now ordered. Connected documents now shows a sales order and a sales invoice. The order timeline goes ordered, then paid, shipped, delivered. The invoice starts unpaid. Open the item and the target company has changed - from REUZEit to your company - because generating the order transferred ownership to you. And there's a purchase receipt recording that transfer from REUZEit to your company - so the whole chain is traceable from every angle.

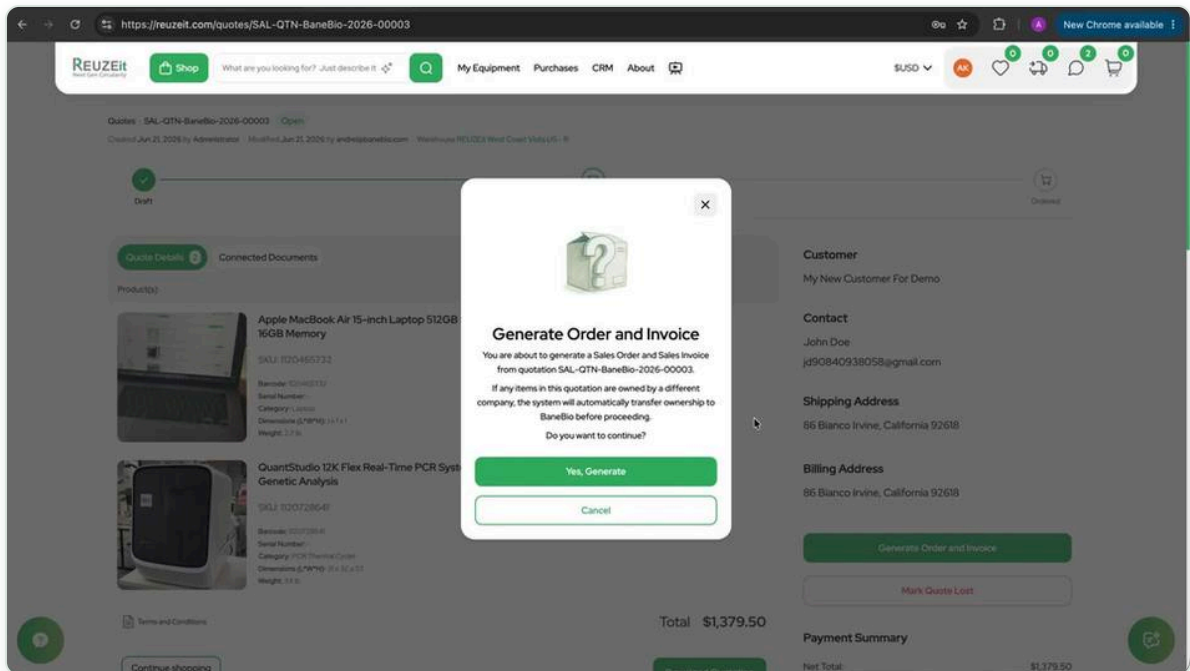
► **Watch the clip:** reuzeit.com/knowledge-center/order-invoice-ownership-transfer

STEP BY STEP

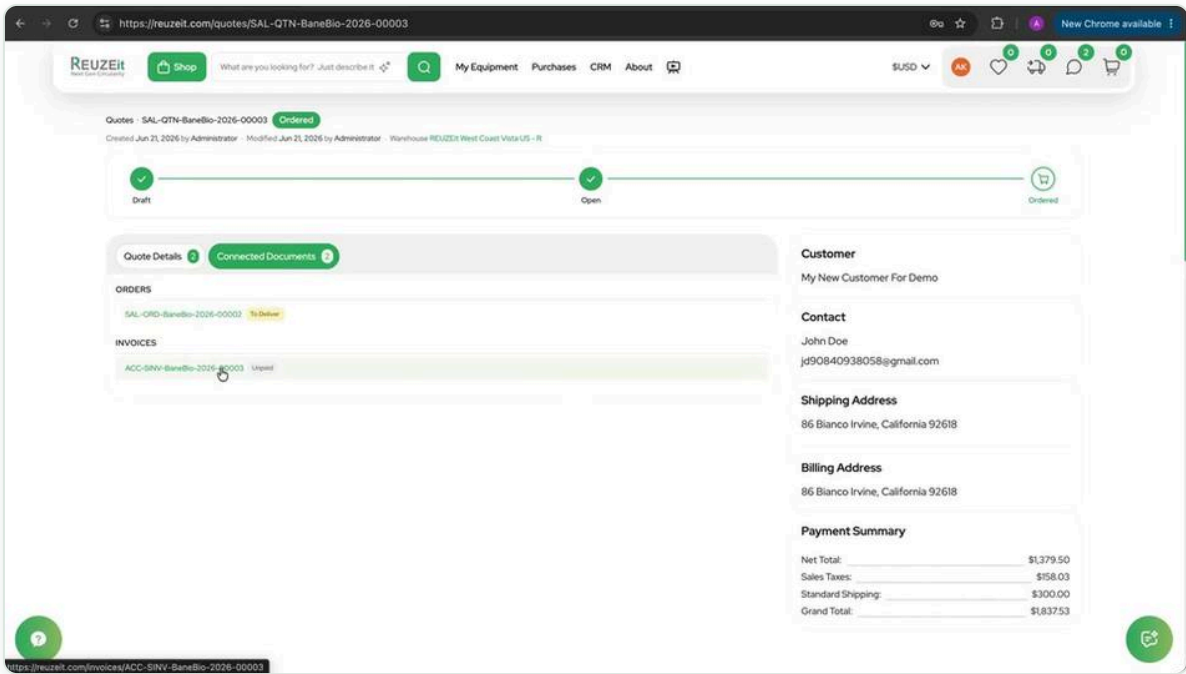
1 From a submitted quote, click generate order and invoice.



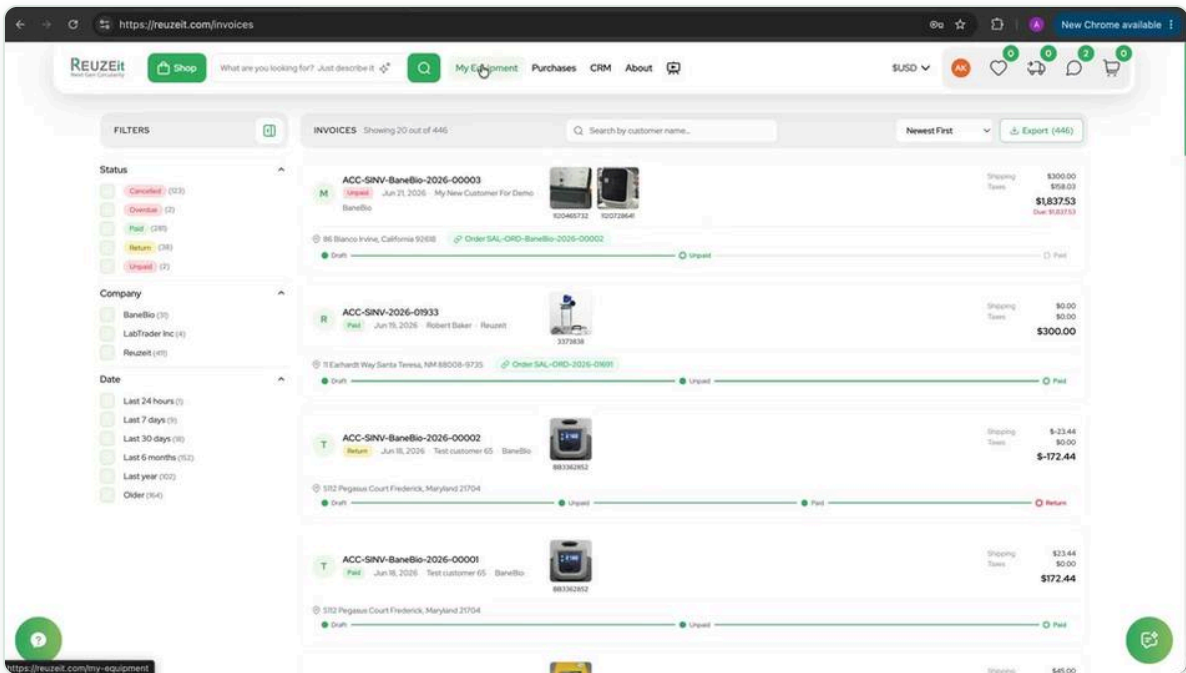
2 Confirm the ownership-transfer warning.



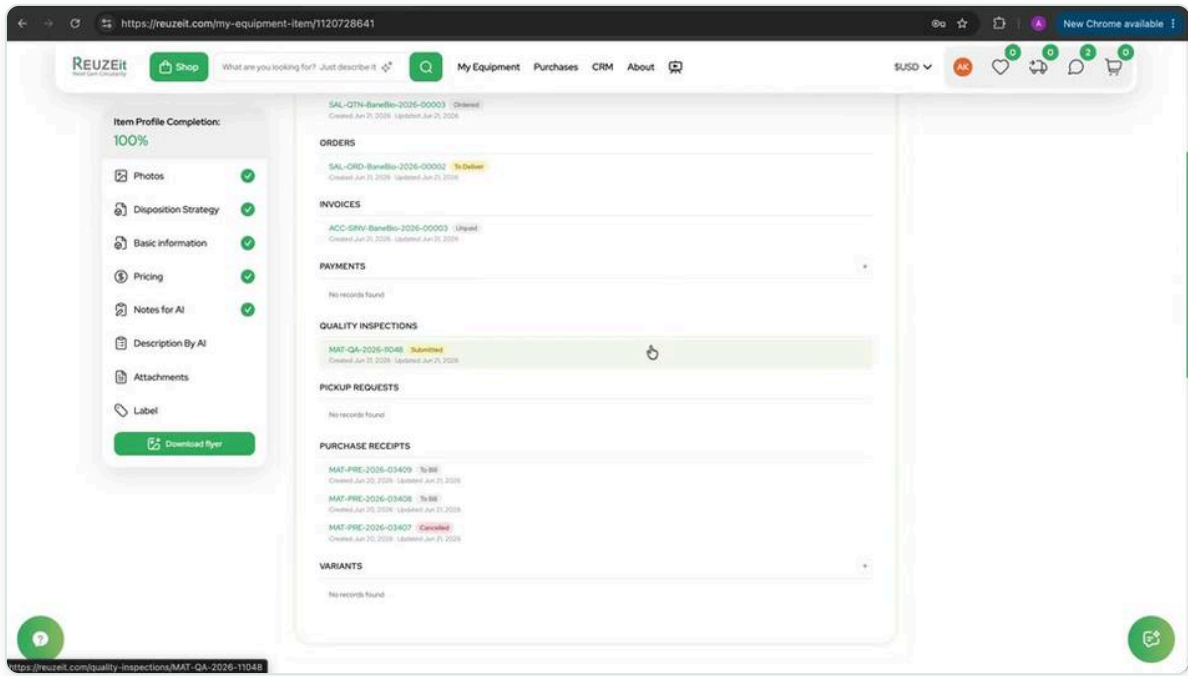
3 The system transfers ownership: owner to you, then you to customer.



4 A sales order and sales invoice appear in connected documents.



5 A purchase receipt records the transfer; the item's owner is now you.



15 How to use purchase receipts & invoices

Why these documents exist: the purchase receipt records the ownership transfer from the item's owner to you, and the linked purchase invoice tracks the balance you owe back.

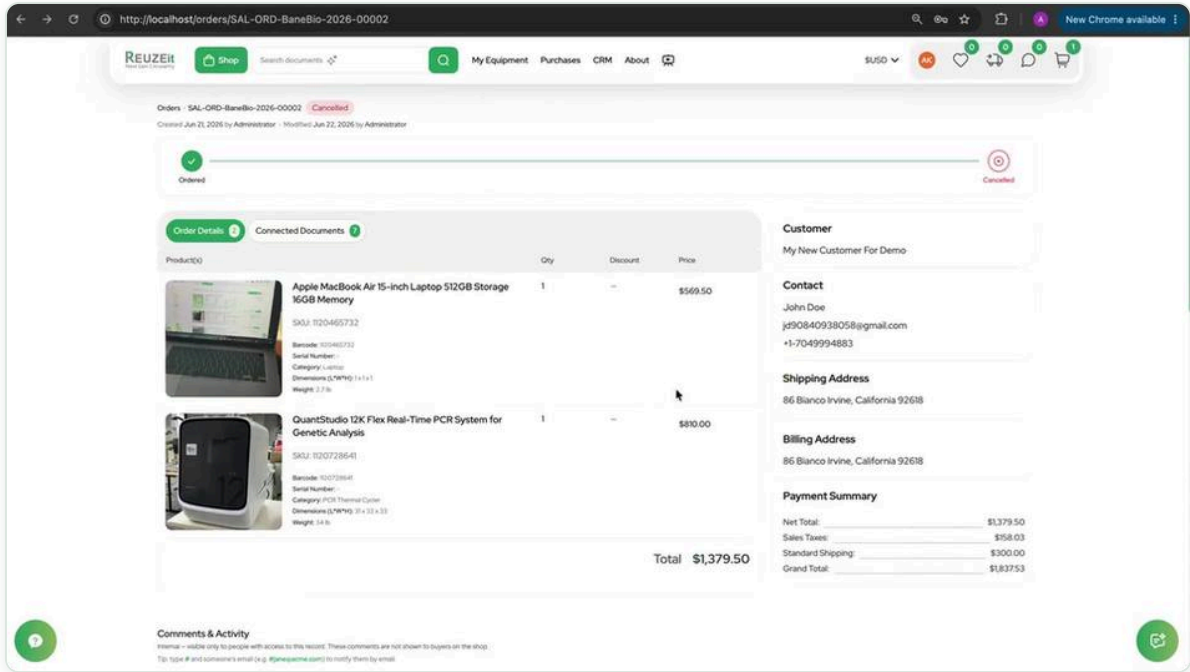
BACKGROUND

Let me explain two documents that are key for resellers - the purchase receipt and the purchase invoice - and why they exist when you sell on consignment. When you cancel a sales order, ownership switches back to the original company - here, REUZEit. You can confirm it on the item's target company. Open purchase receipts and you'll see the list. A purchase receipt records the transfer of ownership from the item's owner to you, the reseller. Because a reseller sells items they don't own, accounting-wise you first buy and own the item, then sell it - that's exactly what this document captures. Every time you submit an order, the system creates the purchase receipt automatically. Cancel the order and it cancels the receipt too, returning the item to its owner. Each purchase receipt is linked to a purchase invoice, which carries a paid or unpaid status, just like a sales invoice. The purchase invoice tracks your balance with the owner - what you still owe them for the items you sold. The two documents are always connected.

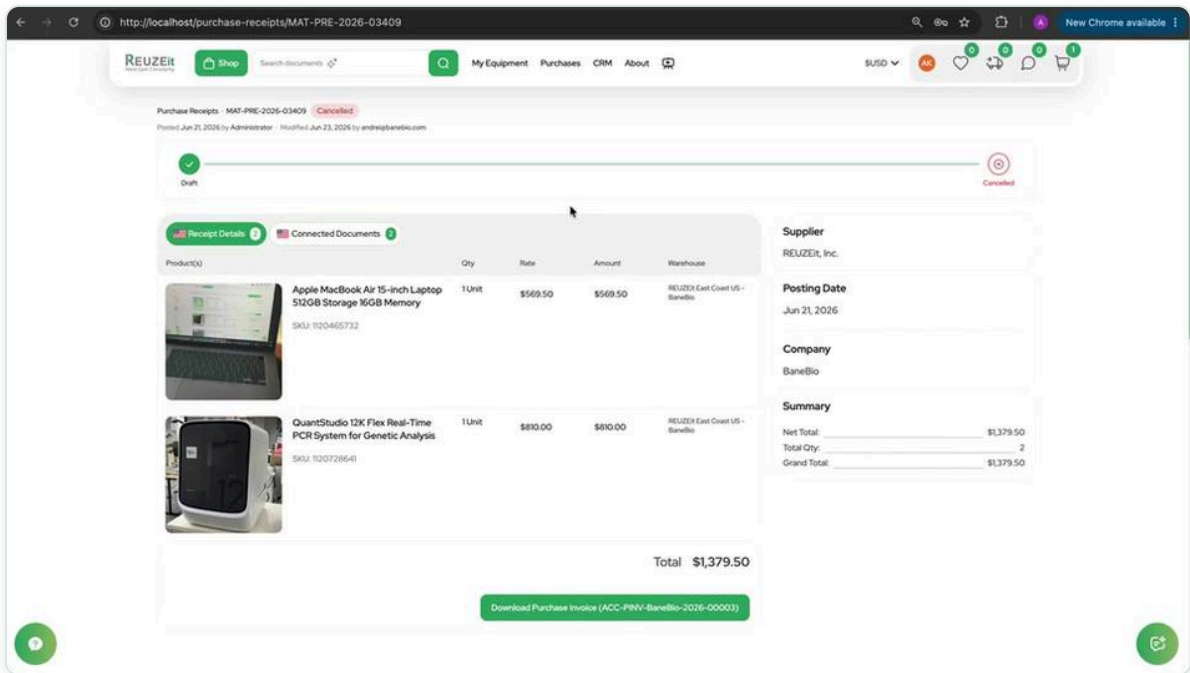
► **Watch the clip:** reuzeit.com/knowledge-center/purchase-receipts-and-invoices

STEP BY STEP

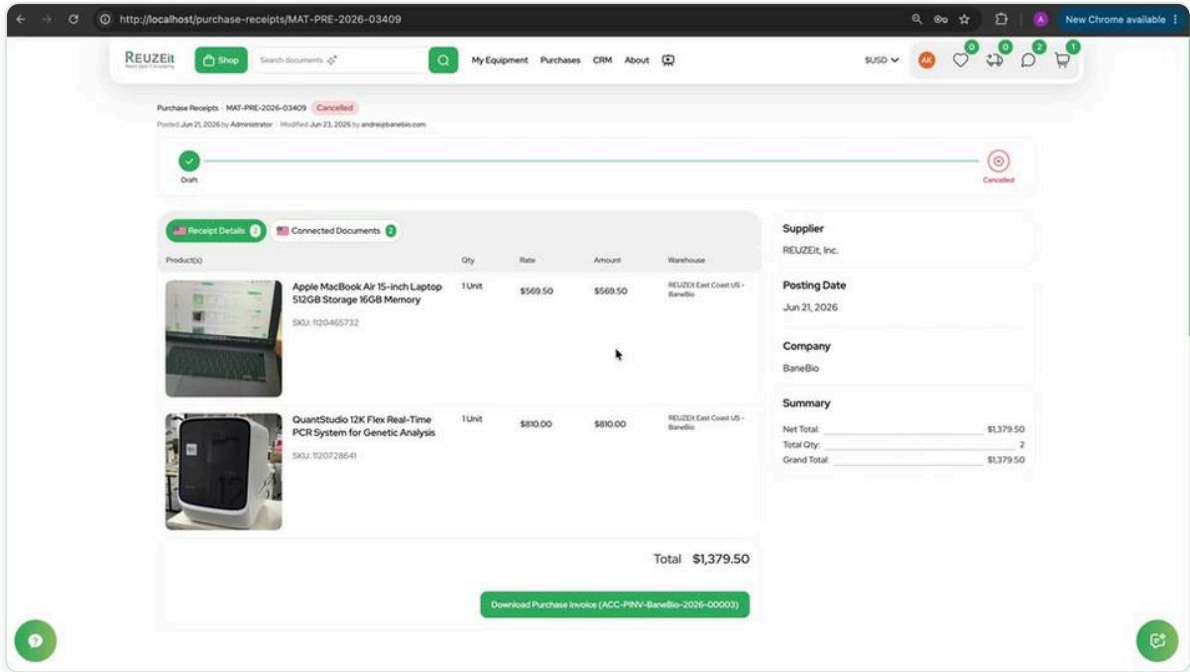
1 A purchase receipt records ownership transfer from the owner to you.



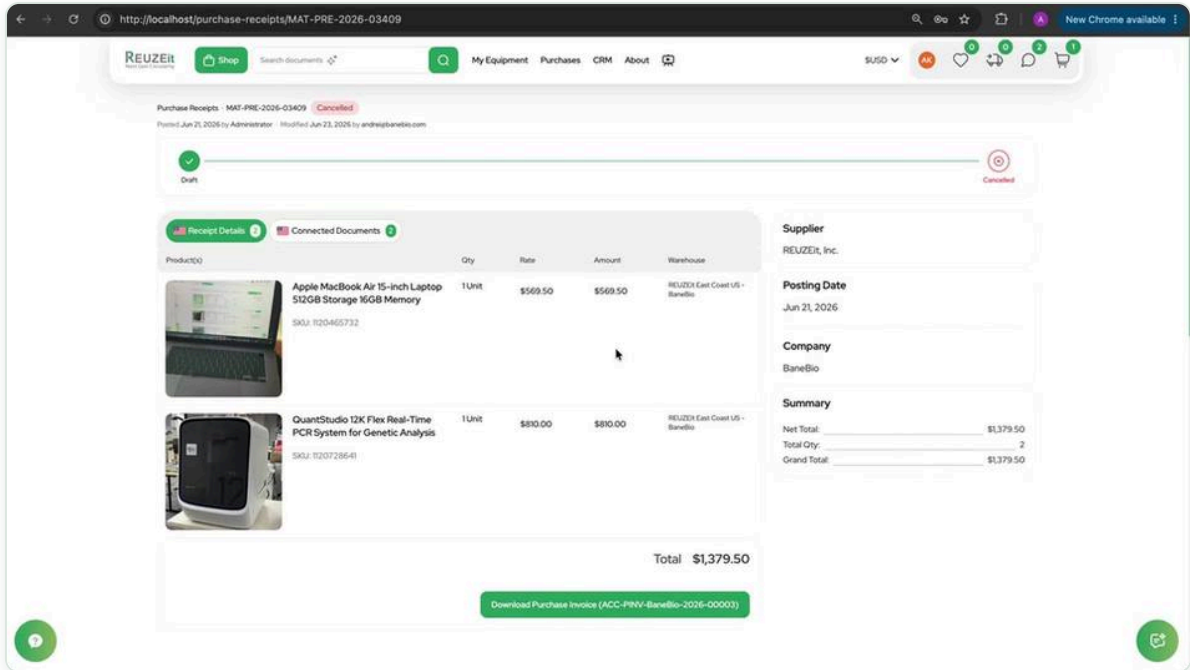
2 It's created automatically whenever you submit an order.



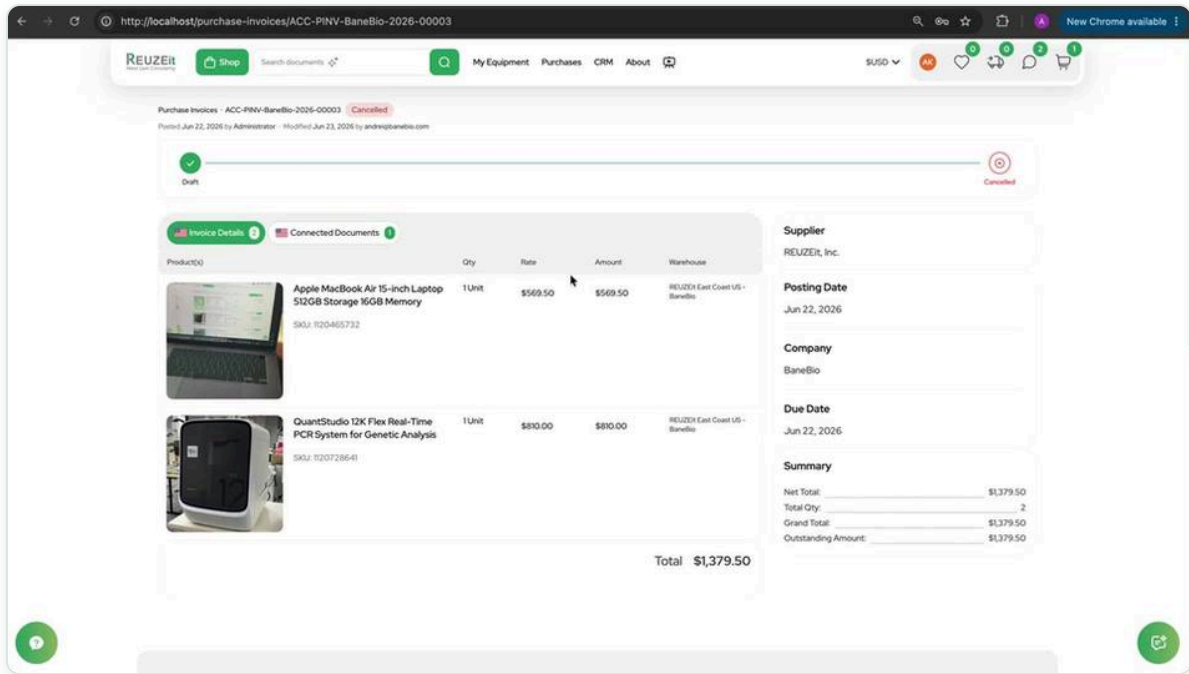
3 Cancelling the order cancels the receipt and returns ownership.



4 Each receipt links to a purchase invoice (paid/unpaid).



5 The purchase invoice tracks the balance you owe the owner.



16 How to get paid (payment link or manual entry)

Collect payment from your customer with a Stripe payment link, or register an offline payment (check or cash) with a payment entry - the invoice flips to paid either way.

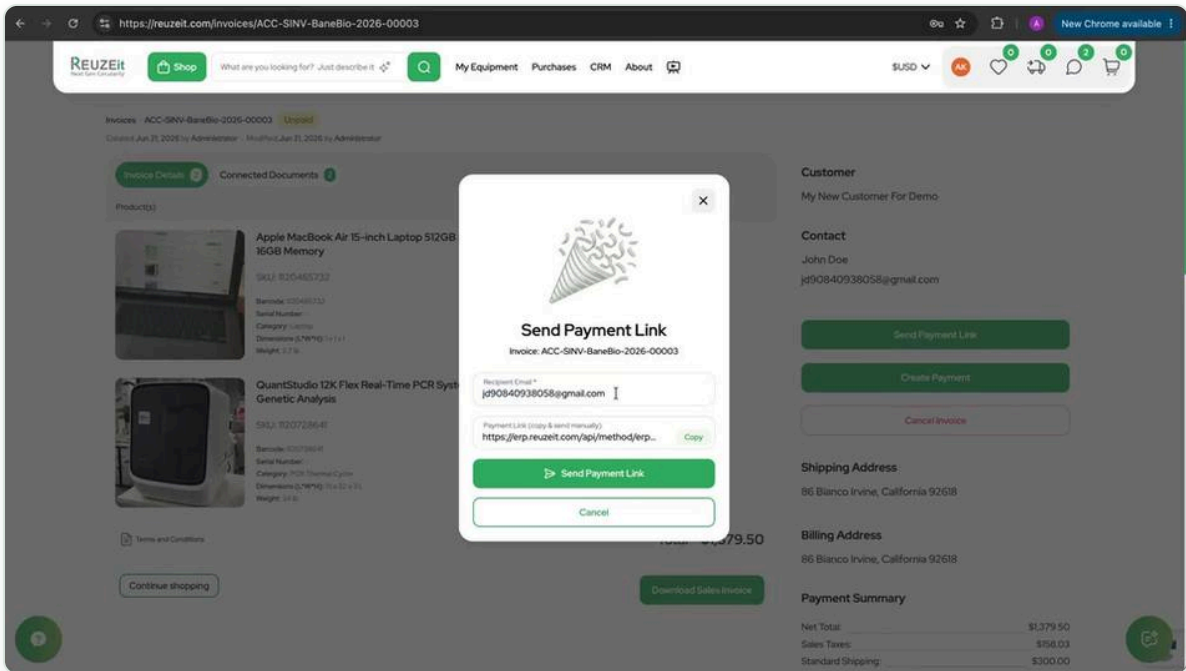
BACKGROUND

Here I'll show you how to get paid. You can send your customer a payment link, or register an offline payment yourself - either way the invoice turns paid. From the unpaid invoice you have a few ways to collect. You can set a payment link to the customer's email. By default it uses the email from the customer you created, but you can change it to any address they gave you. Or copy the direct payment link and paste it into your own email. When the customer pays, the invoice flips to paid automatically. If they pay you offline - by bank transfer, cash or check - register it yourself with create payment entry. You record the check number, create the payment, and the invoice switches to paid in a second. The payment appears in your payments list, linked to that invoice - so you can always trace a payment back to the invoice it settled.

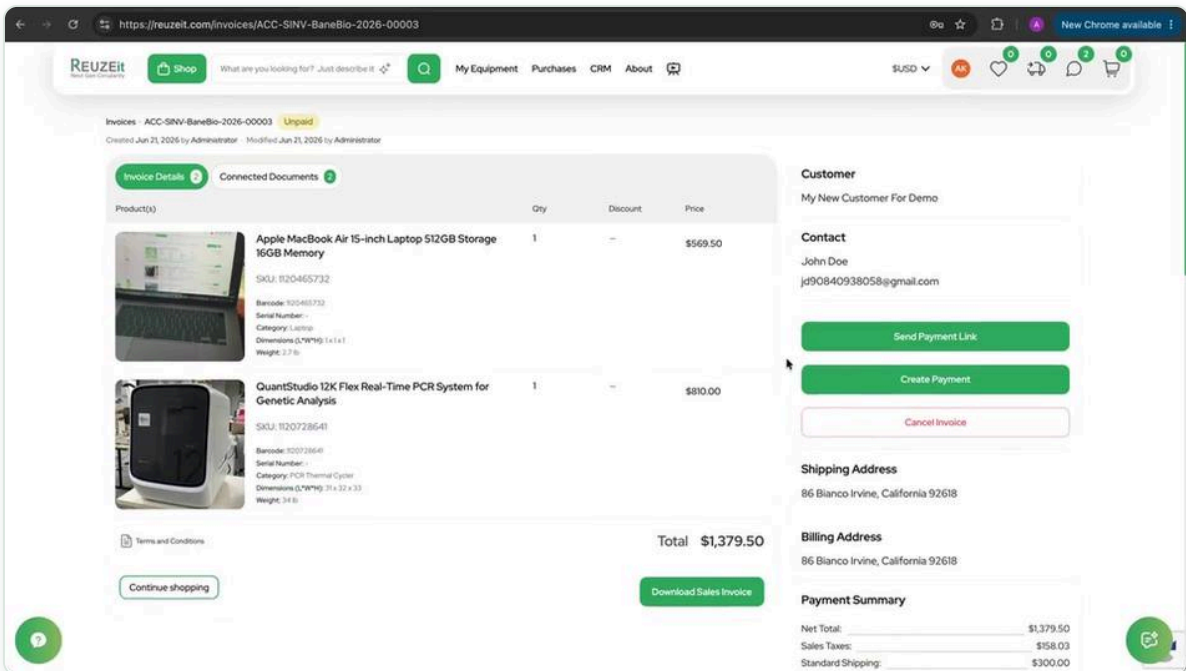
► **Watch the clip:** reuzeit.com/knowledge-center/get-paid-payment-link-or-entry

STEP BY STEP

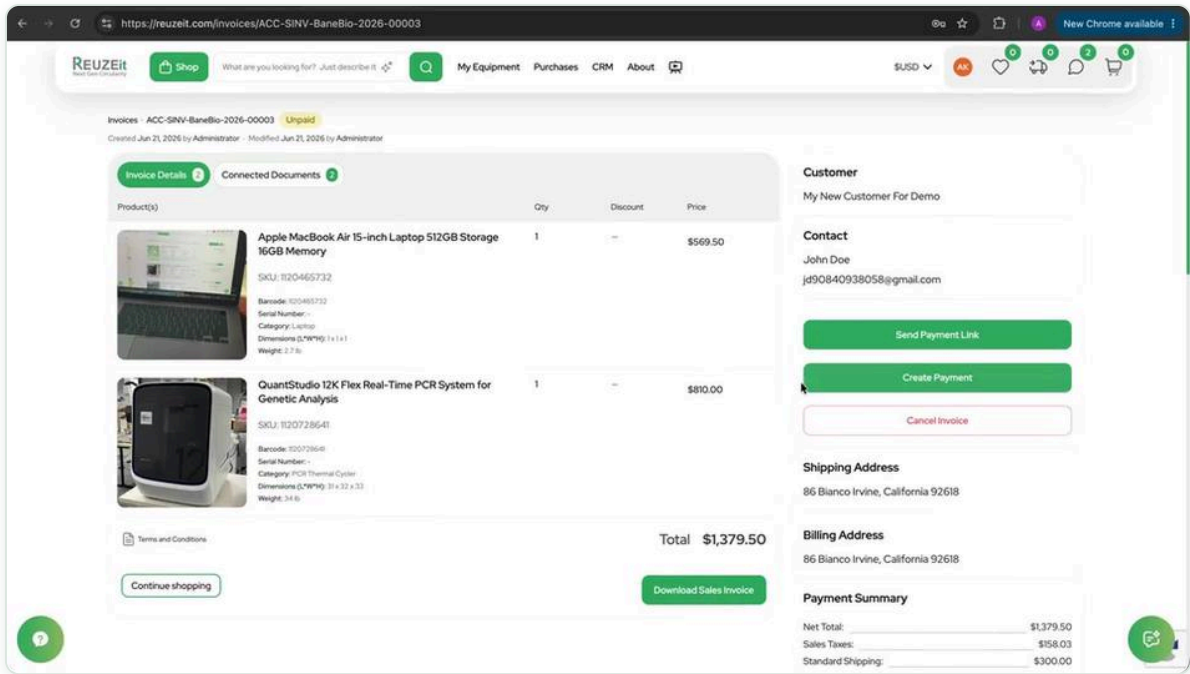
- 1 From the unpaid invoice, set a payment link to the customer's email.



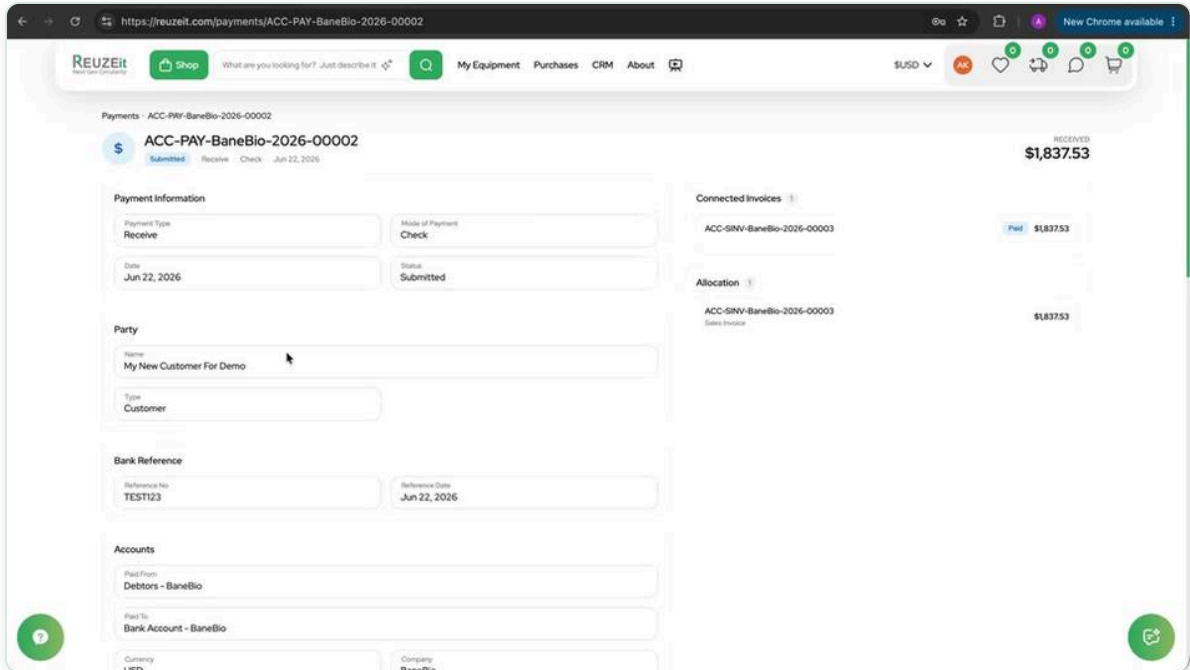
- 2 Or copy the direct link and paste it into your own email.



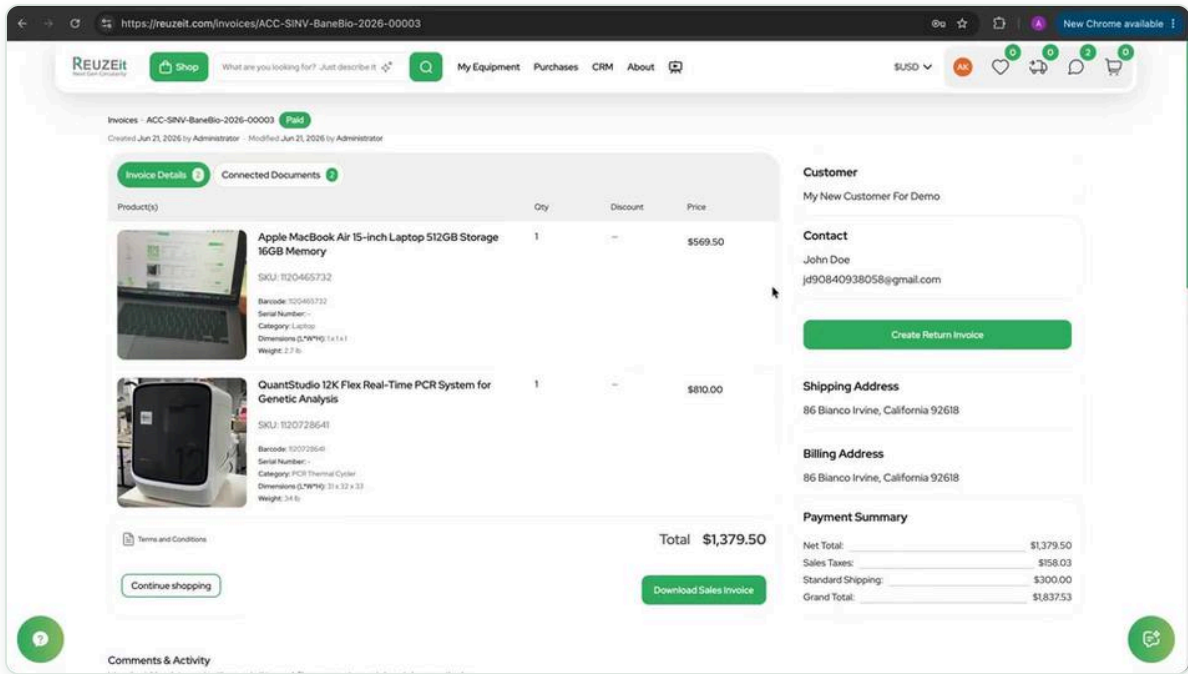
3 When the customer pays online, the invoice flips to paid.



4 For offline payment, use create payment entry (e.g. check number).



5 The payment is logged in Payments, linked to its invoice.



17 How to run a post-sale inspection

Before shipping, run a post-sale inspection on each item: software lock status, technician notes, photos by QR, and a time log for cost tracking.

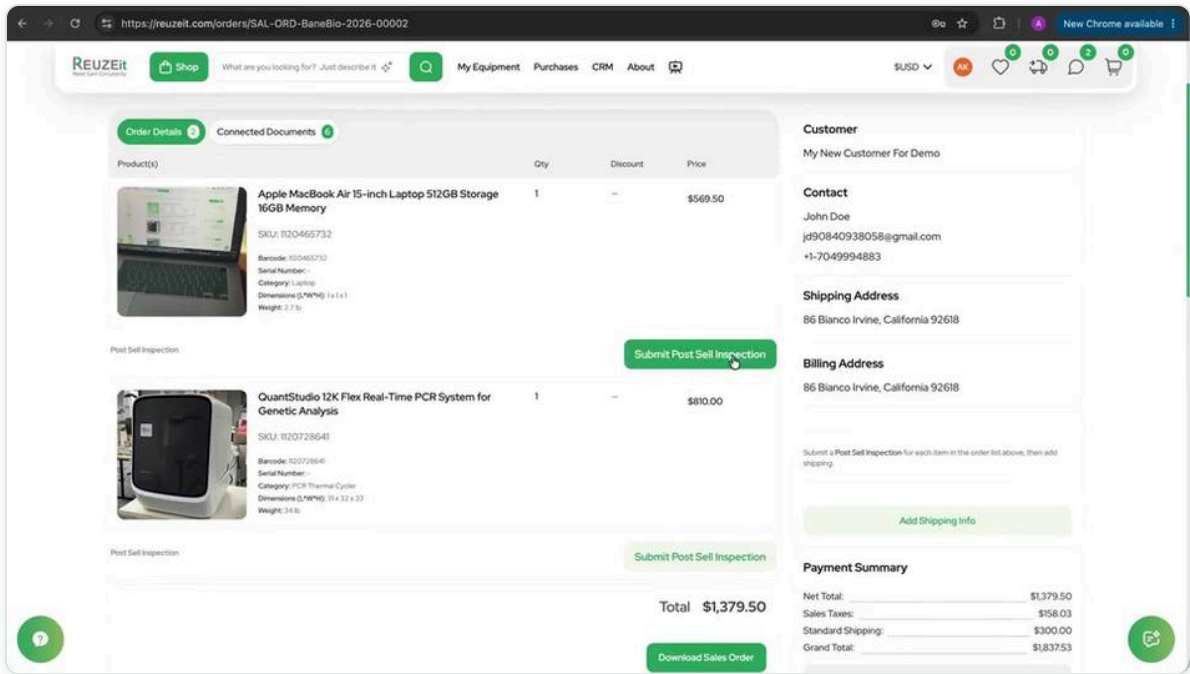
BACKGROUND

Once the invoice is paid, the next step is fulfillment. Here I'll run the post-sale inspection - the per-item check your team does before shipping. On a paid order, the add-shipping-information button warns that every item must be post-sale inspected before you can ship. The post-sale inspection is a short checklist for whoever handles the item before it ships - your diagnostics or shipping team. It asks the basics: software status locked or unlocked, a quick test, and technician notes. It also asks for inspection photos - scan the QR with your phone, capture them on the go, and they attach to the item automatically. We recommend always adding these photos - they show your customer how you diagnosed the item and its condition before shipping. Finally a time log - how long the inspection took - so you can track the labor cost on this item. Submit, and the item shows as inspected.

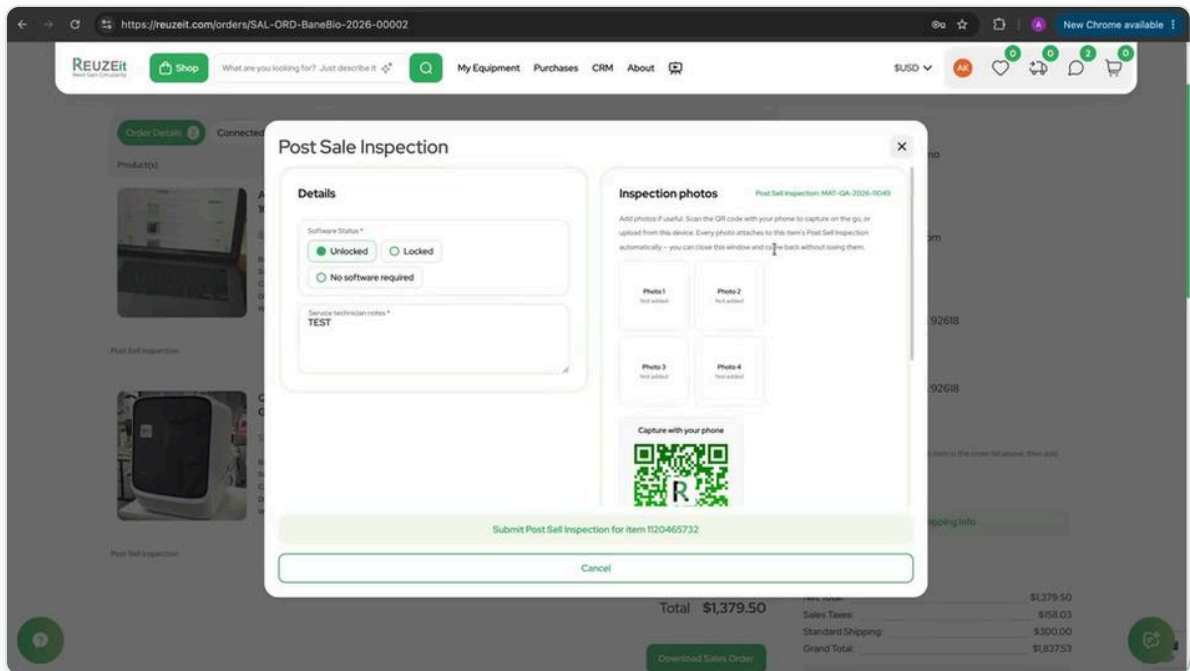
► **Watch the clip:** reuzeit.com/knowledge-center/post-sale-inspection

STEP BY STEP

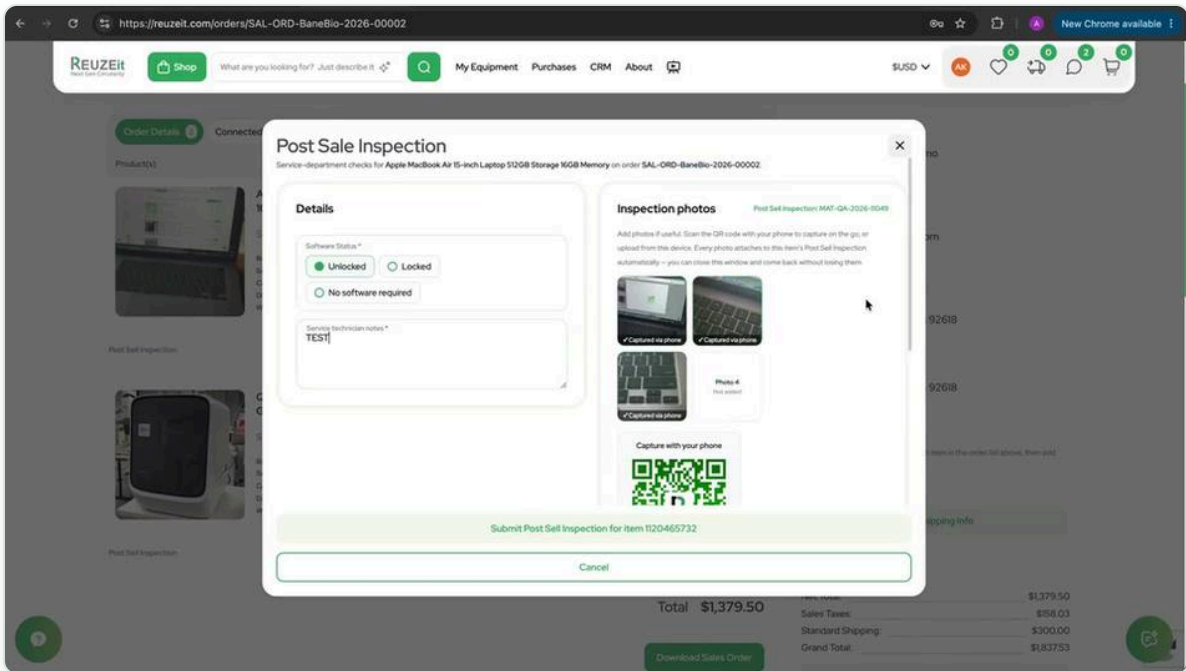
1 On a paid order, start add shipping information - it requires inspection first.



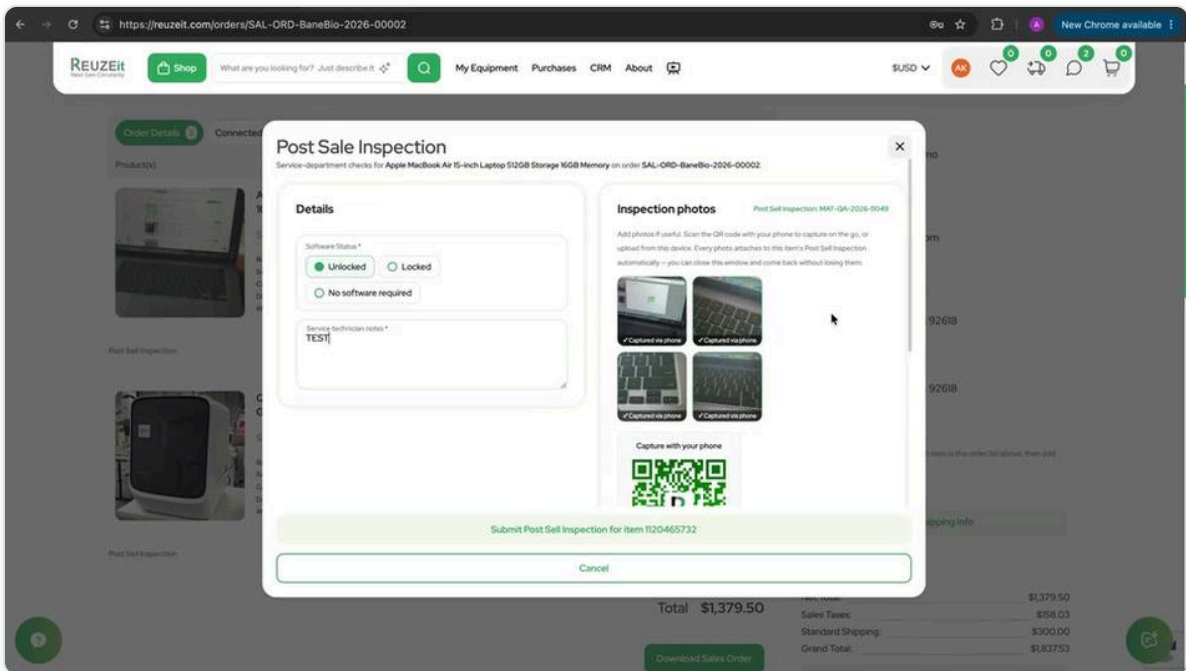
2 Run the post-sale inspection per item.



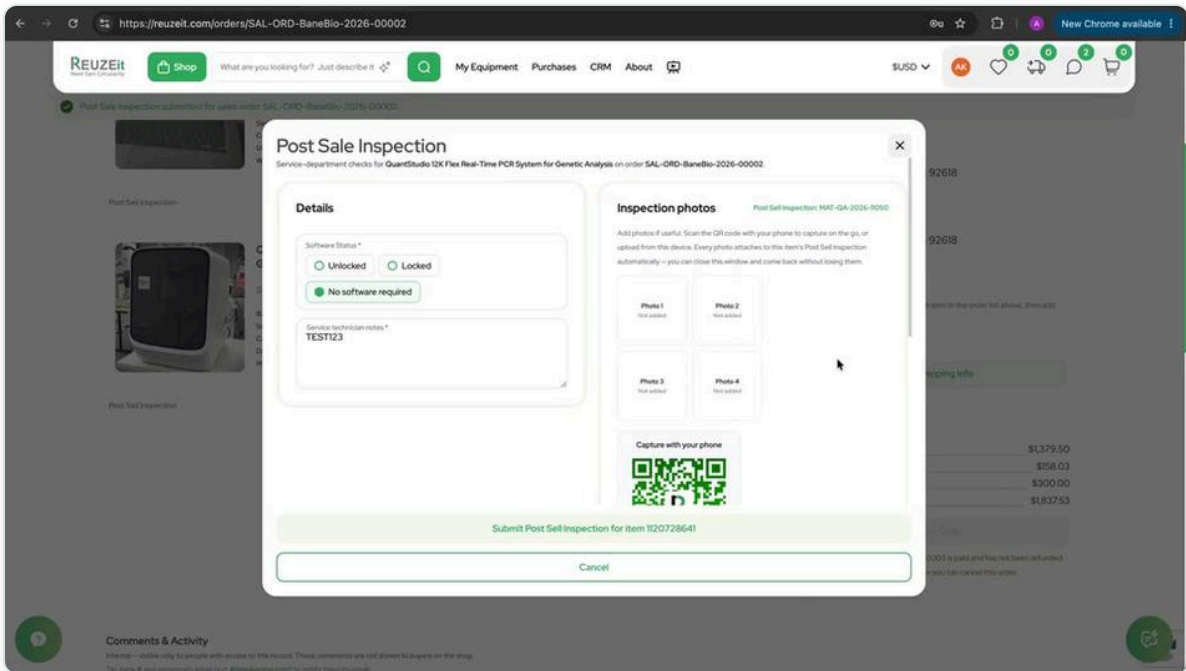
3 Record software status, a test, and technician notes.



4 Attach inspection photos by scanning the QR with your phone.



5 Log the inspection time (cost tracking) and submit.



18 How to add shipping info & confirm shipment

Enter carrier, tracking and cost, attach the required shipping photos and a time log, then confirm - the order becomes shipped and your customer is notified automatically.

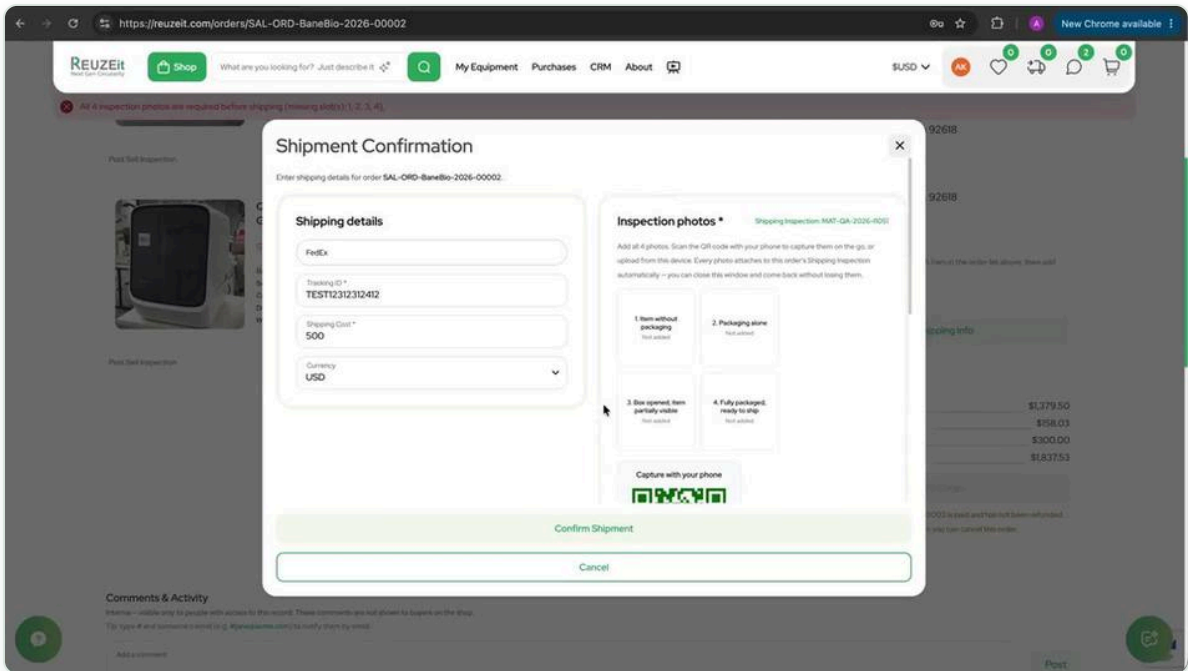
BACKGROUND

With every item inspected, here I'll add the shipping information and confirm the shipment - the last step that moves the order to shipped. Now add shipping info. This is the shipping inspection - it asks the carrier, the tracking number, and the exact shipping cost you paid. It also wants an expense log and a time log, and here the inspection photos are required, not optional. One important difference: the post-sale inspection is per item, but this shipping inspection covers the whole order at once. We recommend photographing the item, the packing materials, and the item both in the open and closed package - four shots. With the time logged, the photos attached, and the carrier and tracking set, click confirm shipment. The order moves to shipped, the system tracks your tracking number, and when it's delivered the status flips to delivered - and your customer is notified automatically the whole way.

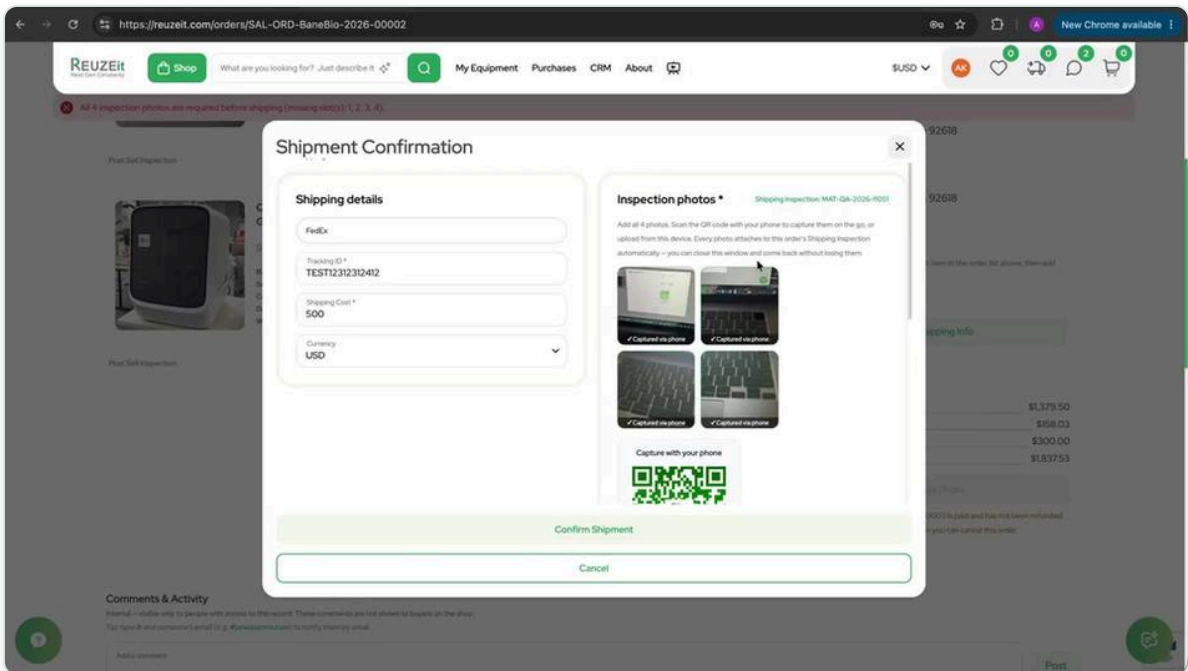
► **Watch the clip:** reuzeit.com/knowledge-center/shipping-info-and-confirm

STEP BY STEP

1 Start add shipping information after every item is inspected.



2 Enter carrier, tracking number and shipping cost.





3 Add the expense and time logs; attach the required photos.

Shipping successfully submitted for sales order SAL-ORD-BaneBio-2026-00002

Orders - SAL-ORD-BaneBio-2026-00002 **Shipped**
Created Jun 21, 2026 by Administrator Modified Jun 21, 2026 by Administrator

Ordered Paid Shipped Delivered

Order Details **Connected Documents**

Product(s)	Qty	Discount	Price
 Apple MacBook Air 15-inch Laptop 512GB Storage 16GB Memory SKU: 1120465732 Barcode: 1020465732 Serial Number: - Category: Laptop Dimensions (L*W*H): 1 x 1 x 1 Weight: 2.7 lb	1	-	\$569.50
 QuantStudio 12K Flex Real-Time PCR System for Genetic Analysis SKU: 1120728641 Barcode: 1020728641 Serial Number: - Category: PCR Thermal Cycler Dimensions (L*W*H): 31 x 32 x 33 Weight: 34.6 lb	1	-	\$810.00

Post Sell Inspection **✓ Inspected (view)**

Customer
My New Customer For Demo

Contact
John Doe
jd90840938058@gmail.com
+1-7049994883

Shipping Address
86 Bianco Irvine, California 92618

Billing Address
86 Bianco Irvine, California 92618

Carrier
FedEx

Tracking ID



4 Remember: shipping inspection is per order, not per item.

Shipping successfully submitted for sales order SAL-ORD-BaneBio-2026-00002

Orders - SAL-ORD-BaneBio-2026-00002 **Shipped**
Created Jun 21, 2026 by Administrator Modified Jun 21, 2026 by Administrator

Ordered Paid Shipped Delivered

Order Details **Connected Documents**

Product(s)	Qty	Discount	Price
 Apple MacBook Air 15-inch Laptop 512GB Storage 16GB Memory SKU: 1120465732 Barcode: 1020465732 Serial Number: - Category: Laptop Dimensions (L*W*H): 1 x 1 x 1 Weight: 2.7 lb	1	-	\$569.50
 QuantStudio 12K Flex Real-Time PCR System for Genetic Analysis SKU: 1120728641 Barcode: 1020728641 Serial Number: - Category: PCR Thermal Cycler Dimensions (L*W*H): 31 x 32 x 33 Weight: 34.6 lb	1	-	\$810.00

Post Sell Inspection **✓ Inspected (view)**

Customer
My New Customer For Demo

Contact
John Doe
jd90840938058@gmail.com
+1-7049994883

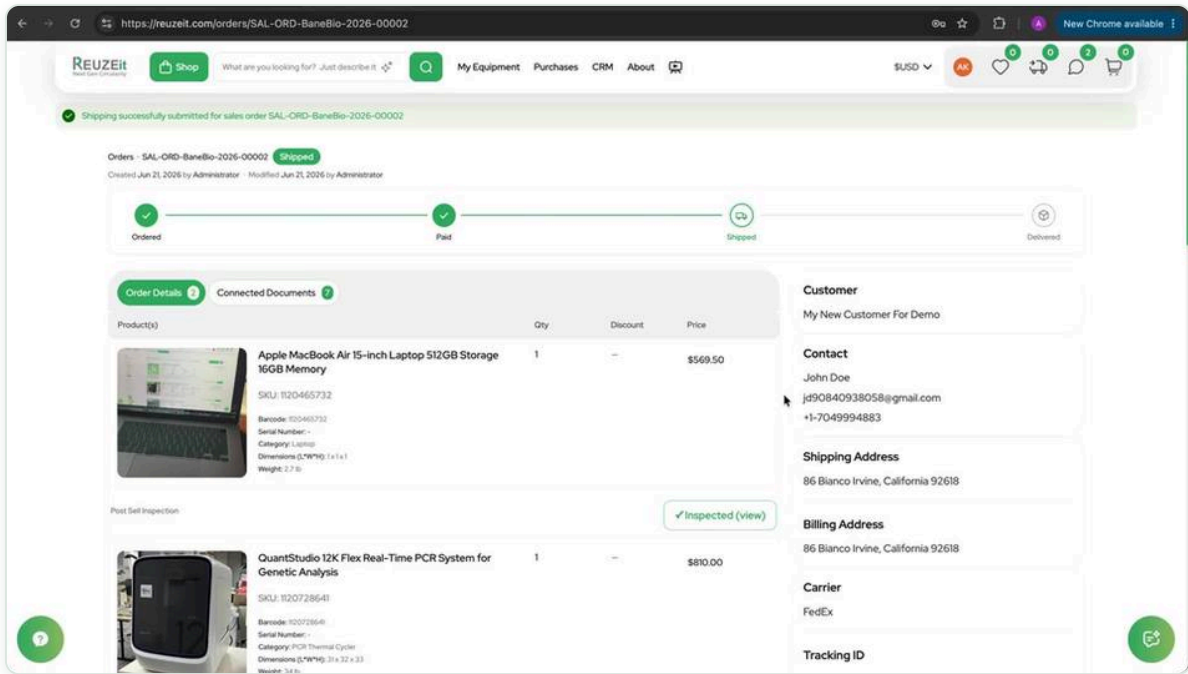
Shipping Address
86 Bianco Irvine, California 92618

Billing Address
86 Bianco Irvine, California 92618

Carrier
FedEx

Tracking ID

5 Confirm shipment - the order ships and the customer is notified.



19 How to cancel an order & refund (return invoice)

Refund the right way: you can't cancel a paid invoice, so create a return invoice with a negative amount, then cancel the order to release the items back to stock.

BACKGROUND



Sometimes you need to refund. Here I'll show the correct way - a return invoice, then cancelling the order to put the items back into stock. To start a refund, go to your paid invoice. You can't cancel a paid invoice - that's against accounting. Instead you create a return invoice: a second invoice with a negative amount on top of the original. The original stays in your records as proof. Click create return invoice. It's marked as a return, linked to the original paid invoice - and in your invoice list you'll see them side by side. Now to release the items back onto channels you cancel the order - but the system won't let you until the refund, the return invoice, is done first. So the return invoice is step one. Then open the order and click cancel order at the bottom. The paid and returned invoices stay as proof of refund, the shipping and packing records are reversed, and the items return to stock - ready to sell again.

► Watch the clip: reuzeit.com/knowledge-center/cancel-order-and-refund

STEP BY STEP

1 Open the paid invoice - you can't cancel a paid invoice.

The screenshot shows the REUZEIT website interface for a paid invoice. The URL is <https://reuzeit.com/invoices/ACC-SINV-BaneBio-2026-00003>. The invoice is titled "Invoices - ACC-SINV-BaneBio-2026-00003" and is marked as "Paid". It was created on Jun 21, 2026, by Administrator and modified on the same date. The main content area is divided into "Invoice Details" and "Connected Documents". The "Invoice Details" section contains a table with the following items:

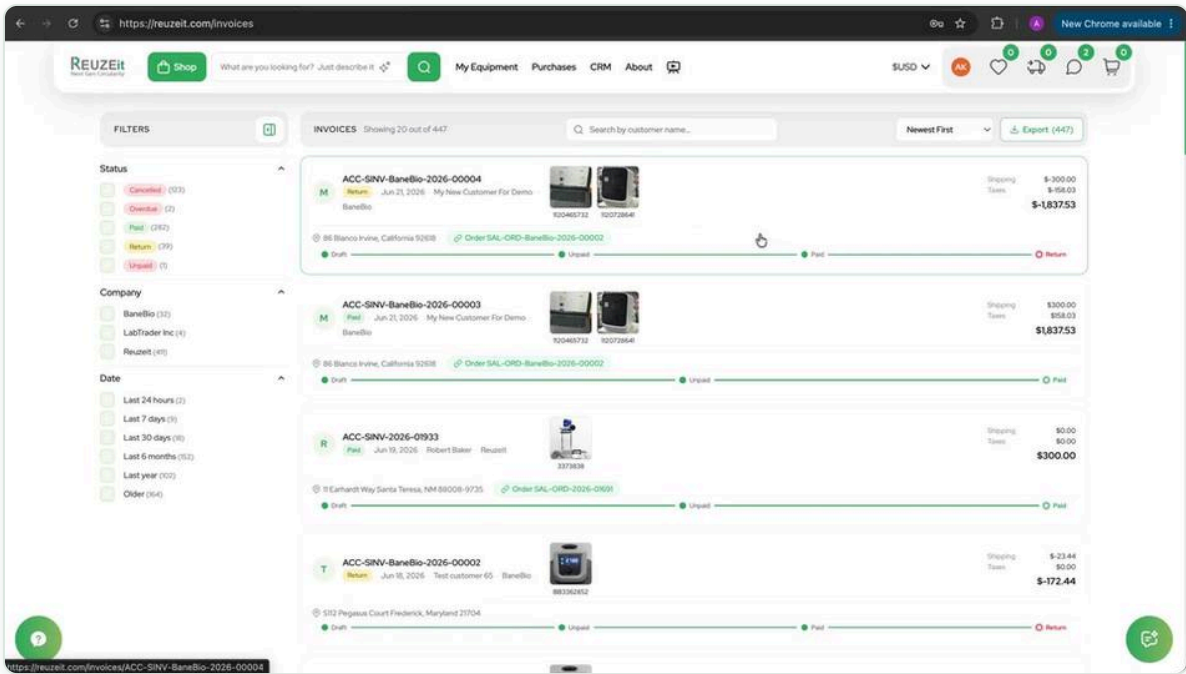
Product(s)	Qty	Discount	Price
 Apple MacBook Air 15-inch Laptop 512GB Storage 16GB Memory SKU: 1120465732 Barcode: 1020465732 Serial Number: - Category: Laptop Dimensions (L*W*H): 14 x 11 x 1 Weight: 2.7 lb.	1	-	\$569.50
 QuantStudio 12K Flex Real-Time PCR System for Genetic Analysis SKU: 1120728641 Barcode: 1120728641 Serial Number: - Category: PCR Thermal Cycler Dimensions (L*W*H): 31 x 32 x 33 Weight: 34 lb.	1	-	\$810.00

The total amount is \$1,379.50. Below the table are buttons for "Continue shopping" and "Download Sales Invoice". To the right, the "Customer" information is displayed: "My New Customer For Demo", "Contact: John Doe, j90840938058@gmail.com", "Shipping Address: 86 Bianco Irvine, California 92618", and "Billing Address: 86 Bianco Irvine, California 92618". A "Payment Summary" table shows: Net Total: \$1,379.50, Sales Taxes: \$158.03, Standard Shipping: \$300.00, and Grand Total: \$1,837.53. A green button labeled "Create Return Invoice" is visible in the customer section.

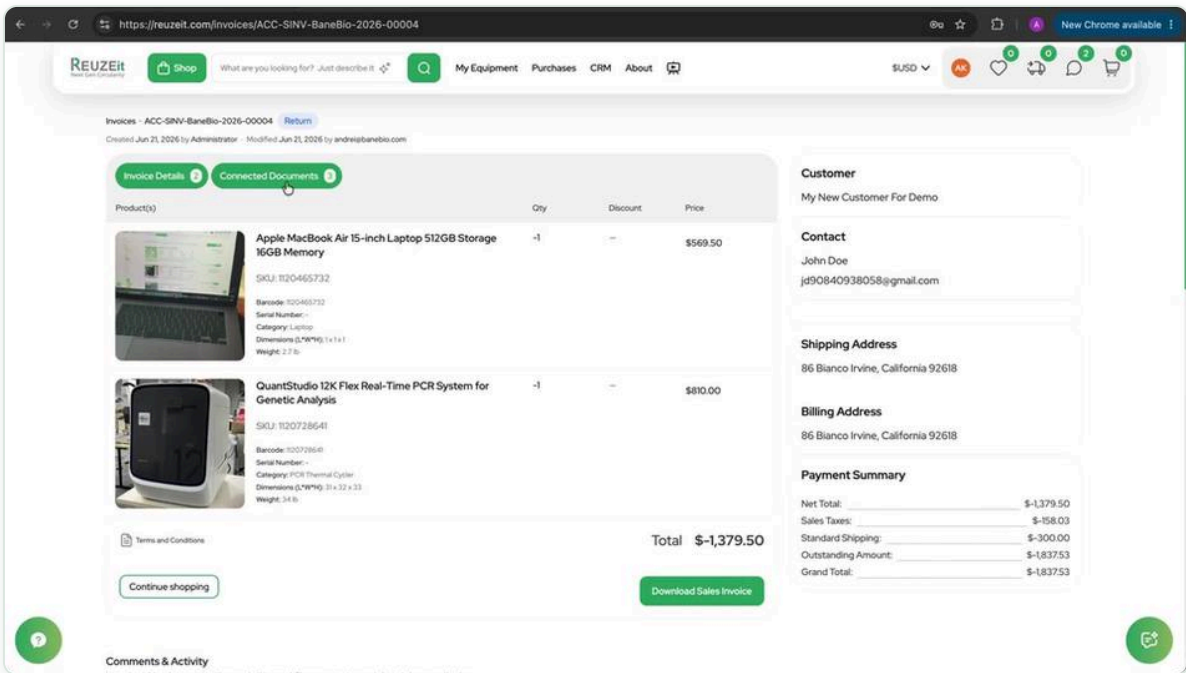
2 Create a return invoice (negative amount); the original stays on record.

This screenshot is identical to the one above, showing the same paid invoice for the Apple MacBook and QuantStudio PCR system. The total amount is \$1,379.50. The "Create Return Invoice" button in the customer section is now highlighted with a mouse cursor, indicating the next step in the process.

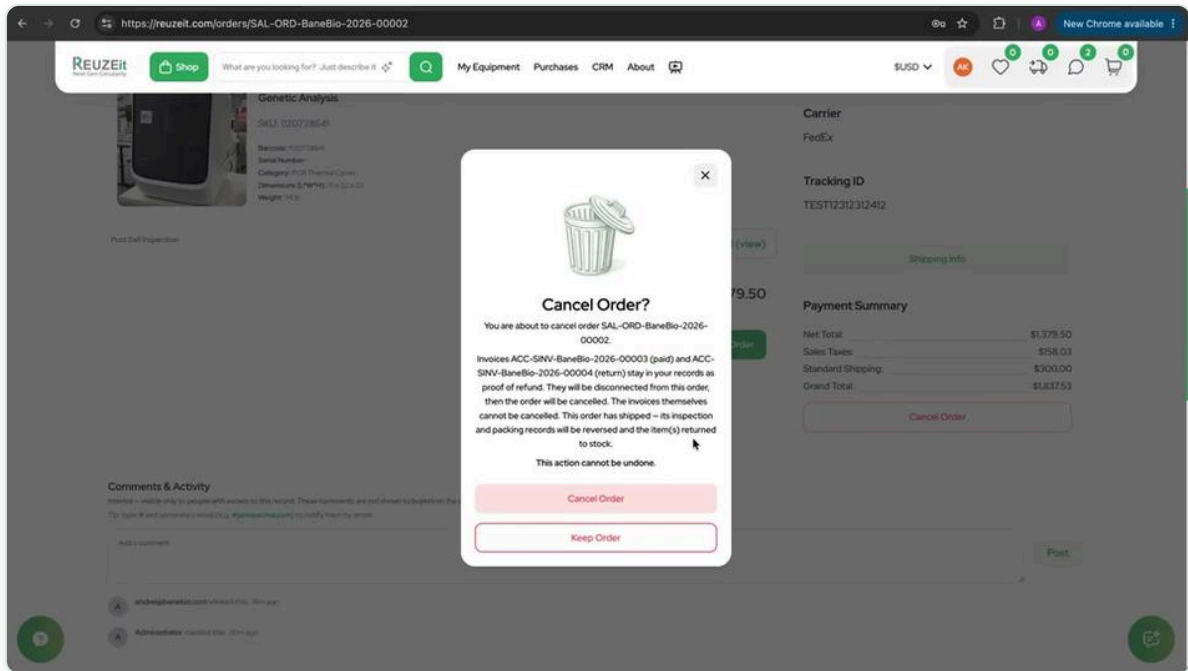
3 The return links to the original; they sit side by side in the list.



4 Do the refund first - then open the order and cancel it.



5 Invoices stay as proof; items return to stock to sell again.



20 How to publish an item on channels

Publish a 100%-complete item and it goes live on reuse it and across every partner white-label store via mirroring; unpublish by marking it processed.

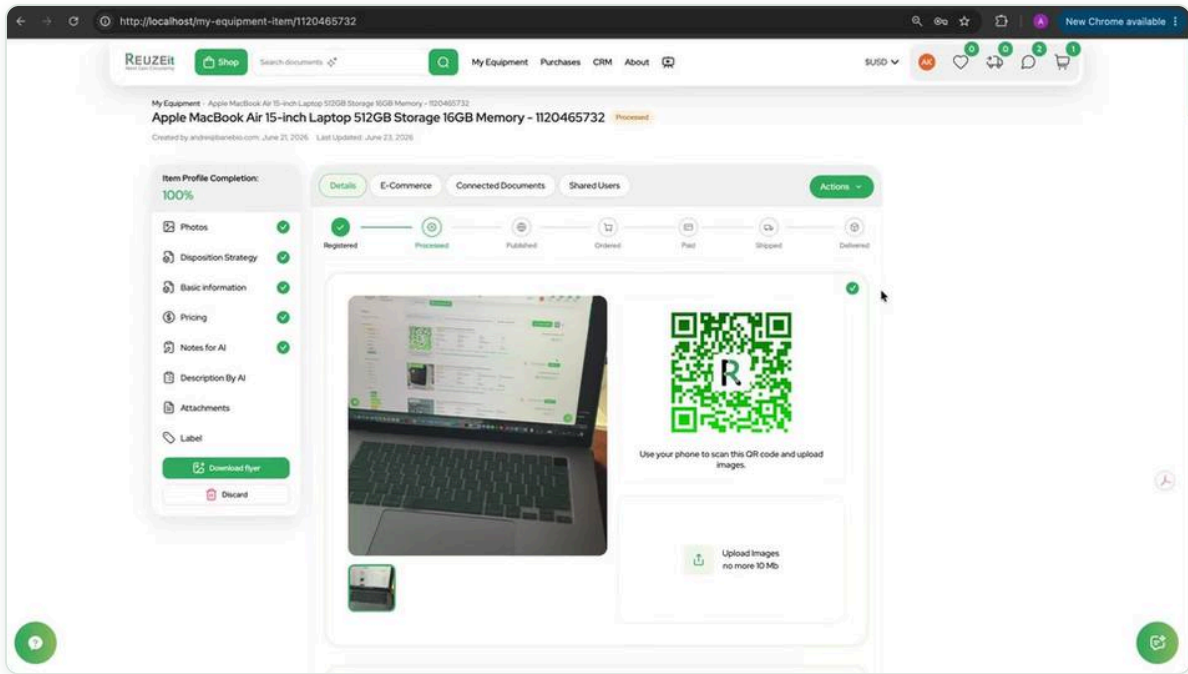
BACKGROUND

Here I'll publish an item on the channels. Once it's complete, one click puts it live on REUZEit and across every partner store in the network. This item is processed and one hundred percent complete, so it can be sold and quoted - but it was never published on a channel. You can't publish an item below one hundred percent. This one is complete, so from the action button I mark it as published. As we speak the system publishes it to the eligible channels. The e-commerce tab shows it's now live on several of them. Open the REUZEit website and the item is live - anyone in the world can see and buy it at REUZEit.com slash product. It's also on your reseller webshop, and on every partner white-label site - automatically published everywhere, so the whole network helps sell it. To unpublish, just mark it back as processed - the item drops off the channels after a moment.

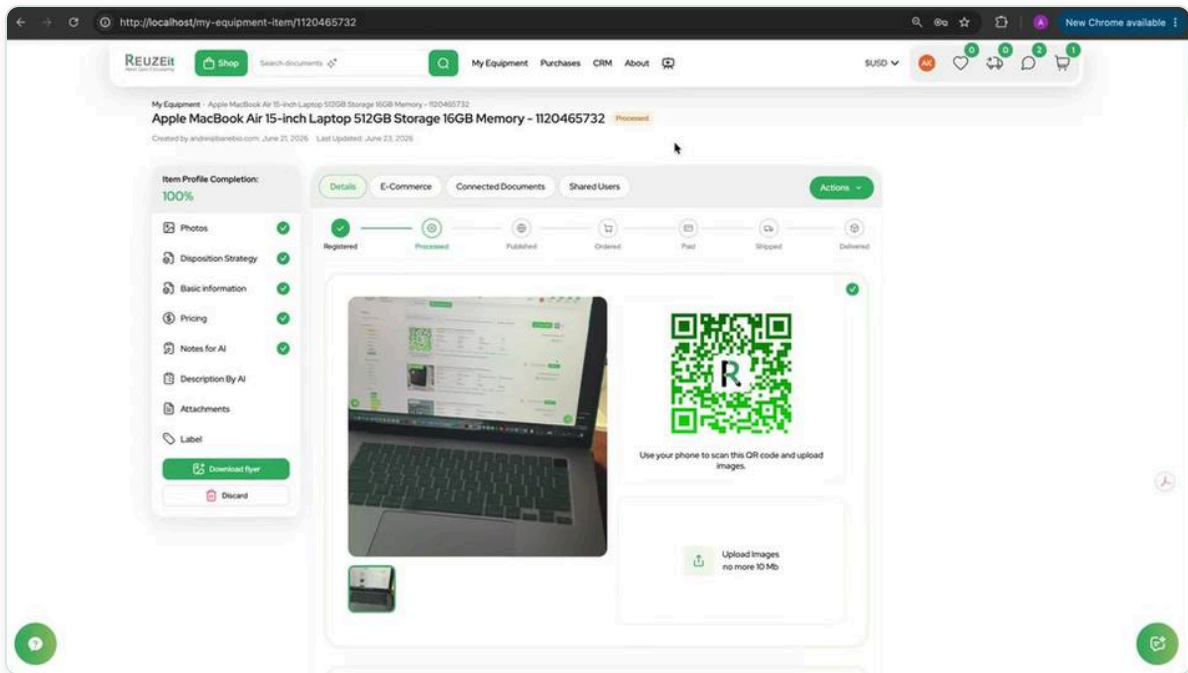
► **Watch the clip:** reuzeit.com/knowledge-center/publish-on-channels

STEP BY STEP

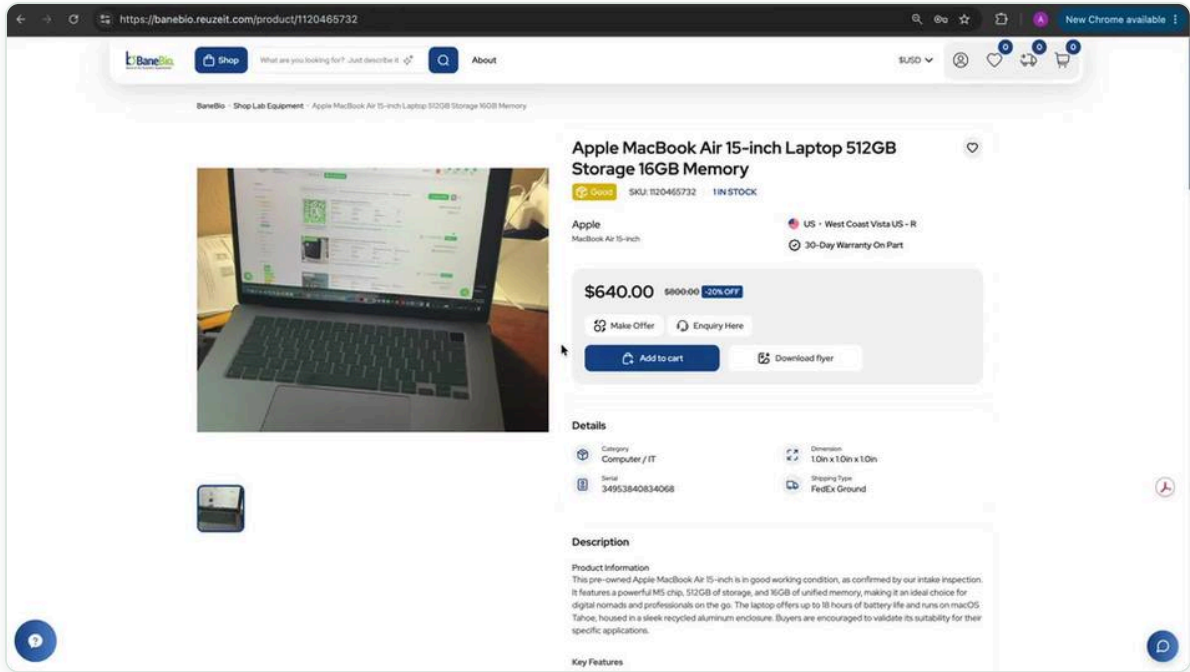
1 Confirm the item is processed and 100% complete.



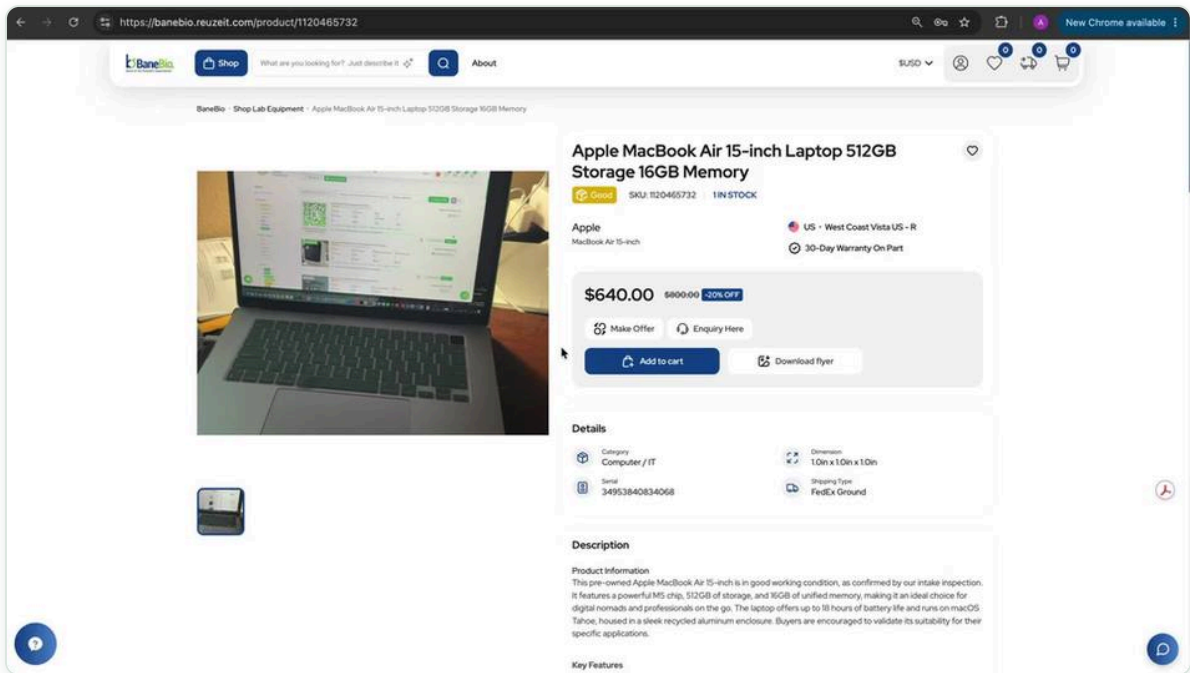
2 From the action button, mark it as published.



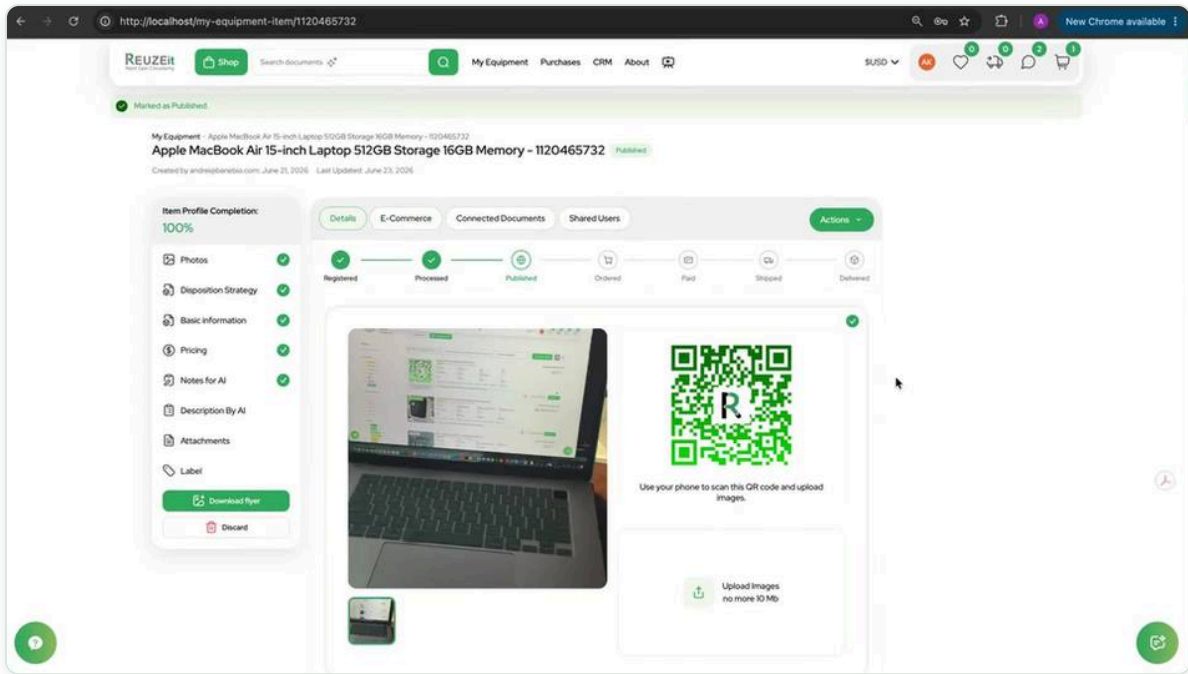
3 It goes live on reuse it and the eligible channels.



4 Mirroring publishes it across all partner white-label stores.



- 5 To remove it, mark the item back as processed.



21 How to sell items you don't own (Add to My Equipment)

A customer wants a networked item you don't own? Add it to My Equipment for read-only access, then quote and sell it for a commission - it works both ways across resellers.

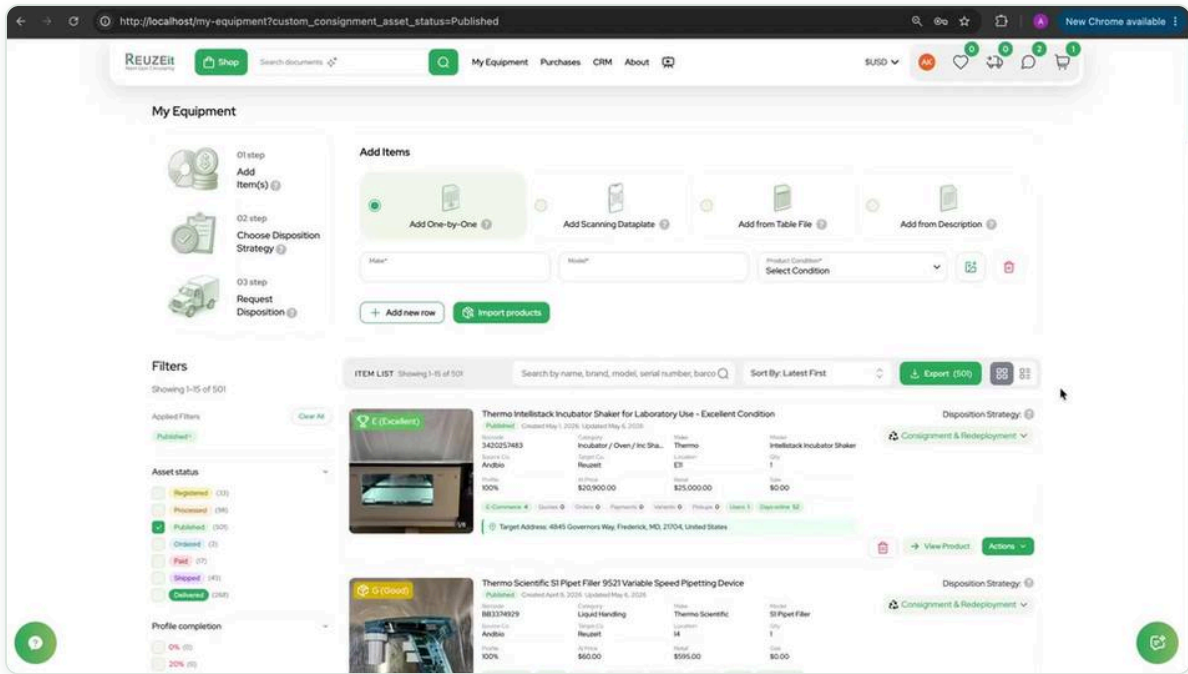
BACKGROUND

Here's a powerful one - selling items you don't own. If a customer wants a networked item, you can add it to My Equipment and sell it for a commission. Your My Equipment shows only items your company owns, or items shared with you - but the network has thousands more, published by other owners. Your instinct as a reseller is to make money on those too - to sell something you don't own and earn the commission. Take a partner store - by default LabTrader shows its own ninety-three products, but a buyer can click the reseller filter and see the whole network's inventory. So a customer finds an item on your site that you don't own, and asks you to sell it. Go to the shop and find that item - here, one owned by another company. Besides add to cart, because you're logged in as a reseller you have add to my equipment. Click it and you get read-only access to the item. Now it's in your My Equipment - you can see its profile and add it to a quote, exactly as before, and sell it for a commission. And it works both ways: other resellers can add your items and sell them to their customers too. The whole network helps everyone sell.

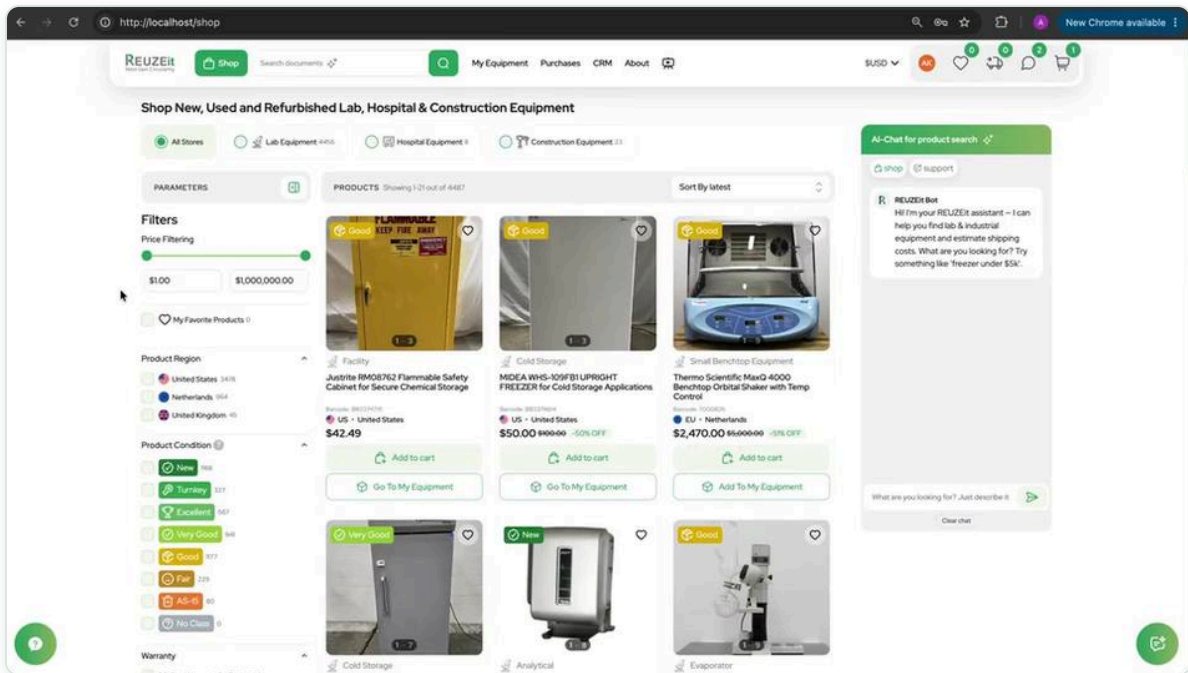
► **Watch the clip:** reuzeit.com/knowledge-center/sell-items-you-dont-own

STEP BY STEP

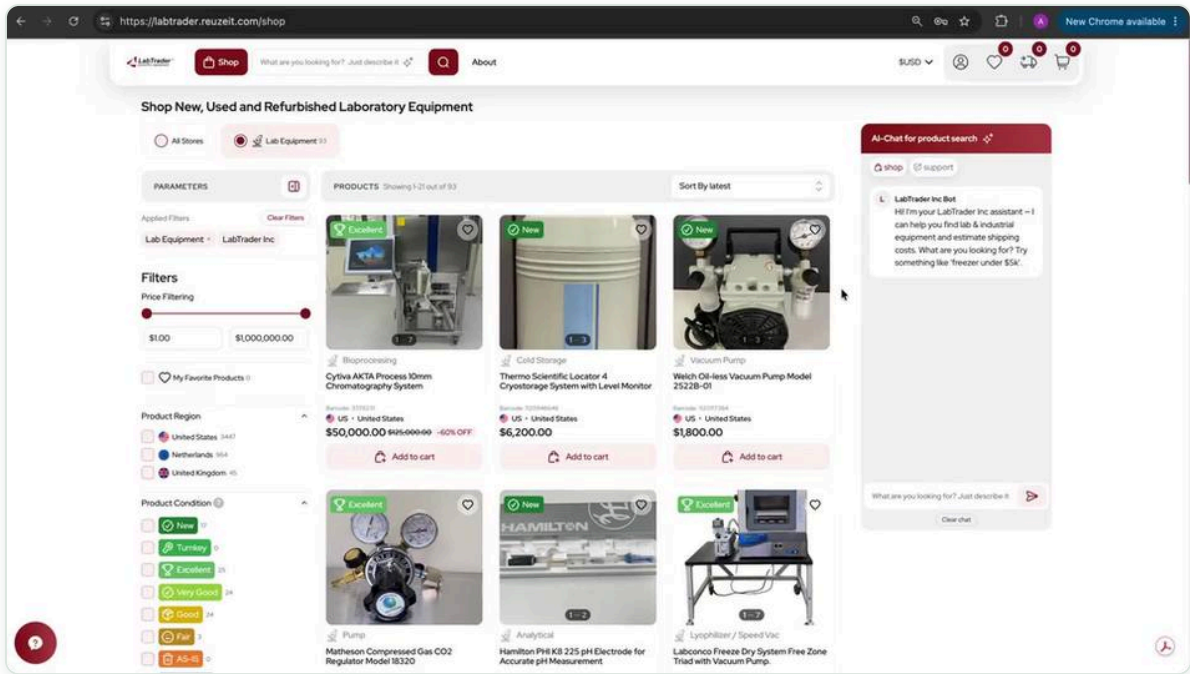
1 My Equipment shows owned or shared items; the network has thousands more.



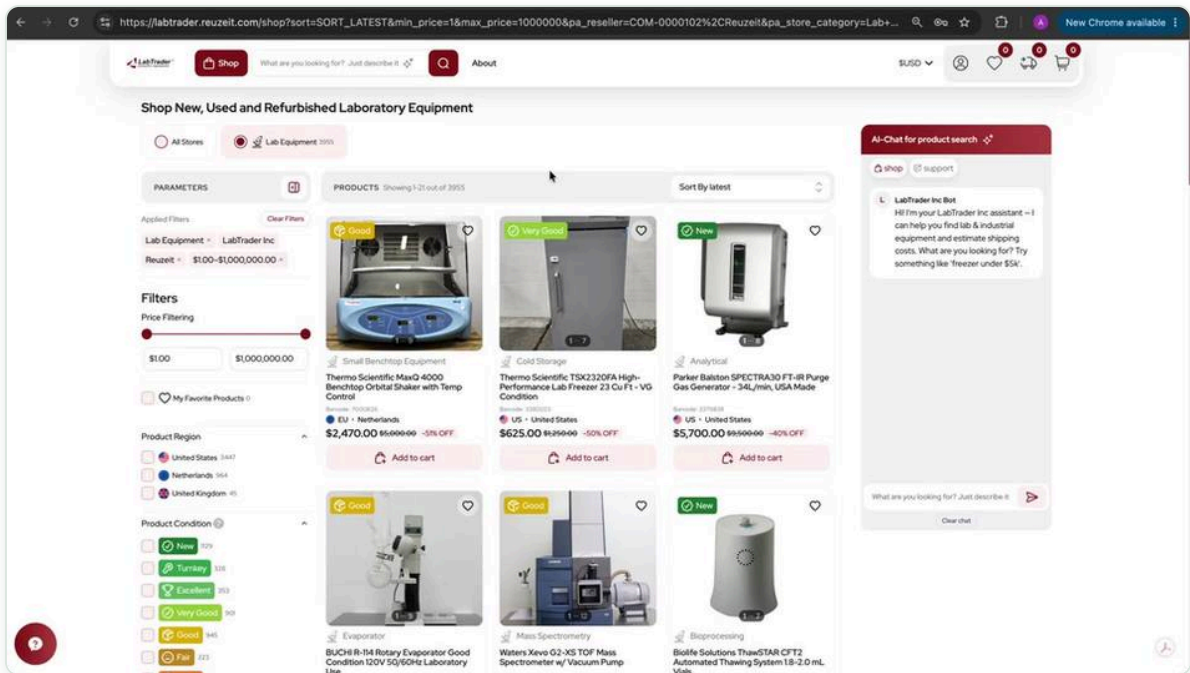
2 Find the networked item in the shop.



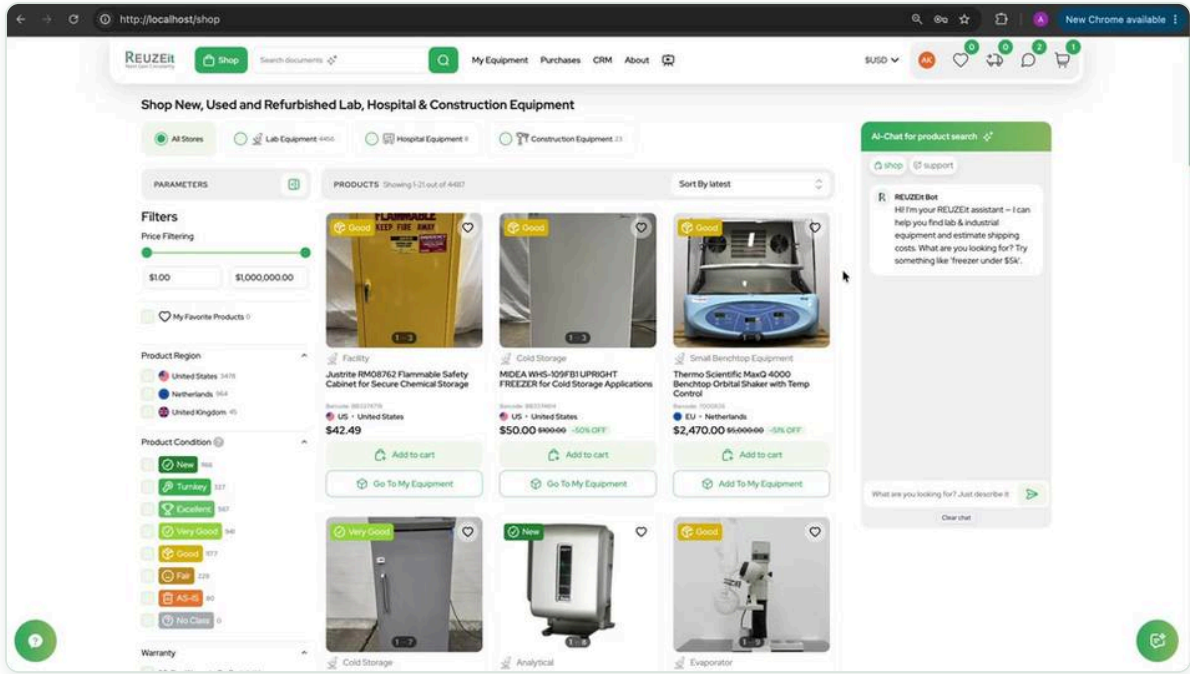
3 As a reseller, click add to my equipment (read-only access).



4 It appears in My Equipment - add it to a quote and sell it.



5 It works both ways: others can sell your items for commission too.



22 How to create a variant (upgrade an item for resale)

A variant is an upgraded, refurbished or re-certified version of an item - and the variant page shows a full economy of who earns what before you commit.

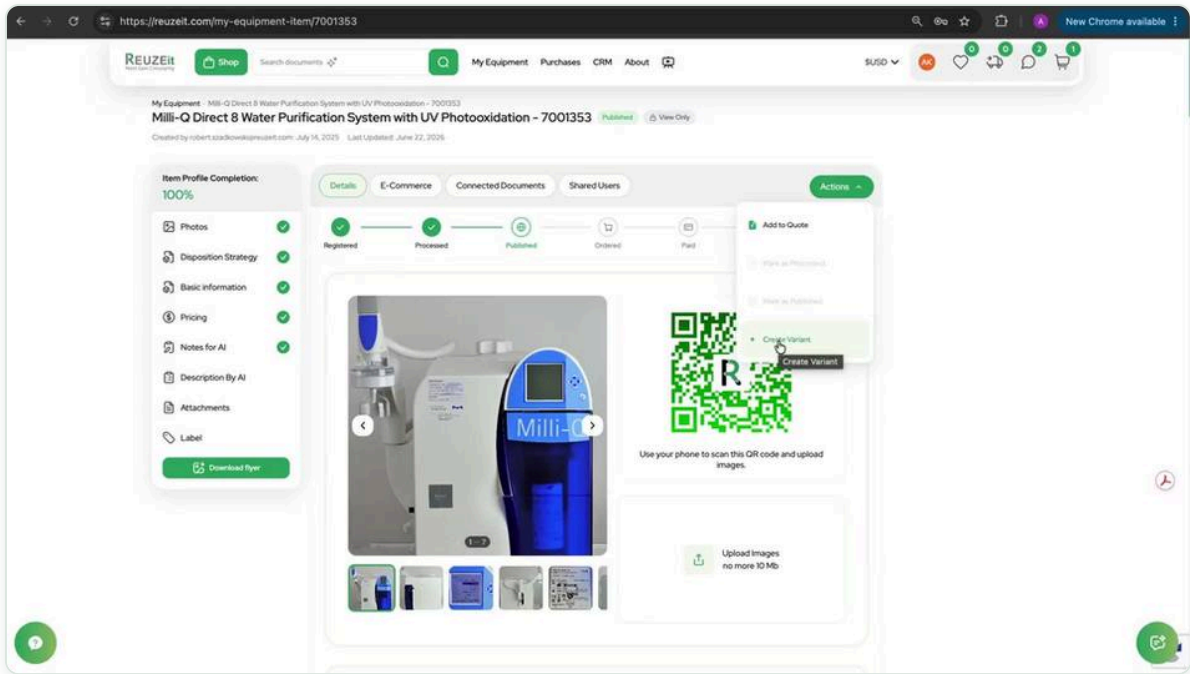
BACKGROUND

Now let me show you variants - one of the most powerful reseller features. A variant is an upgraded version of an item you can list at a better condition and price. From the item, or from My Equipment, click action and create variant. A variant is an upgraded version of the original - refurbished, re-certified or rebuilt, with added parts, labor and warranty - usually a better condition and a higher price. The system names it and creates the variant, and jumps you to the variant page. Across the top are the variant menus - dashboard, photos, item details, deal inputs, expenses, price and requests - and a timeline from registered to delivered. On the right is the variant economy - it transparently shows the fees, the gross payout to you the reseller, what the item's owner receives, and what REUZEit receives. Think of a variant as a project: you add value, parts and warranty, and you know up front exactly how much you and everyone else will make.

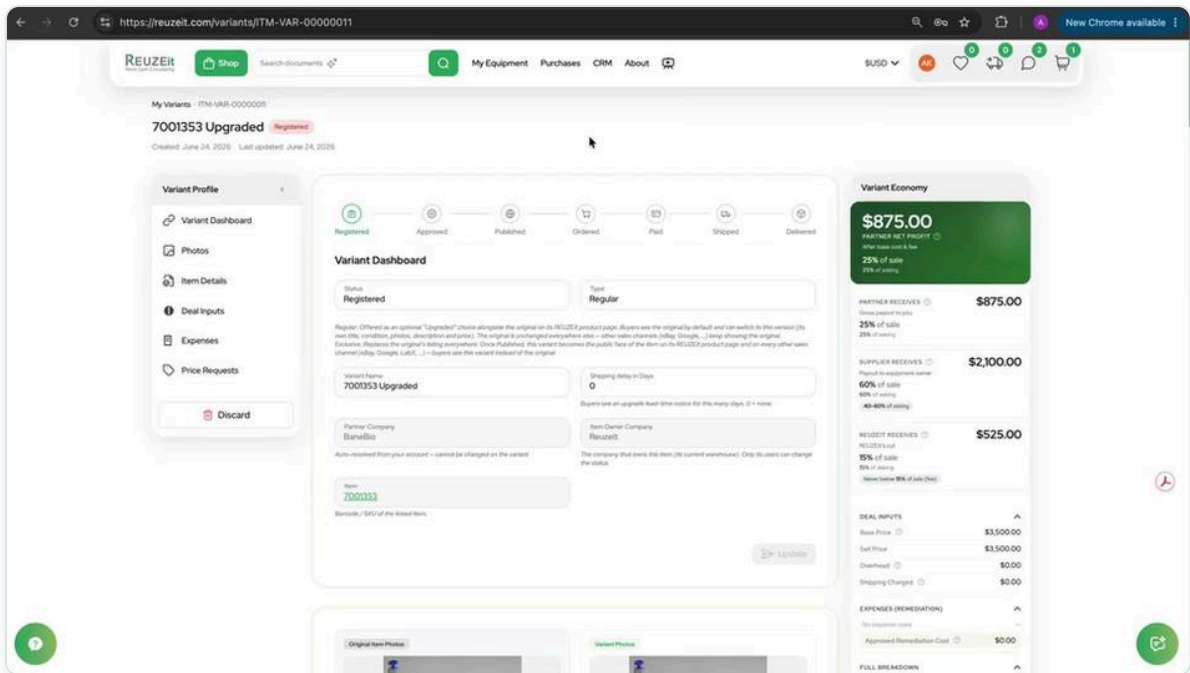
► **Watch the clip:** reuzeit.com/knowledge-center/create-a-variant

STEP BY STEP

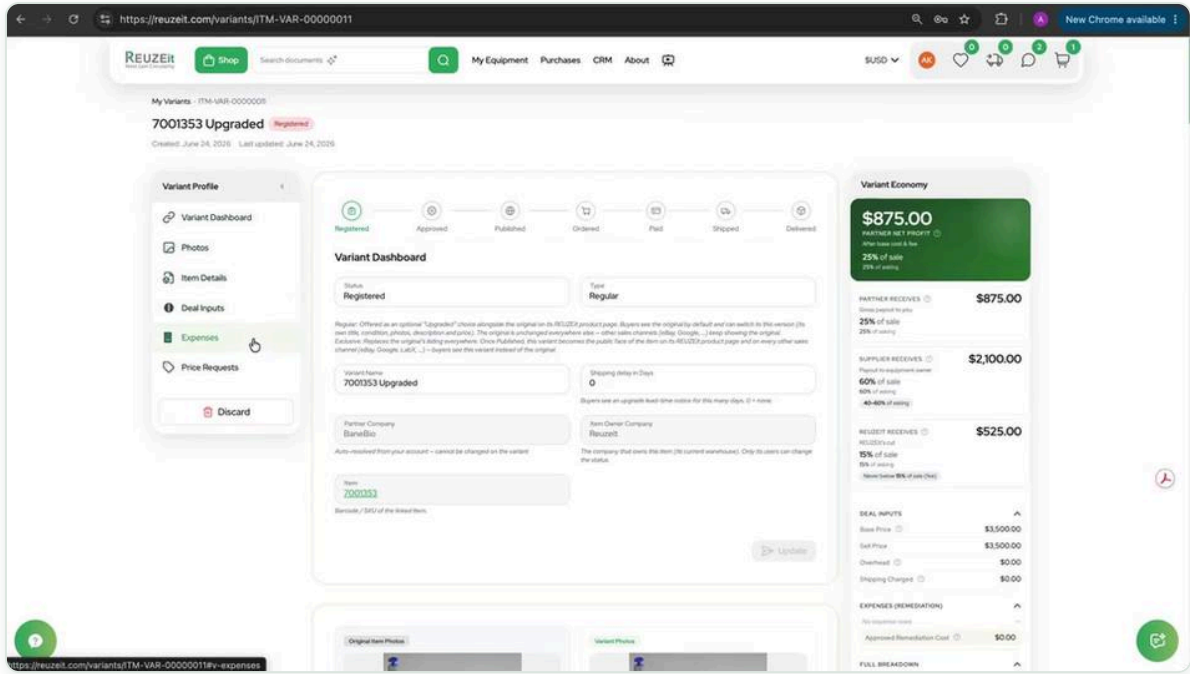
1 From the item or My Equipment, click action and create variant.



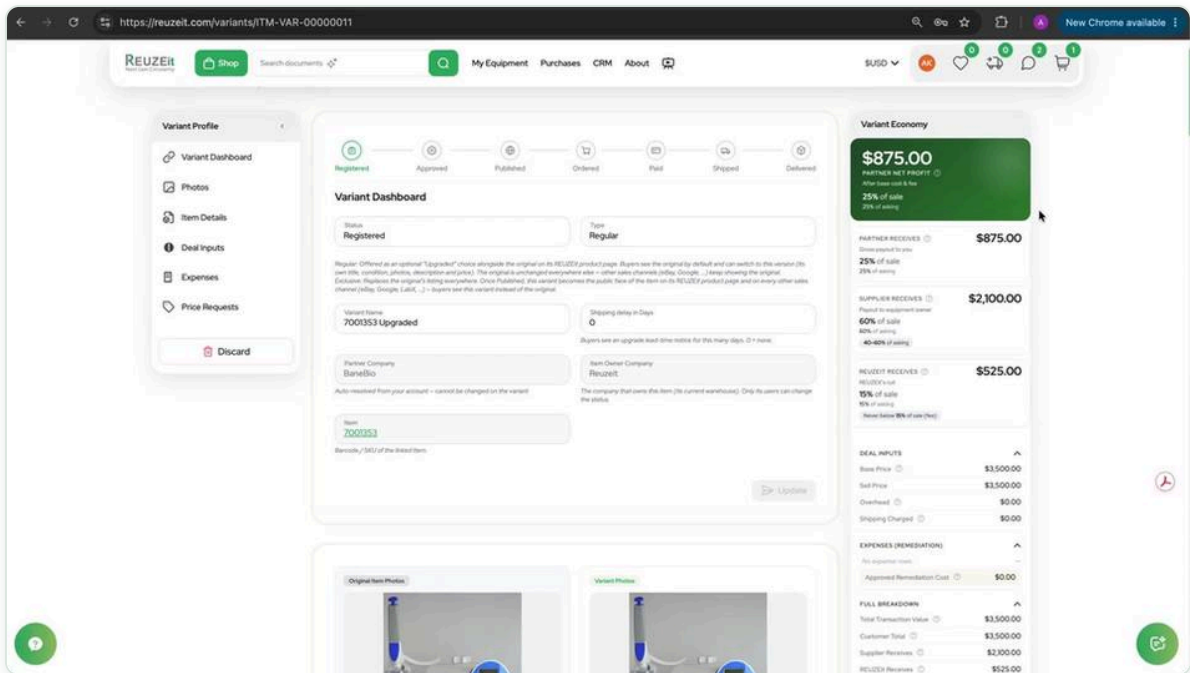
2 A variant is an upgraded/refurbished version at a higher price.



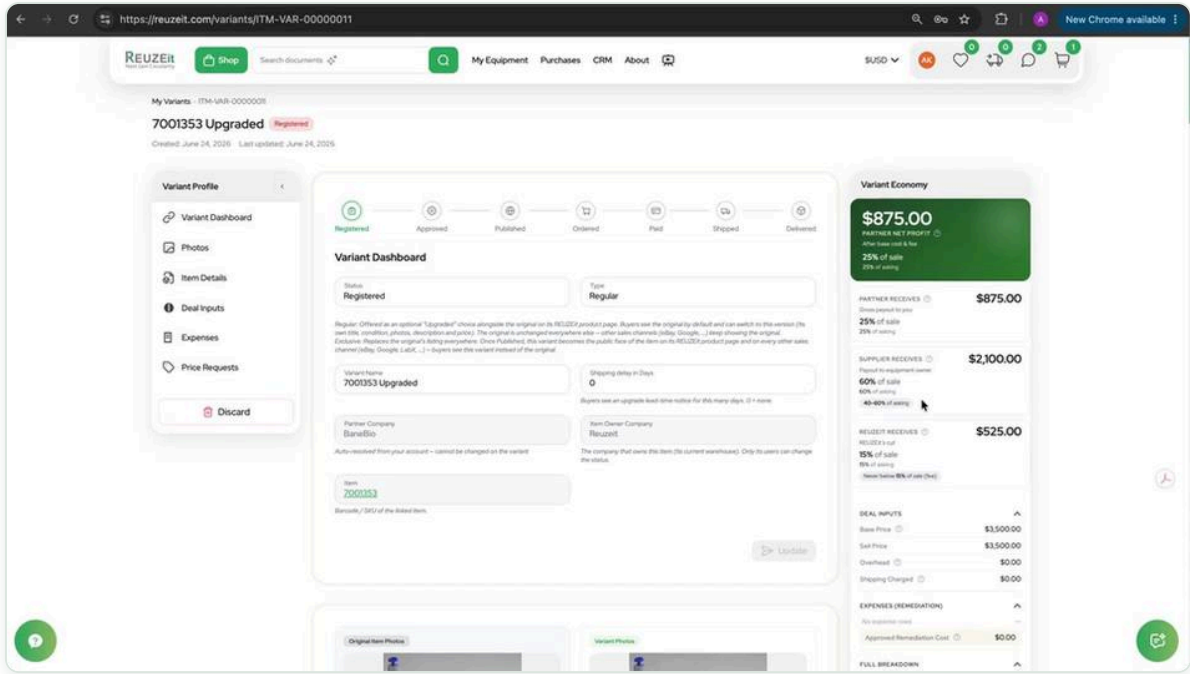
3 The variant page has dashboard, photos, details, expenses, price and requests.



4 The variant economy shows payouts to you, the owner and reuse it.



5 Treat the variant as a project - know your profit up front.



23 How to choose regular vs exclusive variants

A regular variant sits alongside the original as an optional upgrade; an exclusive variant replaces the original everywhere and reserves the item for you - and is approval-gated.

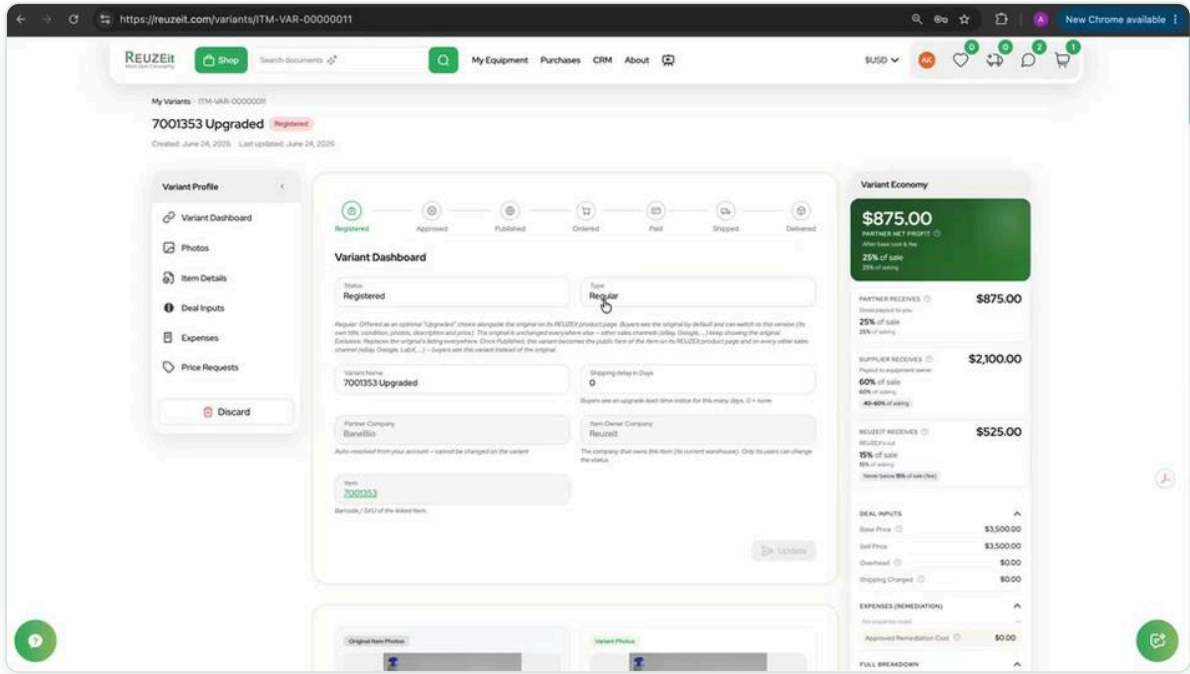
BACKGROUND

Let me explain the two variant types - regular and exclusive - because the difference matters for how your upgrade shows up and who else can touch the item. On the dashboard a variant has a type - regular or exclusive. A regular variant is offered as an optional upgrade alongside the original on the REUZEit product page - buyers see the original by default and can switch to your version. With a regular variant, the original is unchanged everywhere else - on eBay, Google and the other channels it keeps showing as before. An exclusive variant replaces the original listing everywhere. Once published, your variant becomes the public face of the item on every page across the network. Because that's a big deal, we limit how many items a reseller can make exclusive - it reserves the item only for your business, and no one else can create a variant or sell it. And exclusive is approval-gated - the item's owner has to approve it before your variant replaces their original.

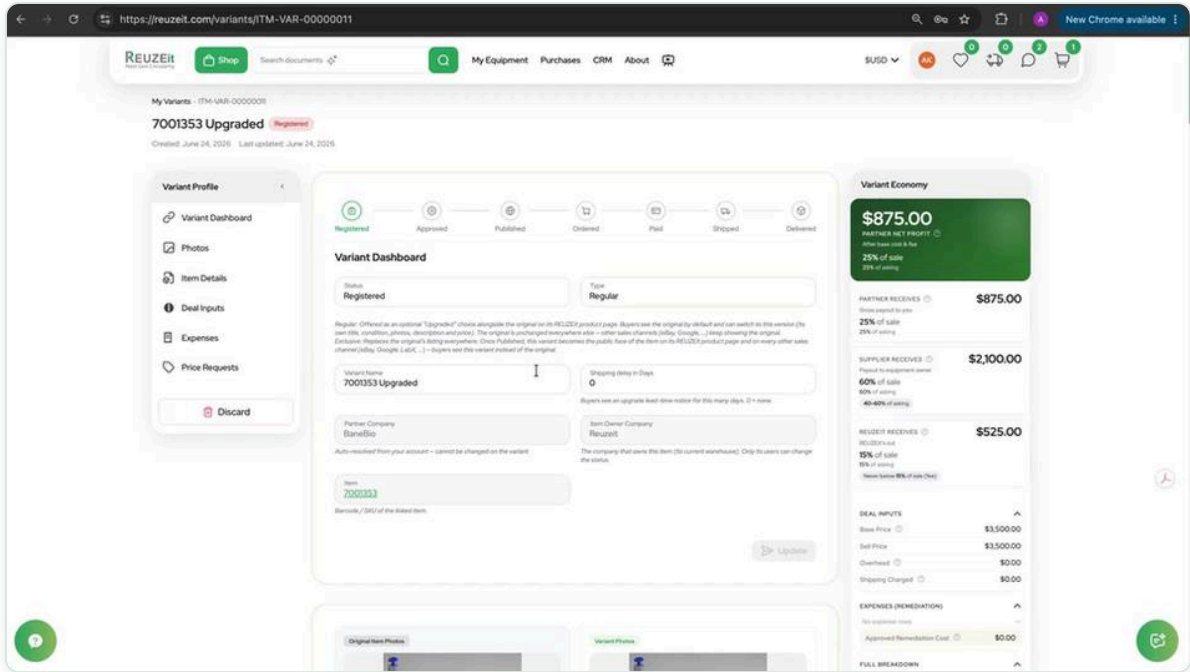
▶ Watch the clip: reuzeit.com/knowledge-center/variant-regular-vs-exclusive

STEP BY STEP

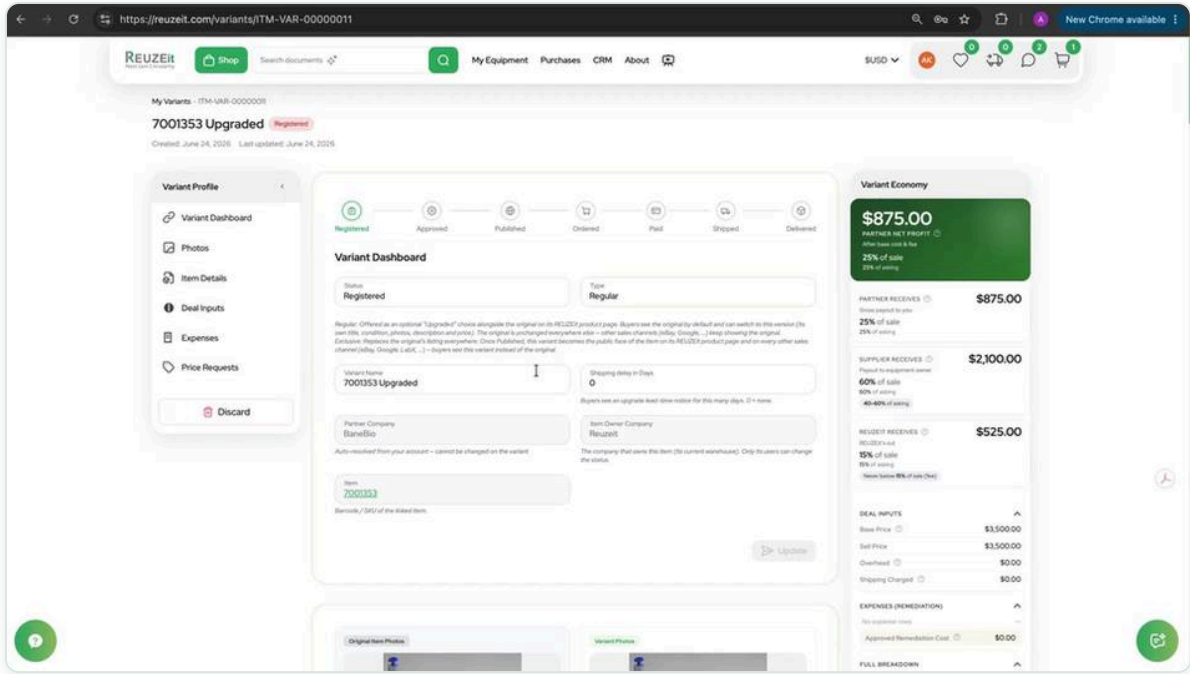
1 On the variant dashboard, pick the type: regular or exclusive.



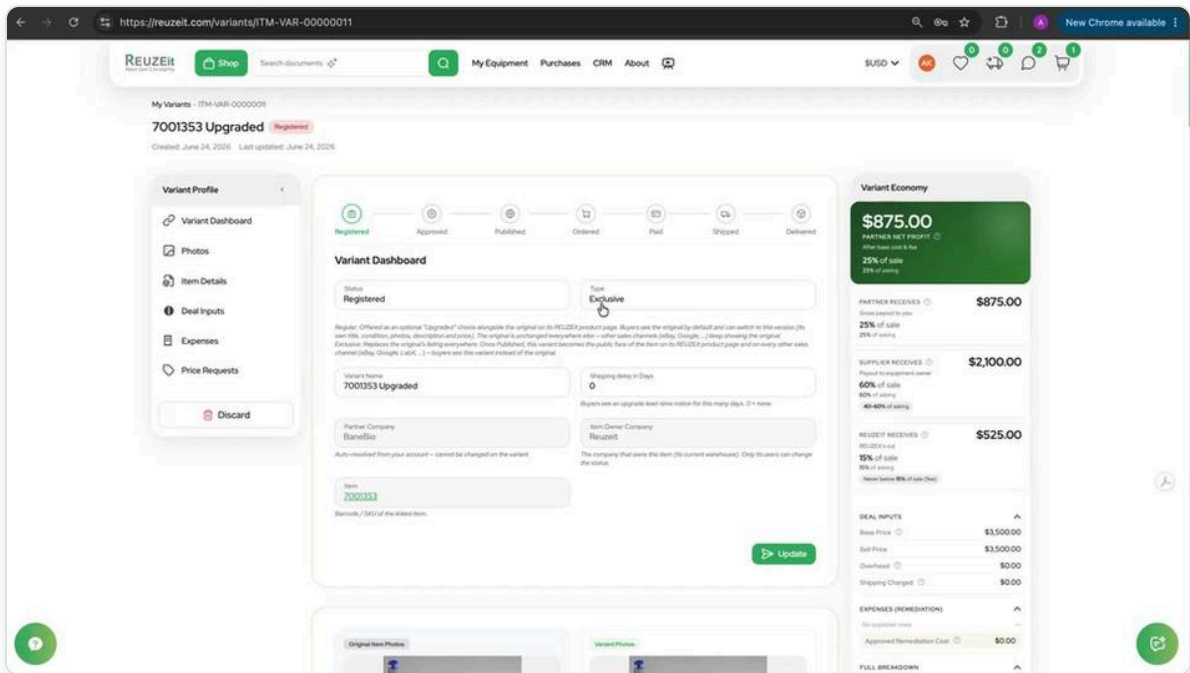
2 Regular: an optional upgrade beside the original; other channels unchanged.



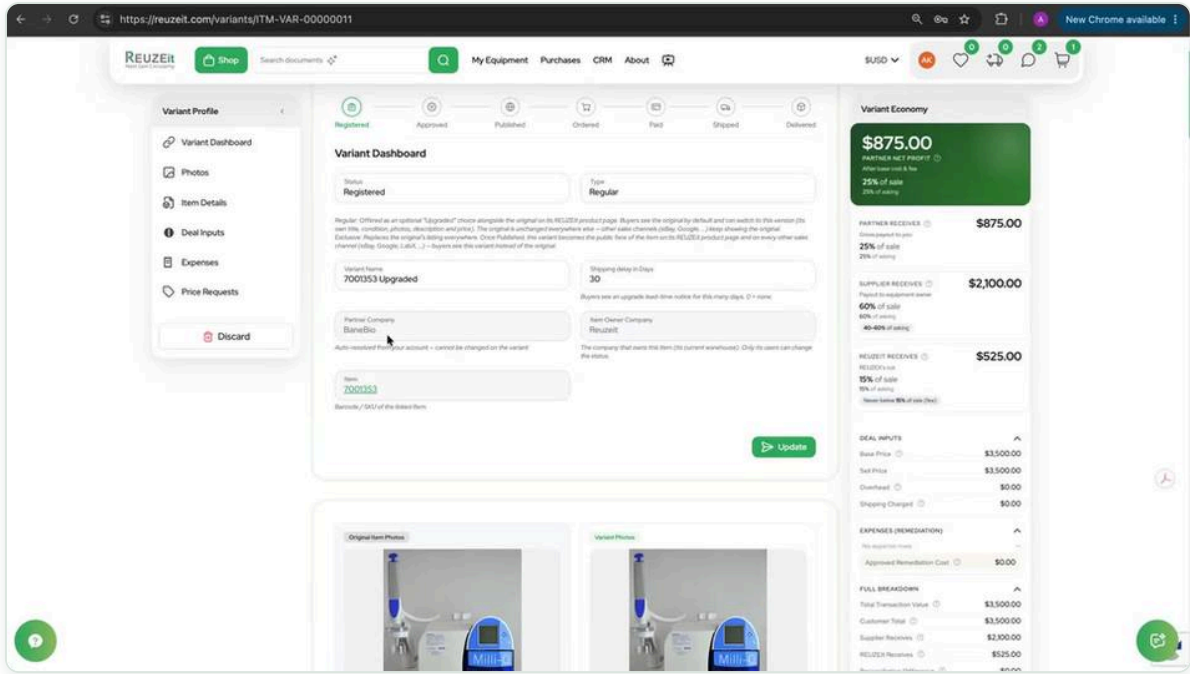
3 Exclusive: replaces the original everywhere across the network.



4 Exclusive reserves the item for you - others can't variant or sell it.



5 Exclusive variants are limited and need the owner's approval.



24 How to set variant photos, condition & warranty

Make the variant better than the original: swap or add your own photos, set a featured image, rename it, and upgrade the condition and warranty - plus a shipping delay if parts are needed.

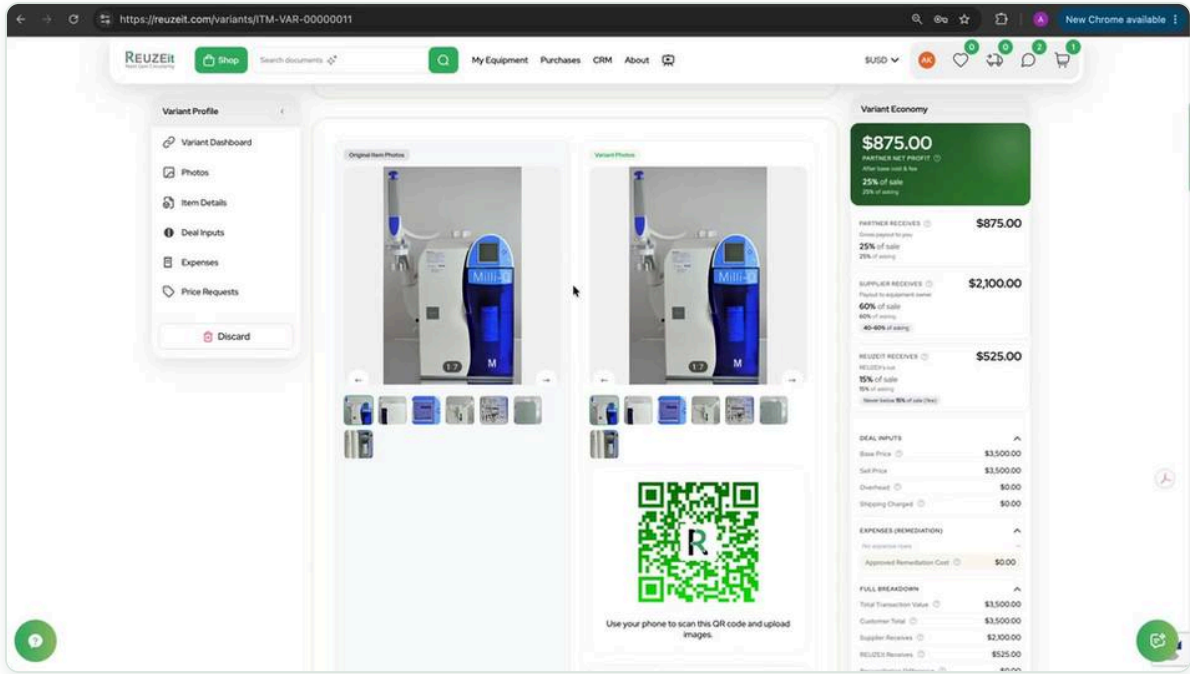
BACKGROUND

Here I'll make a variant better than the original - new photos, an upgraded condition and warranty, and a shipping delay if it needs work first. The variant has a shipping delay in days. If you plan to fix or upgrade it - say a five-hundred-dollar part - you set a delay so buyers know it ships after the work is done. Two columns show the original photos, which you can't change, and the variant photos, which you can. Delete photos, add more from your computer or by QR, and set a featured image - you can fully replace the set with cleaner, better pictures. Your variant is meant to look better than the original - that's how you make more money on it. In item details, again two columns - original and variant. Rename the variant, and upgrade the condition, here from good to excellent. Bump the warranty from thirty days to ninety, decide what's included, and save - your variant is now a clear step up from the original.

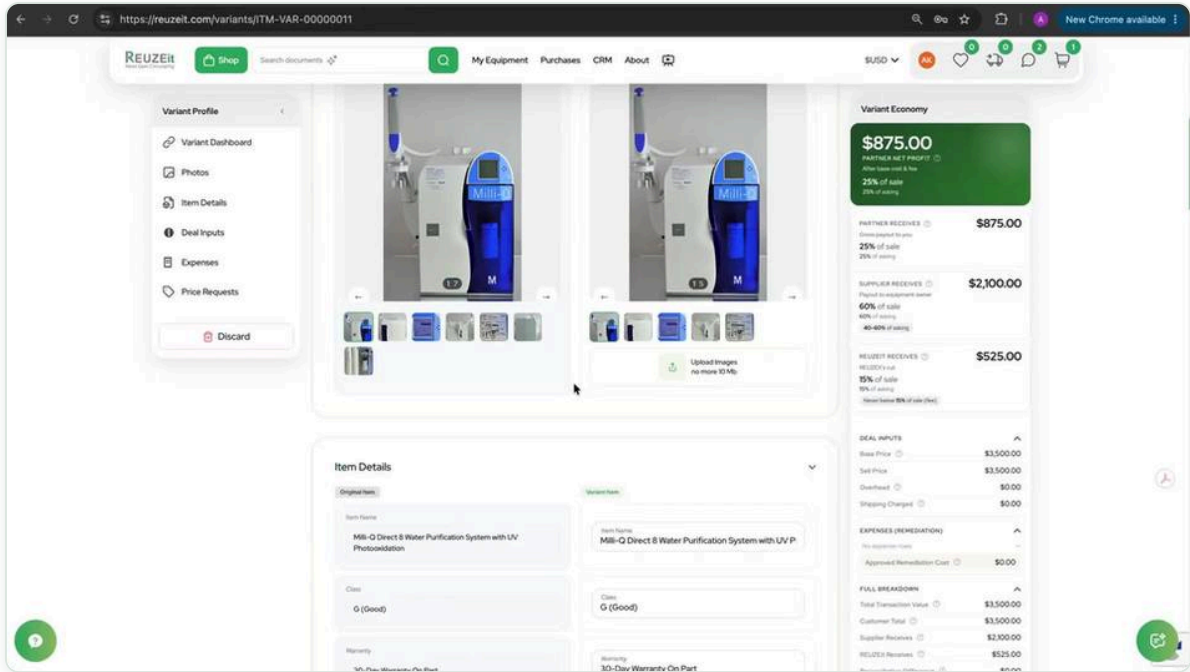
▶ Watch the clip: reuzet.com/knowledge-center/variant-photos-and-details

STEP BY STEP

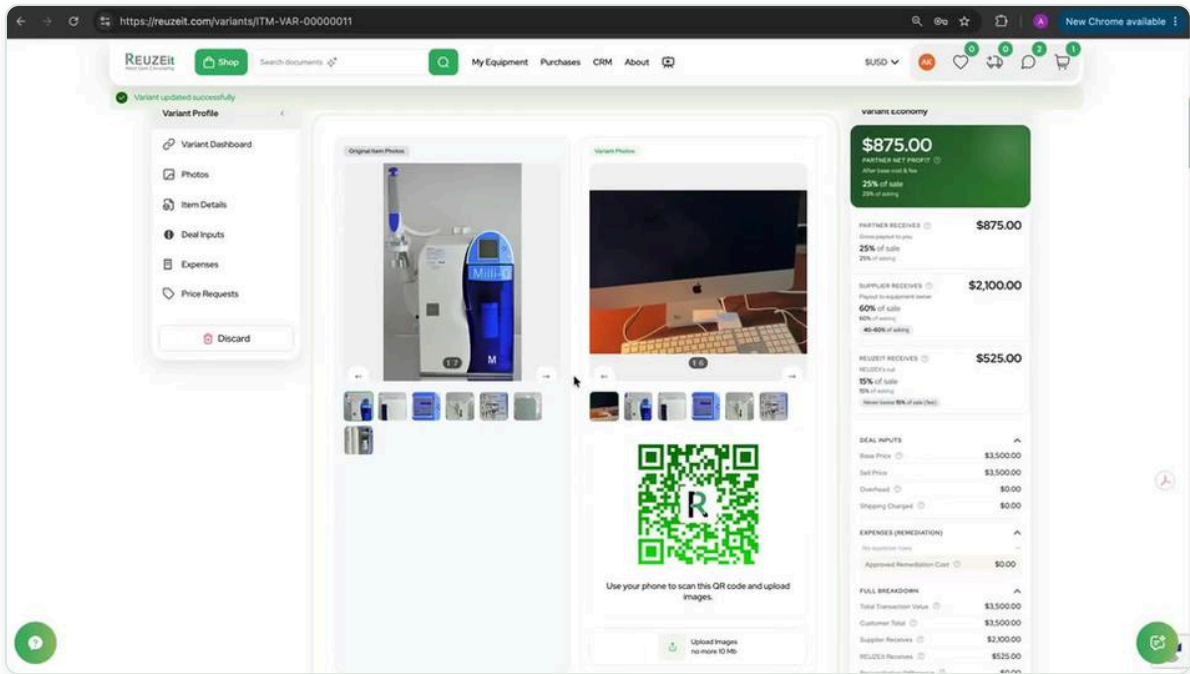
- 1 Set a shipping delay if the item needs parts or labor first.



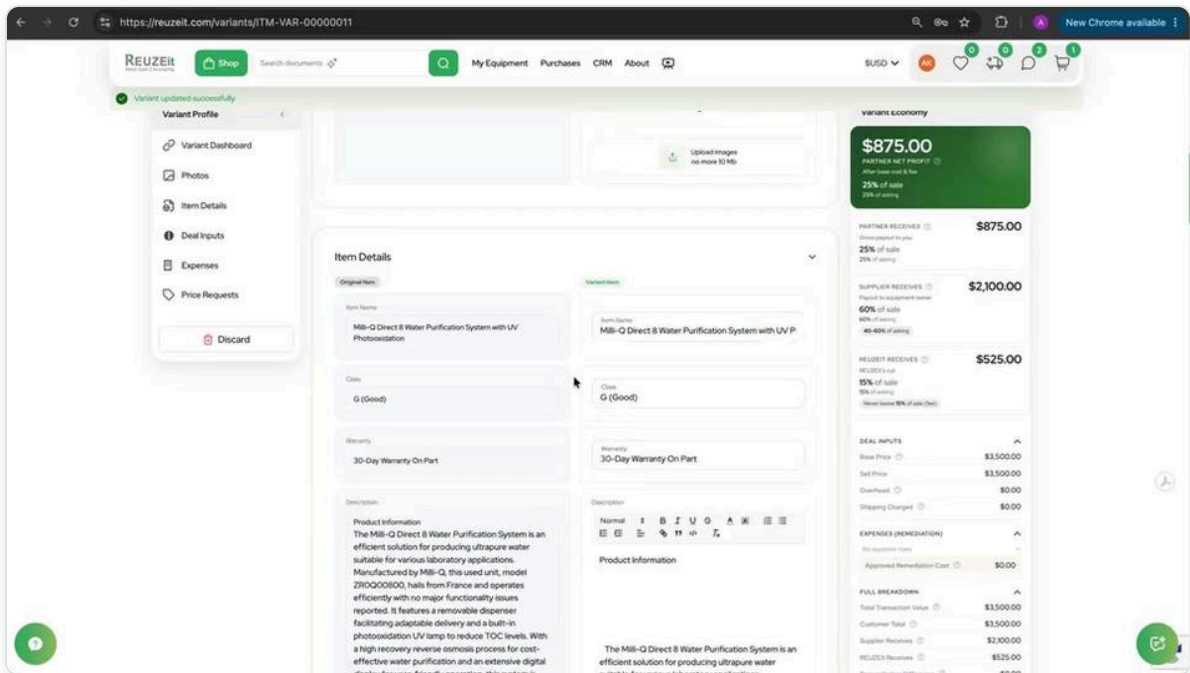
- 2 Keep the original photos; replace or add your own variant photos.



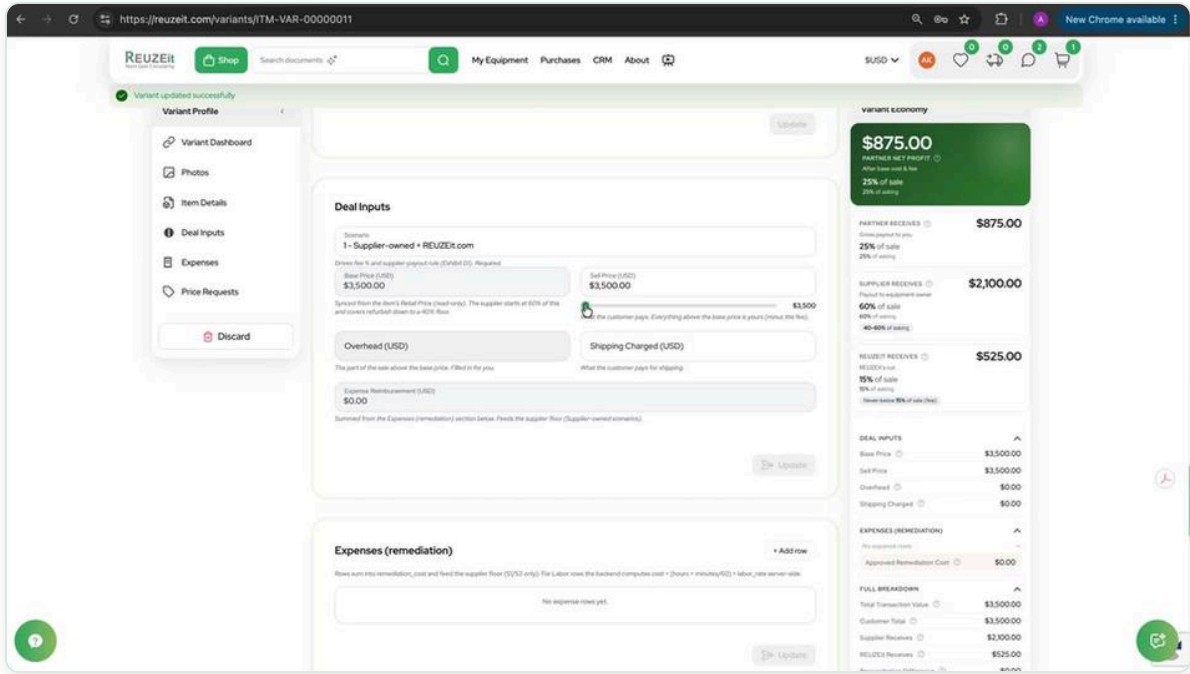
3 Add photos by QR and set a featured image.



4 Rename the variant and upgrade the condition.



5 Raise the warranty and save - make it better than the original.



25 How to use the variant deal calculator & fee scenarios

Set the base price and your sale price, add expenses and labor, and the calculator shows your net - across four scenarios from supplier-owned to your-own-item on your own site (keep 97%).

BACKGROUND

This is the money model - the variant deal calculator. Set your prices and expenses and it shows exactly what you'll net, across four ownership scenarios. The base price is the price the owner wants - here three and a half thousand. You upgrade the item and set a higher sale price, say five thousand, and click update. The calculator shows your gross payout, what the owner receives, and what REUZEit receives - all from your numbers. Add your expenses and remediation - say ten hours of labor and a part - and watch it update. There's a green zone: the supplier covers expenses up to twenty percent of the base price. Go over and you cover the rest, which reduces your fee. Set it so your sale price carries the overhead and your expenses stay covered - here a net of around fifty-three percent of the sale. There are four scenarios. If it's the supplier's item sold on REUZEit, you get one share; sold on your own white-label site, you get more. If it's your own item on REUZEit you keep most of it and pay six percent; your item on your own site, you pay just three percent and keep ninety-seven. When it sells, the system picks the right scenario automatically and locks it.

▶ Watch the clip: reuzeit.com/knowledge-center/variant-deal-calculator

STEP BY STEP

- 1 Set the base price (owner's) and your higher sale price.

Variant updated and recomputed

Variant Profile

- Variant Dashboard
- Photos
- Item Details
- Deal Inputs
- Expenses
- Price Requests

Deal Inputs

Scenario: 1 - Supplier-owned + REUZET.com

Direct fee to supplier payment rule (UnitID: 0) Required

Base Price (USD) \$3,500.00

Sell Price (USD) \$5,000.00

Spread from the item's Retail Price (cash-only). The supplier starts at 60% of the price and covers refund/return to a 40% Base.

Overhead (USD) \$1,500.00

Shipping Charged (USD) \$0.00

Expense Reimbursement (USD) \$0.00

Supplier Reimbursement (USD) \$0.00

Supplier Issues: No issues

The Supplier is covering this - Its input drops from 60% toward the 40% of full base, so your profit stays flat (Supplier covers up to \$700).

Expenses (remediation)

How: sum into remediation_cost and load the supplier floor (USD only). For Labor: use the backend computer cost + (hours * minutes/60) * labor_rate when applicable.

No expenses (now yet).

variant economy

\$2,150.00

PARTNER NET PROFIT

Direct fee to you

43% of sale

88% of margin

PARTNER RECEIVES

\$2,150.00

Direct payment to you

43% of sale

88% of margin

SUPPLIER RECEIVES

\$2,100.00

Payment to equipment owner

42% of sale

86% of margin

40-40% of margin

REUZET RECEIVES

\$750.00

REUZET's cut

15% of sale

28% of margin

Share: takes 15% of sale (Net)

DEAL INPUTS

Base Price \$3,500.00

Sell Price \$5,000.00

Overhead \$1,500.00

Shipping Charged \$0.00

EXPENSES (REMEDIATION)

No expenses (now)

Approved Remediation Cost \$0.00

FULL BREAKDOWN

Total Transaction Value \$5,000.00

Customer Total \$5,000.00

Supplier Receives \$2,300.00

REUZET Receives \$750.00

Partner Net Profit \$2,150.00

- 2 Add expenses and labor; the calculator updates live.

Variant updated and recomputed

Variant Profile

- Variant Dashboard
- Photos
- Item Details
- Deal Inputs
- Expenses
- Price Requests

Deal Inputs

Scenario: 1 - Supplier-owned + REUZET.com

Direct fee to supplier payment rule (UnitID: 0) Required

Base Price (USD) \$3,500.00

Sell Price (USD) \$5,000.00

Spread from the item's Retail Price (cash-only). The supplier starts at 60% of the price and covers refund/return to a 40% Base.

Overhead (USD) \$1,500.00

Shipping Charged (USD) \$0.00

Expense Reimbursement (USD) \$0.00

Supplier Reimbursement (USD) \$0.00

Supplier Issues: No issues

The Supplier is covering this - Its input drops from 60% toward the 40% of full base, so your profit stays flat (Supplier covers up to \$700).

Expenses (remediation)

How: sum into remediation_cost and load the supplier floor (USD only). For Labor: use the backend computer cost + (hours * minutes/60) * labor_rate when applicable.

No expenses (now yet).

variant economy

\$2,150.00

PARTNER NET PROFIT

Direct fee to you

43% of sale

88% of margin

PARTNER RECEIVES

\$2,150.00

Direct payment to you

43% of sale

88% of margin

SUPPLIER RECEIVES

\$2,100.00

Payment to equipment owner

42% of sale

86% of margin

40-40% of margin

REUZET RECEIVES

\$750.00

REUZET's cut

15% of sale

28% of margin

Share: takes 15% of sale (Net)

DEAL INPUTS

Base Price \$3,500.00

Sell Price \$5,000.00

Overhead \$1,500.00

Shipping Charged \$0.00

EXPENSES (REMEDIATION)

No expenses (now)

Approved Remediation Cost \$0.00

FULL BREAKDOWN

Total Transaction Value \$5,000.00

Customer Total \$5,000.00

Supplier Receives \$2,300.00

REUZET Receives \$750.00

Partner Net Profit \$2,150.00

3 Stay in the green zone - supplier covers up to 20% of base price.

Variant updated and recomputed.

Variant Profile

- Variant Dashboard
- Photos
- Item Details
- Deal Inputs
- Expenses
- Price Requests

Discard

1 - Supplier-owned - REUZEL.com

Drive for % and supplier input rule (Default: 0) Required

Base Price (USD) \$3,500.00

Sell Price (USD) \$5,000.00

Overhead (USD) \$1,500.00

Expense Remediation (USD) \$500.00

Shipping Charged (USD)

Supplier covers: 20%

The Supplier is covering this - It is paid 20% from 60% toward the 40% of net base as your profit stays for Supplier covers up to \$700.

variant economy

\$2,150.00

PARTNER NET PROFIT

43% of sale

After base cost & fee

What's coming

PARTNER RECEIVES \$2,650.00

53% of sale

70% of selling

SUPPLIER RECEIVES \$1,600.00

25% of sale

40% of selling

40-40% of selling

REUEZEL RECEIVES \$750.00

15% of sale

20% of selling

30% of selling

30% of selling

DEAL INPUTS

Base Price \$3,500.00

Sell Price \$5,000.00

Overhead \$1,500.00

Shipping Charged \$0.00

EXPENSES (REMEDATION)

Labor \$500.00

Agreed Remediation Cost \$500.00

FULL BREAKDOWN

Total Transaction Value \$5,000.00

Customer Total \$5,000.00

Supplier Receives \$1,600.00

REUEZEL RECEIVES \$750.00

Expenses (remediation) Total \$500.00

Type	Part	Commission	Storage	Description	Cost
Labor					\$500.00
Other					\$500.00
Hours	Minutes			Labor Rate (\$/hr)	\$500.00

4 Read your gross and net, plus owner and reuse it shares.

Variant updated and recomputed.

Variant Profile

- Variant Dashboard
- Photos
- Item Details
- Deal Inputs
- Expenses
- Price Requests

Discard

1 - Supplier-owned - REUZEL.com

Drive for % and supplier input rule (Default: 0) Required

Base Price (USD) \$3,500.00

Sell Price (USD) \$6,500.00

Overhead (USD) \$3,000.00

Expense Remediation (USD) \$500.00

Shipping Charged (USD)

Supplier covers: 20%

The Supplier is covering this - It is paid 20% from 60% toward the 40% of net base as your profit stays for Supplier covers up to \$700.

variant economy

\$3,425.00

PARTNER NET PROFIT

53% of sale

98% of selling

PARTNER RECEIVES \$3,925.00

60% of sale

82% of selling

SUPPLIER RECEIVES \$1,600.00

25% of sale

40% of selling

40-40% of selling

REUEZEL RECEIVES \$975.00

15% of sale

20% of selling

30% of selling

30% of selling

DEAL INPUTS

Base Price \$3,500.00

Sell Price \$6,500.00

Overhead \$3,000.00

Shipping Charged \$0.00

EXPENSES (REMEDATION)

Labor \$500.00

Agreed Remediation Cost \$500.00

FULL BREAKDOWN

Total Transaction Value \$6,500.00

Customer Total \$6,500.00

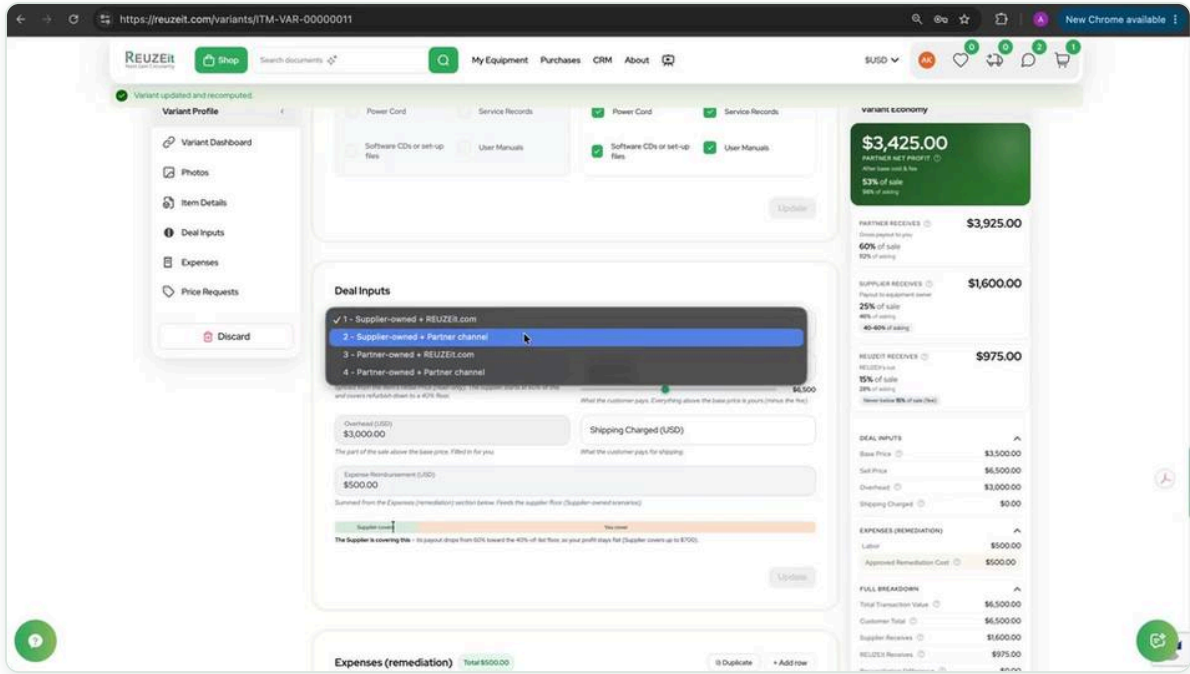
Supplier Receives \$1,600.00

REUEZEL RECEIVES \$975.00

Expenses (remediation) Total \$500.00

Type	Part	Commission	Storage	Description	Cost
Labor					\$500.00
Other					\$500.00
Hours	Minutes			Labor Rate (\$/hr)	\$500.00

5 Four scenarios set the fee; your-item-on-your-site keeps 97%.



26 How to get a variant approved & go live

A variant's status is owner-locked: the item's owner company must approve it before it publishes - then it appears on the channels beside or replacing the original.

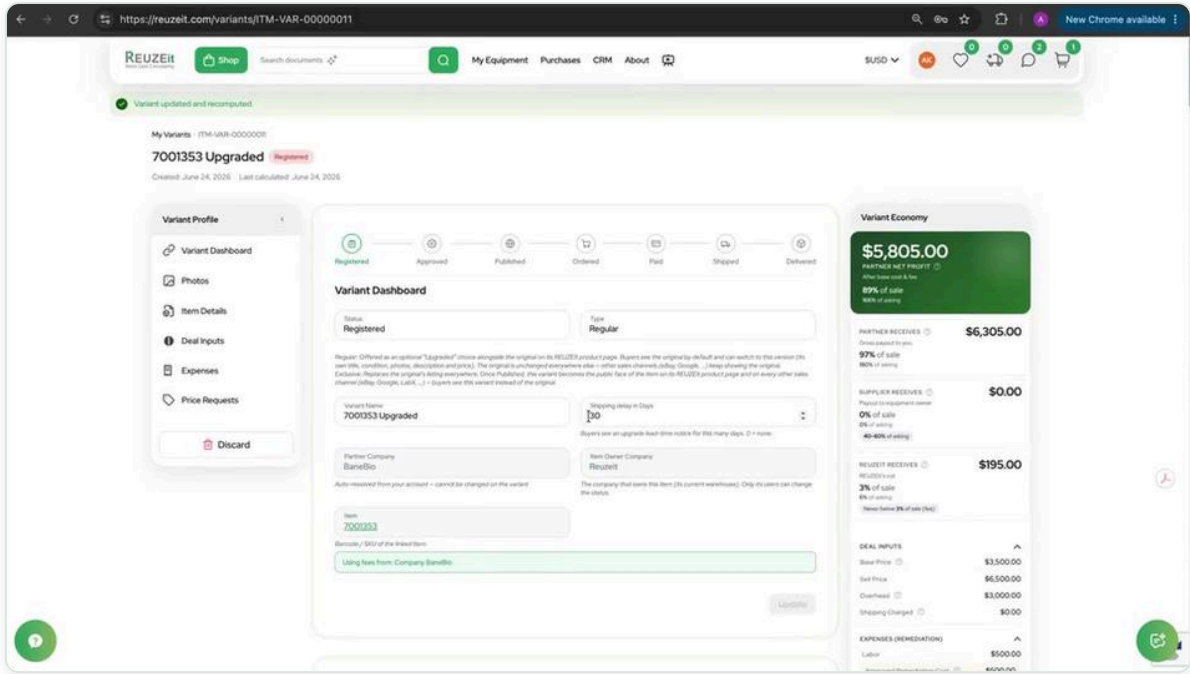
BACKGROUND

Here's the last variant step - approval and going live. The owner of the item has to approve your variant before it can publish on the channels. When you're ready to go live, you change the variant status from registered to approval - but the system won't let you, and that's normal. The status is locked - it can only be changed by a user from the item-owner company. So you wait for the owner to approve it. Here the owner is REUZEit, so you wait for the REUZEit team to release it. Once they approve, the variant switches to published. Open the item's e-commerce tab and the variant is now posted on the channels. On the product page you see the original plus your variant - upgraded by your company - with its own photos, price, warranty and condition. Buyers can add either one to cart.

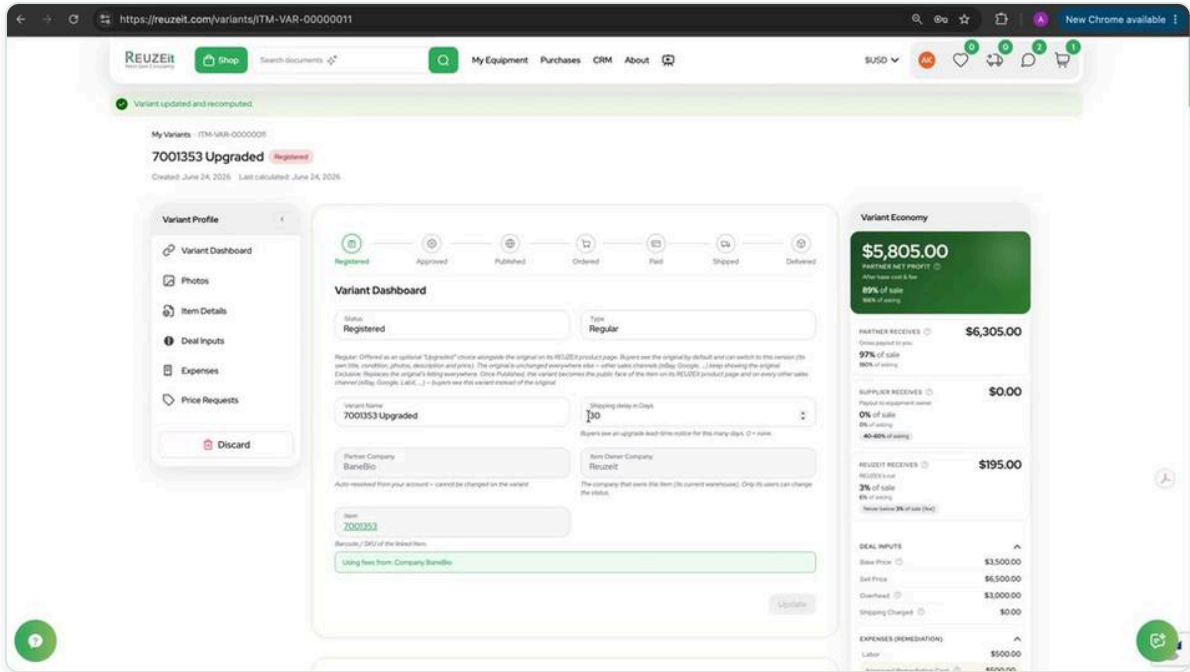
► **Watch the clip:** reuzeit.com/knowledge-center/variant-approval-and-go-live

STEP BY STEP

1 Set the variant status toward approval when you're ready.



2 The status is locked - only the item-owner company can approve.



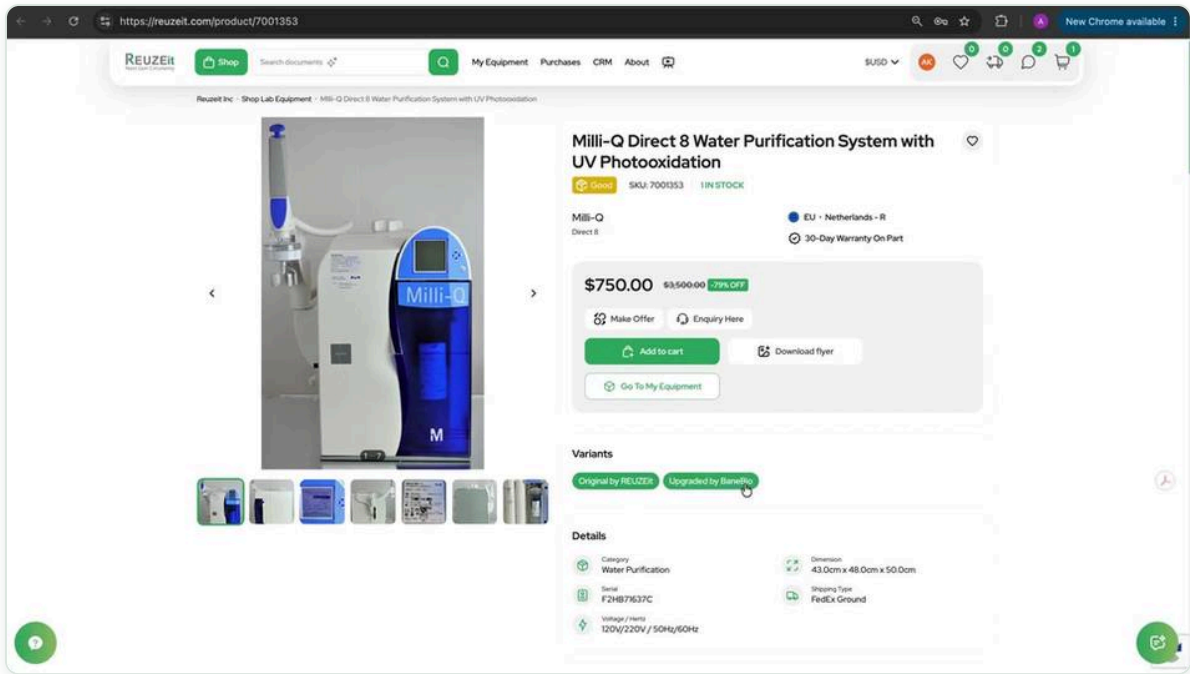
3 Wait for the owner to approve; the variant becomes published.

The screenshot shows the REUZEit variant dashboard for item 7001353 Upgraded. The status is 'Registered'. The dashboard includes a progress bar with stages: Registered, Approved, Published, Ordered, Paid, Shipped, and Delivered. The 'Registered' stage is currently active. The 'Variant Economy' section shows a net profit of \$5,805.00. The 'Partner Receives' section shows \$6,305.00. The 'Supplier Receives' section shows \$0.00. The 'Rezeit Receives' section shows \$195.00. The 'Deal Inputs' section shows a base price of \$3,500.00, a sell price of \$6,500.00, and a shipping charge of \$0.00. The 'Expenses (Mediation)' section shows a labor cost of \$500.00. The 'Variant Profile' sidebar on the left includes options for Variant Dashboard, Photos, Item Details, Deal Inputs, Expenses, and Price Requests. The 'Variant Dashboard' section includes fields for Status (Registered), Type (Regular), Variant Name (7001353 Upgraded), Shipping delay in Days (30), Partner Company (Banalelo), and Item (7001353). The 'Update' button is visible at the bottom right of the dashboard.

4 It posts to the channels via the item's e-commerce tab.

The screenshot shows the REUZEit variant dashboard for item 7001353 Upgraded. The status is now 'Published'. The progress bar shows the 'Published' stage as completed. The 'Variant Economy' section shows a net profit of \$5,805.00. The 'Partner Receives' section shows \$6,305.00. The 'Supplier Receives' section shows \$0.00. The 'Rezeit Receives' section shows \$195.00. The 'Deal Inputs' section shows a base price of \$3,500.00, a sell price of \$6,500.00, and a shipping charge of \$0.00. The 'Expenses (Mediation)' section shows a labor cost of \$500.00. The 'Variant Profile' sidebar on the left includes options for Variant Dashboard, Photos, Item Details, Deal Inputs, Expenses, and Price Requests. The 'Variant Dashboard' section includes fields for Status (Published), Type (Regular), Variant Name (7001353 Upgraded), Shipping delay in Days (30), Partner Company (Banalelo), and Item (7001353). The 'Update' button is visible at the bottom right of the dashboard. Below the dashboard, there are sections for 'Original Item Photos' and 'Variant Photos'.

5 Buyers see the original and your variant side by side.



27 How to request a lower base price from the owner

Ask the item's owner to lower the base price, with a reason, to widen your reseller margin - the owner can approve, decline, or meet you partway.

BACKGROUND

Here's a smart variant tool - requesting a lower base price. A lower base price widens your margin, so you can ask the owner to reduce it with a reason. On the variant there's a base-price adjustment request. This item has a base price of three and a half thousand from its owner. You can tell the owner that's too high - say you think it's worth two thousand - and explain your reasoning. You submit the request, and it shows the current price, your requested price, and your reason, while you wait for the owner. This matters because the base price drives your fee: the lower the base price and the higher your sale price, the bigger your margin as a reseller. The owner can approve it, decline it, or meet you partway with a partial reduction - and you'll see the status and the new base price when they respond.

► **Watch the clip:** reuzeit.com/knowledge-center/variant-base-price-request

STEP BY STEP

1 Open the variant's base-price adjustment request.

The screenshot displays the REUZEL system interface for a variant's base-price adjustment request. The URL is <https://reuzel.com/variants/ITM-VAR-0000011>. The interface features a top navigation bar with 'Shop', 'My Equipment', 'Purchases', 'CRM', and 'About'. A sidebar on the left contains navigation options: 'Variant Dashboard', 'Photos', 'Item Details', 'Deal Inputs', 'Expenses', and 'Price Requests'. The main content area is divided into several sections: 'Power Cord' and 'Service Records' at the top, 'Deal Inputs' in the center, and 'Expenses (remediation)' at the bottom. The 'Deal Inputs' section shows a 'Base Price (USD)' of \$3,500.00 and a 'Sell Price (USD)' of \$6,500.00. The 'Variant Economy' summary on the right shows a total of \$5,805.00, with 'PARTNER NET PROFIT' at 89% of sale. The 'Expenses (remediation)' section shows a total of \$500.00.

2 Enter your requested lower price and a reason.

The screenshot displays the REUZEL system interface for a variant's base-price adjustment request. The URL is <https://reuzel.com/variants/ITM-VAR-0000011>. The interface features a top navigation bar with 'Shop', 'My Equipment', 'Purchases', 'CRM', and 'About'. A sidebar on the left contains navigation options: 'Variant Dashboard', 'Photos', 'Item Details', 'Deal Inputs', 'Expenses', and 'Price Requests'. The main content area is divided into several sections: 'Power Cord' and 'Service Records' at the top, 'Deal Inputs' in the center, and 'Expenses (remediation)' at the bottom. The 'Deal Inputs' section shows a 'Base Price (USD)' of \$3,500.00 and a 'Sell Price (USD)' of \$6,500.00. The 'Variant Economy' summary on the right shows a total of \$5,805.00, with 'PARTNER NET PROFIT' at 89% of sale. The 'Expenses (remediation)' section shows a total of \$500.00.

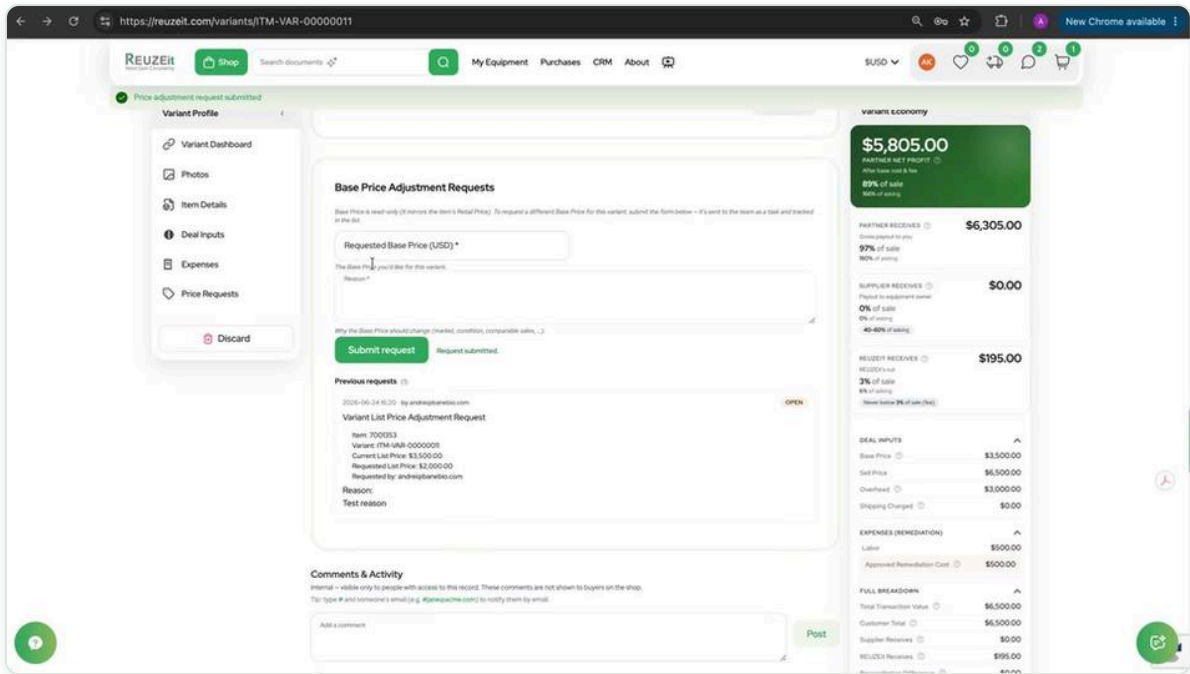
3 Submit - it shows current vs requested price while you wait.

The screenshot shows the REUZEit interface for a 'Price adjustment request submitted' for variant 'TM-VAR-0000011'. The main content area is titled 'Base Price Adjustment Requests'. It contains a form with a 'Requested Base Price (USD)' field, a 'Submit request' button, and a 'Previous requests' section. A sidebar on the right displays financial data for 'variant economy', including a net profit of \$5,805.00 and various revenue and expense breakdowns.

4 A lower base price plus a higher sale price widens your margin.

The screenshot shows the REUZEit interface for a 'Price adjustment request submitted' for variant 'TM-VAR-0000011'. The main content area is titled 'Deal Inputs'. It contains a form with fields for 'Base Price (USD)', 'Sell Price (USD)', 'Overhead (USD)', and 'Expenses (remediation) (USD)'. A sidebar on the right displays financial data for 'variant economy', including a net profit of \$5,805.00 and various revenue and expense breakdowns.

5 The owner approves, declines, or reduces partway; you see the result.



28 How to use the CRM (leads, to-dos, customers & users)

A guided pass through the CRM lists: leads auto-created from website inquiries, to-dos as tickets, customers with balances and history, and the users who sign up on your store.

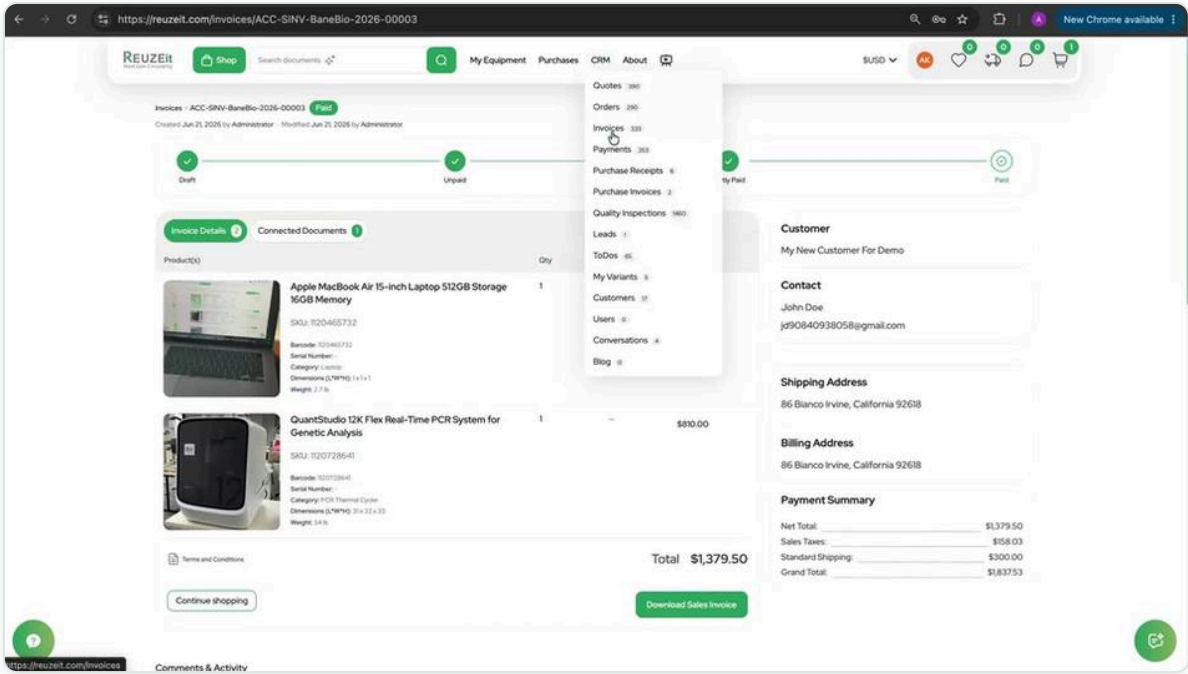
BACKGROUND

Let me take you through the CRM lists one by one - leads, to-dos, customers and users - the back office you'll use every day. The CRM menu holds every list - quotes, orders, invoices, payments, purchase receipts and invoices, quality inspections, leads, to-dos, variants, customers, users and conversations. Each list has a question mark explaining it. Quality inspections come in three types - pre-selling, post-selling and shipping - each tied to an order so you can trace it back. Leads are potential customers and opportunities you haven't converted yet. The system creates one automatically whenever someone inquires, makes an offer, or submits a contact form on your store. Open a lead to see its status, contact, classification and any connected quotes or orders - and convert it to a customer when you're ready, since you sell to customers, not leads. To-dos are your tickets - generated from website actions like an offer or a price request. Your goal is to move each one to closed; an open to-do means a customer hasn't been answered. Customers shows everyone with their balance and unpaid billing, and opening one shows every connected quote, order, invoice and payment. Users are the people who sign up on your white-label store - so you can see exactly who's creating accounts on your domain.

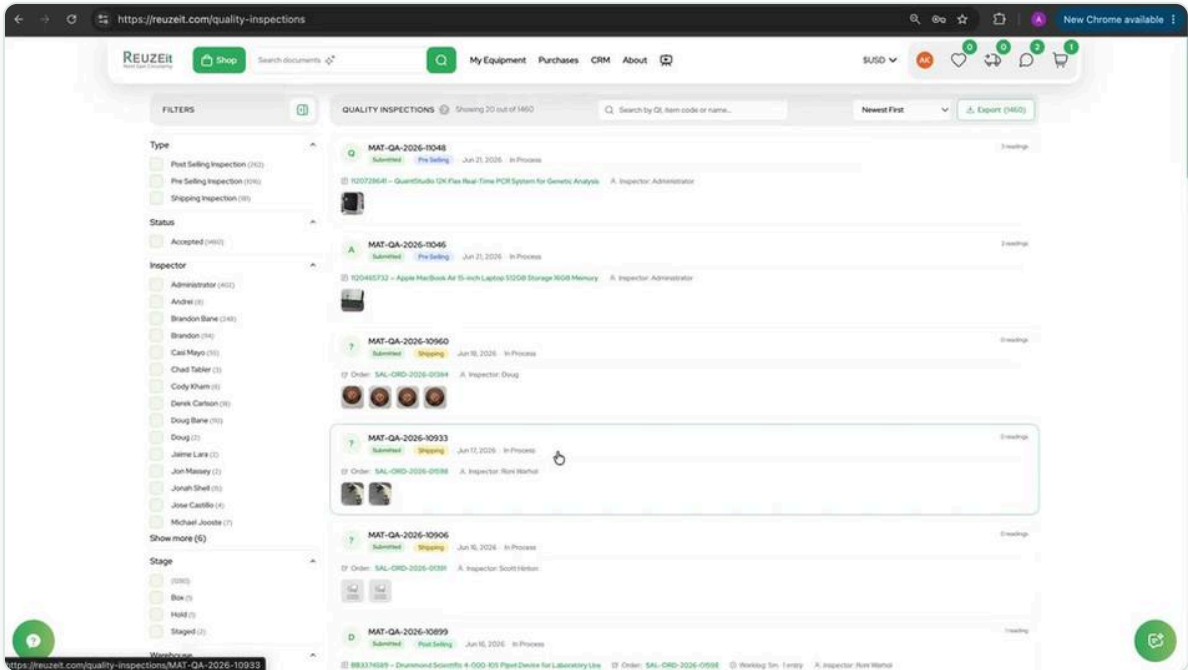
► **Watch the clip:** reuzeit.com/knowledge-center/crm-back-office-tour

STEP BY STEP

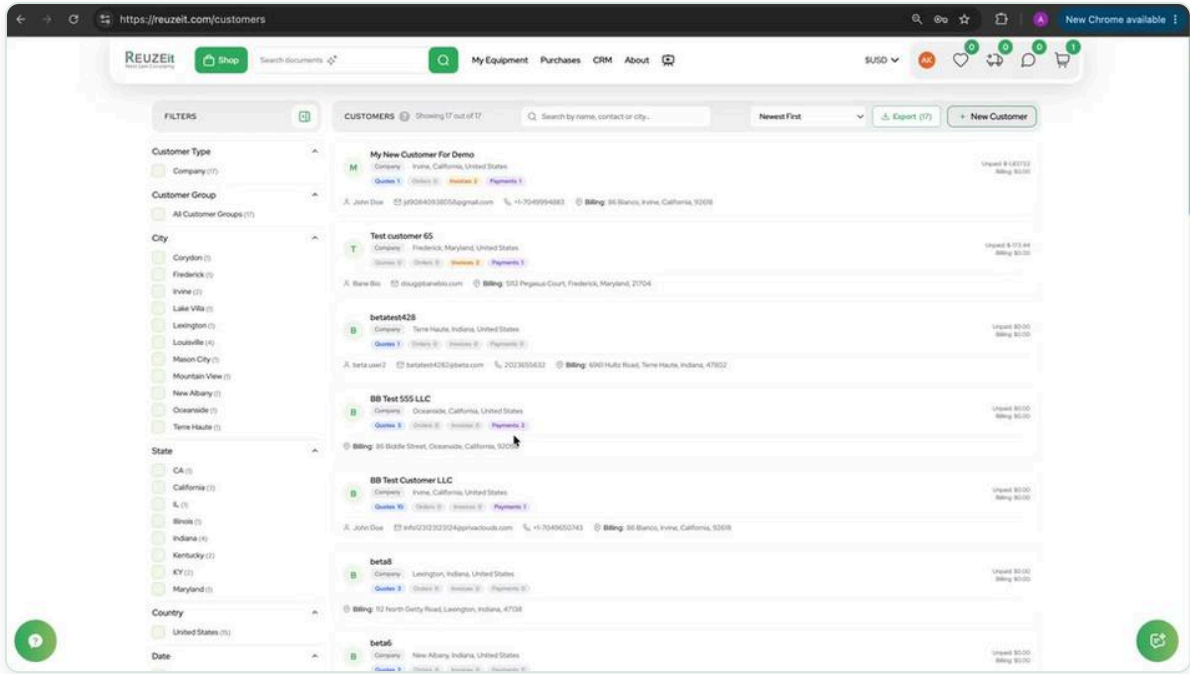
1 Use the CRM menu to reach every list (each has a help tooltip).



2 Leads are auto-created from website inquiries; convert them to customers.



5 Users are the signups on your white-label store.



29 How to live chat with your customers

Real-time support chat from your white-label store lands in Conversations - guest or registered, with response-time tracking and a resolve action.

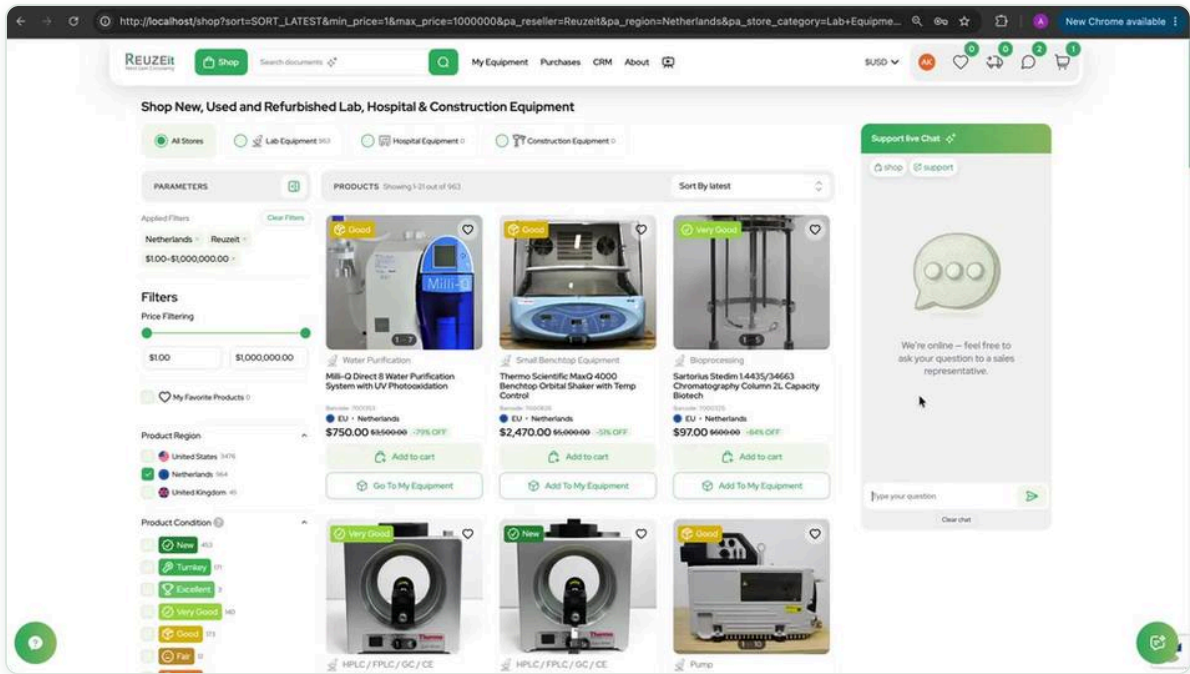
BACKGROUND

Last one - live chat. The support chat on your white-label store lands right here in Conversations, so you can talk to customers in real time. On your store, customers use the support chat to ask questions and talk to you directly in real time. Every message they send appears here in Conversations the moment it arrives. You can filter by guest or registered users - registered customers have an email on file, but guests can chat with you too. The system tracks your response time. If you haven't replied, the conversation sits in a waiting state - here, days waiting for a response. As soon as you reply, it's no longer waiting. And when you're finished, you mark the conversation resolved. So Conversations is your live line to every prospective customer on your white-label store - back and forth, until the deal is done.

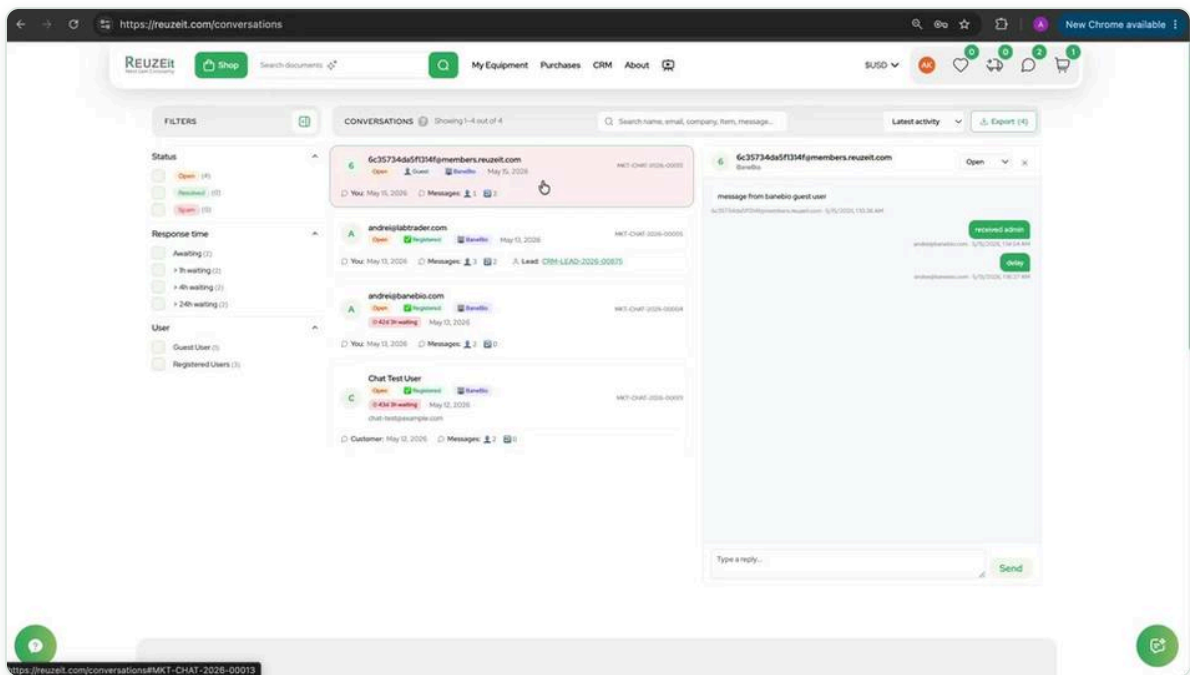
▶ **Watch the clip:** reuzeit.com/knowledge-center/live-chat-conversations

STEP BY STEP

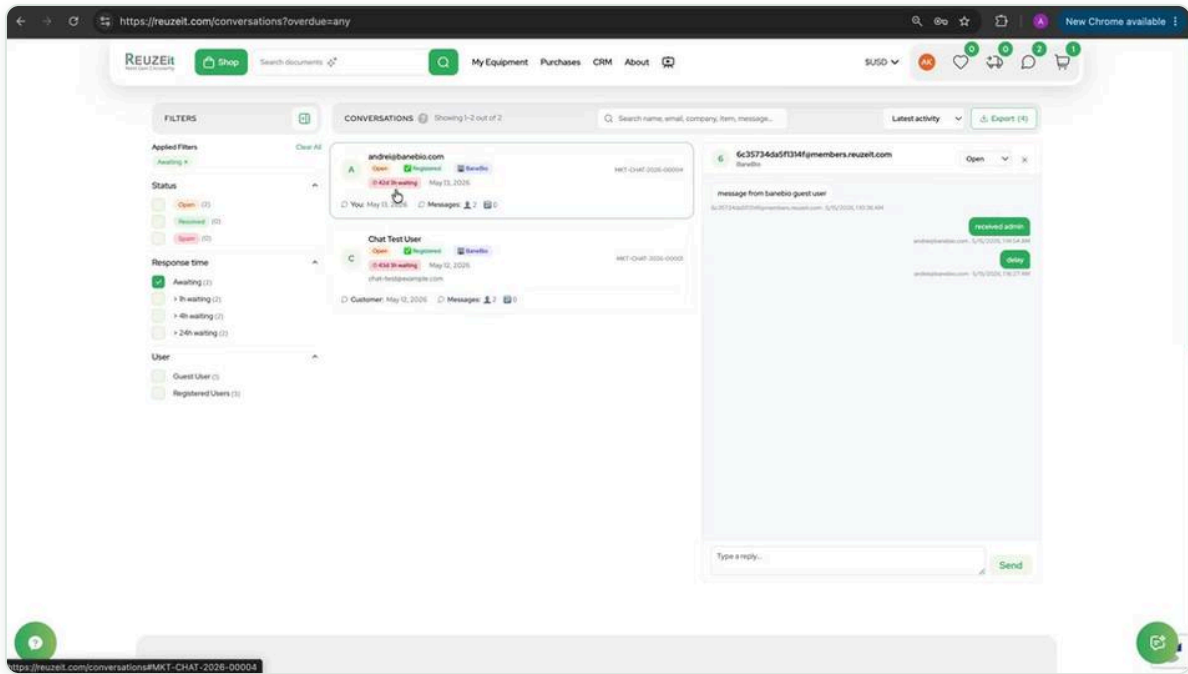
1 Customers chat from the support widget on your store.



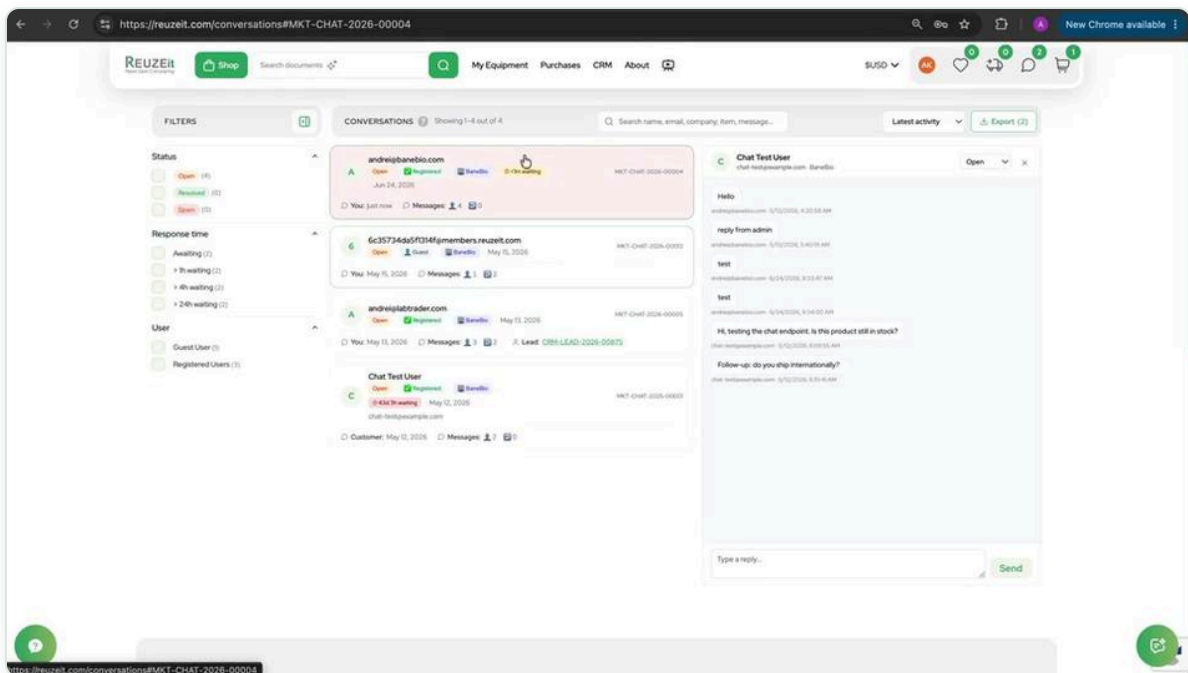
2 Messages arrive in Conversations in real time.



3 Filter by guest or registered users.



4 The system tracks response time and flags waiting chats.



5 Reply to clear the wait, then mark the conversation resolved.

